

Meet the Dutch at the Holland Match Point

Social Media World Forum NYC 2011



Meet the leading Dutch companies in social media at the Holland Match Point during the Social Media World Forum in NYC, November 1 & 2 2011.
The Holland Match Point is commissioned by Agency NL EVD International.

Interested to meet the Dutch and schedule an appointment?
Send a tweet to @handelsroute or email jessie@handelsroute.nl

www.HubtoNewYork.com



L&DJ is a full-service agency delivering Public Relations, Communications, Social Media and Marketing services. Traditionally we have been strong in the fields of technology, innovation and internet, but we have also built up expertise in other consumer markets. Our approach is purposeful, creative and measurable. We make it our responsibility to get results. more info: <http://www.l-dj.nl>



The SelfService Company helps customers find and use information online on corporate websites. Our Cloud solutions provide the ultimate support for B2C companies who wish to provide top of the line service to their customer base. Our Virtual Assistants are at the center of our offering and their personalized, professional presence is the key to accurate, complete answers, which lead to customer trust and help resolve information overload. With the SelfService Company's range of SaaS solutions, large B2C companies will:

- reduce costs
- increase customer satisfaction and Net Promoter Scores
- gain better insight in their customers' needs and behavior
- enjoy higher sales and conversion rates

Please visit our website www.selfservicecompany.com and meet the ultimate online customer experience.



GravityZoo's Need, Location and horizontally networked Mobile Marketing Platform gives consumers the freedom to roam Shopping Malls while receiving need based information from the all the relevant shops surrounding them. For this purpose the individual consumer can download his white labeled mobile client of choice, while shop-owners can schedule their Mobile Campaigns using GravityZoo's Marketing Campaign Tool.

Because GravityZoo's Mobile Marketing Platform has adopted a "Per-Message Delivered" prepaid revenue-model, both consumer and shop-owner are given unlimited and free access to the platform. Presently we are rolling-out in Europe to be followed by the US in the 3rd quarter 2012. more info: <http://www.gravityzoo.com>

Pioneers in international business





Tribe of Noise, based in the Netherlands and founded in 2008, connects talented musicians and composers online with businesses around the world in need for great, all rights included, music. Today, Tribe of Noise represents over 10,000 artists from 144 countries.
more info: <http://www.tribeofnoise.com>



For over 13 years **HintTech** has been a trusted provider of web & software development solutions. With corporate business offices located in the USA, UK, Sweden, The Netherlands and Serbia, HintTech provides end-to-end software solutions to global customers within various industries, including financial services, energy, transport, technology and government. The services HintTech provides vary from creating webconcepts, designing, developing and implementing websolutions all the way through application management. This way HintTech facilitates customers in gaining control over the web channel.

Our projects and support are carried out on site or in the HintTech Development Center in which technology and employees of our engineering offices located in Serbia and The Netherlands are made available to customers.

more info: <http://www.hinttech.com/>



CHAINe/s is a web based network company with a focus on professional business networking for all companies across the world. CHAINe/s is an exclusive web based business utility that connects companies and organizations with other like-minded companies and organizations (chains).

Companies and organisations use CHAINe/s to increase business activity through relevant relations. Companies can use CHAINe/s to align their demands and supplies of services and products, through which they learn about through related companies they are doing business with. Optimal corporate (company) network chains can easily be set up with CHAINe/s, through which the use of suboptimal social networks for business purposes becomes superfluous. The interest of a company is the centre of gravity in the communication through CHAINe/s, while communication through social media is usually based on individually interests.

On a long run, a company can make extra profit and save costs by using CHAINe/s. Popularly: CHAINe/s is the Facebook for companies.

more info: <http://www.chainels.com>



Refresh Interactive helps organizations grow to their maximum potential using the internet. The three cornerstones of our approach are:

- **corporate strategy** -- from core ideology to what your individual priority is this quarter
- **design** -- to make a normally abstract and intangible added value tangible, so that it can be communicated and appeals to the customer and that you can optimally monetize your strengths
- **learning** -- a continuous and structured way of learning based on results and with a focus of continuous improvement.

We work on the principles of online customer experience. The Refresh Growth Framework is a productized and structured way to grow with the customer in mind. It seamlessly ties together the components that you already know. Websites, webshops, communities, SEO and more. Everyday tools. For sustainable results.

more info: <http://www.refreshinteractiv>