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PulteGroup's Centex Brand Returning to Northeast Florida



Wells Landing in West Jacksonville will serve first-time homebuyers

PulteGroup, Inc. (NYSE: PHM) one of the nation's largest homebuilders, is expanding its brand and product portfolio to serve first-time homebuyers in Northeast Florida. The Company is announcing the return of its Centex brand in Jacksonville with the announcement of its newest community, Wells Landing.

"Wells Landing will offer affordably-priced homes with exceptional value to help more homebuyers realize the dream of homeownership," said Justin Dudley, vice president of land acquisition for PulteGroup's Northeast Florida Division. "Our Centex brand offers high-quality homes with included features that are designed to meet the needs of first-time buyers, and we are thrilled to reintroduce this offering to the Jacksonville market."

Wells Landing is a new construction community that will be comprised of 218 one- and two-story single-family homes on 50' homesites at completion. The community will

offer six home designs perfect for first-time homebuyers and growing families. Construction of two model homes will begin this spring and open in late summer. Wells Landing will have no CDD fees and low HOA fees.

Located in West Jacksonville off Morse Avenue east of Blanding Boulevard, Wells Landing is in the heart of the city, with close proximity to NAS JAX, Cecil Commerce Center, Downtown Jacksonville and I-295. Residents will enjoy convenient shopping and dining at Argyle Village Shopping Center and nearby access to the St. Johns River and outdoor recreation.

Those interested in Wells Landing are encouraged to join the VIP List for community updates. For more information, call (904) 720-4271 or visit www.centex.com/homes/florida/jacksonville.

About PulteGroup

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in more than 45 markets throughout the country. Through its brand portfolio that includes Pulte Homes, Centex, Del Webb, DiVosta Homes, and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup's purpose is building incredible places where people can live their dreams.

For more information about PulteGroup, Inc. and PulteGroup brands, go to pultegroup.com; pulte.com; centex.com; delwebb.com; divosta.com; and jwhomes.com. Follow PulteGroup, Inc. on X: @PulteGroupNews.

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