PulteGroup to Launch New Explore by Del Webb Verona Community

Resort-inspired lifestyle destination will serve homebuyers in Pasco County's fastest-growing corridor

PulteGroup, Inc. (NYSE: PHM), one of the nation’s largest homebuilders, has acquired approximately 419 acres of land in Pasco County where it will develop the new Explore by Del Webb Verona community, the company announced today. PulteGroup will break ground on the new community later this month, with plans for 843 homesites and home sales beginning in mid-2027.

This project will transform the site into a resort-inspired lifestyle destination with luxury homes and amenities in a desirable location along the SR-52 corridor — one of the fastest-developing areas in one of the nation's most rapidly growing counties.

Explore by Del Webb Verona will be the latest addition to the new and growing Explore by Del Webb brand, which is designed for homebuyers who are seeking world-class amenities and a vibrant lifestyle as they enter a new chapter of life. Explore builds on the Del Webb brand’s decades of experience, creating lifestyle-focused communities for active adults.

Nationally, Verona is the fourth community announced under the rapidly growing Explore by Del Webb brand and the second in Florida. Verona follows the successful launch of North River Ranch in Parrish.

"Today’s homebuyers are looking for more than a home — they want amenities and a community that enhance their lifestyle, said Sean Strickler, President of PulteGroup’s West Florida Division. Explore by Del Webb Verona will bring that vision to life with stunning home designs, outstanding amenities, wellness-focused programming and a community experience designed for how people want to live today."

Explore by Del Webb Verona will offer a wide range of amenities designed to enrich everyday living, including fitness and movement studios, massage rooms, infrared saunas, cold plunges, a lazy river, pickleball courts, a bar and grill, gathering spaces and more.

Explore selected the Pasco County site because of the area’s thriving job market and growing reputation as a lifestyle destination. Future residents will enjoy convenient access to I-75 and the Suncoast Expressway, connecting them to downtown Tampa, Tampa International Airport, the Gulf Coast, and countless dining, entertainment, recreation, and exploration opportunities. The next adventure is always within reach.

"Pasco County is one of Florida’s fastest-growing markets and Explore by Del Webb Verona is an opportunity for our team to create something truly distinctive along the SR-52 corridor, Strickler said. This new community will combine the convenience of a well-connected location with the amenities, programming, and sense of community today’s active homebuyers are seeking."

Explore by Del Webb Verona marks the beginning of Verona’s larger master-planned vision, which is expected to include 2,800 homesites, a school, commercial parcels and preserved conservation areas. For more information about Explore by Del Webb, visit DelWebb.com/ExploreVerona.

About PulteGroup West Florida

PulteGroup’s West Florida Division serves the Tampa Bay region, bringing quality-built homes, vibrant communities, and responsible corporate citizenship to the area.

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