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PulteGroup Announces Retirement of Debra W. Still, Vice Chair of Pulte Financial Services

Four-decade mortgage industry veteran to retire from PulteGroup at the end of 2025.

PulteGroup, Inc. (NYSE: PHM), one of America's largest homebuilders, today announced that Debra W. Still, CMB, Vice Chair of Pulte Financial Services, will retire at the end of 2025, concluding an extraordinary 42-year career with the Company.

Still's remarkable tenure spans the transformation of both PulteGroup and the entire mortgage industry. Starting as a Branch Manager in 1983, she advanced through the Company and the industry to become one of the most respected leaders in housing finance, serving as President of Pulte Mortgage starting in 2004 and ultimately as CEO of Pulte Financial Services from 2010 to 2023 before transitioning to her current role as Vice Chair.

"Deb Still is one of the most respected leaders in our company and the broader housing-finance industry," said Ryan Marshall, PulteGroup President and CEO. "For more than four decades, she has embodied the very best of our company values. Deb has never shied away from difficult assignments, bringing fresh thinking to every challenge and always prioritizing our customers and colleagues above all else. Her impact extends far beyond our walls, as she has helped shape national housing policy and mentored countless professionals across our industry."

Under Still's leadership, Pulte Financial Services expanded to encompass Pulte Mortgage LLC, PGP Title, and Pulte Insurance Agency, employing over 1,100 individuals nationwide. Her strategic vision has been instrumental in positioning PulteGroup as a leader in providing comprehensive homebuying solutions.

Still's influence extends well beyond PulteGroup. She made history in 2013 as the second woman in over 100 years to serve as Chairman of the Mortgage Bankers Association, and she testified before Congress on multiple occasions about critical housing finance issues. She currently serves as Chairman of MBA's Opens Doors Foundation, which provides mortgage and rental payment assistance to families with critically ill or injured children.

“Looking back on these four decades, what I'm most grateful for are the relationships made within Pulte and the broader industry. Colleagues who became lifelong friends, industry partners who shared our vision, regulators and Washington, D.C. decision makers, and of course the countless families and individuals we've had the privilege to serve,” said Still. “Pulte gave me the chance to grow, to lead, and to make a real difference."

Still has received numerous accolades, including MBA's Andrew D. Woodward Distinguished Service Award in 2014. The Five Star Institute recognized her as one of "The Top Ten Women in Mortgage and Housing," and the Denver Business Journal named her "Most Admired CEO of 2020." HousingWire Magazine has featured her multiple times in its "Influential Women of the Housing Economy" list.

Following her retirement from PulteGroup, Still will continue her board service with Chimera Investment Corporation, where she has served as a director since 2018, and Enact Holdings, Inc., where she joined the board in 2021. She will also maintain her involvement in various housing industry organizations. Eric Hart, who was named President and CEO of Pulte Financial Services in 2023, will continue to lead the organization.

"While we will deeply miss Deb’s leadership within our team, we're grateful that her expertise will continue to benefit the broader industry through her ongoing board roles and advocacy work," added Marshall.

About PulteGroup

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in more than 45 markets throughout the country. Through its brand portfolio that includes Pulte Homes, Centex, Del Webb, DiVosta Homes, and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup's purpose is building incredible places where people can live their dreams.

For more information about PulteGroup, Inc. and PulteGroup brands, go to pultegroup.com; pulte.com; centex.com; delwebb.com; divosta.com; and jwhomes.com. Follow PulteGroup, Inc. on X: @PulteGroupNews.

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