

Pulte Homes Announces Grand Opening of New Willowcrest Community in Pittsfield Township





New Single-Family Home Community Features Ann Arbor Schools and Spacious 70' Homesites.

Pulte Homes, one of the nation's most recognized and trusted brands in homebuilding, recently celebrated the grand opening of Willowcrest, a new single-family home community in Pittsfield Township. The community officially opened to the public on Saturday, May 31, 2025, with a decorated model home available for tours.

Located just 20 minutes from downtown Ann Arbor, Willowcrest will feature 62 single-family homes on spacious 70-foot-wide homesites, many of which will be situated on peaceful cul-de-sacs. The community offers two-story home designs with smart home capabilities and options for a bedroom on the main floor.

"We're excited to open our newest Pittsfield Township community featuring a beautifully furnished Woodside model home," said Kevin Christofferson of Pulte Homes. "Willowcrest offers homebuyers the opportunity to build a new construction home in the highly desirable Ann Arbor school district, which continues to be a top priority for families in the area."

Willowcrest residents will enjoy convenient access to outdoor recreation at nearby Marsh View Meadows and Pittsfield Township Park. The community's location provides easy access to employment centers, shopping, dining, and entertainment in both Ann Arbor and the greater Detroit metropolitan area.

The grand opening celebration on May 31 featured tours of the decorated Woodside model home, highlighting Pulte's Life Tested® open-concept floor plans and customizable options to fit various lifestyles.

Interested homebuyers are encouraged to visit the community to tour the model home and learn more about available homesites and floor plans. For more information about Willowcrest, visit www.pulte.com/homes/michigan/detroit/pittsfield-township/willowcrest-211466 or contact the sales team at michigan@pulte.com or (734) 259-6868.

About Pulte Homes

Pulte Homes is a national brand of PulteGroup, Inc. (NYSE: PHM). Pulte Homes builds consumer inspired homes and communities that provide the move-up buyer the best quality of life. Only Pulte Homes offers the combination of innovative Life Tested Home Designs® with an unwavering commitment to quality and attention to detail. For more information about Pulte Homes, visit pulte.com.

About PulteGroup

PulteGroup, Inc. (NYSE: PHM), based in Atlanta, Georgia, is one of America's largest homebuilding companies with operations in more than 45 markets throughout the country. Through its brand portfolio that includes Pulte Homes, Centex, Del Webb, DiVosta Homes, and John Wieland Homes and Neighborhoods, the company is one of the industry's most versatile homebuilders able to meet the needs of multiple buyer groups and respond to changing consumer demand. PulteGroup's purpose is building incredible places where people can live their dreams.

For more information about PulteGroup, Inc. and PulteGroup brands, go to pultegroup.com; pulte.com; centex.com; delwebb.com; divosta.com; and jwhomes.com. Follow PulteGroup, Inc. on X: [@PulteGroupNews](https://twitter.com/PulteGroupNews).

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