



CHARVEL® RELEASES ALL-NEW SAN DIMAS® BASS MODELS

MODDED FOR MORE DESIGNED AND BUILT TO DO MORE, THE SAN DIMAS® BASS COMBINES MODERN FEATURES WITH THROWBACK CHARVEL DNA.

Scottsdale, Ariz. (April 15, 2021) – Charvel® today announces its foray into the bass category with the all-new **Pro-Mod San Dimas® Bass PJ IV** and **Pro-Mod San Dimas® Bass JJ V**.

For the seasoned player who defies the status quo and demands more from a high-performance hot rod bass, these brand-new Charvel® **Pro-Mod San Dimas® Bass** models do it all by combining modern appointments with throwback Charvel DNA.

The sleek alder body shape is a familiar one—straight from the original Charvel San Dimas basses of late 1970s, with the deeper cutaway that gave adventurous bassists effortless upper-register access.

The super-thin bolt-on maple Charvel speed neck is crafted in the original style, with a gorgeous caramelized treatment, graphite reinforcement and heel-mount truss rod wheel for easy adjustment. The 12"-16" compound radius caramelized maple fingerboard gradually flattens from nut to heel for fast, smooth playing, and has rolled edges, 20 jumbo frets and Luminlay® side dots.

And like the originals, these models feature the powerhouse voice of DiMarzio® pickups. The **Pro-Mod San Dimas Bass PJ IV** has a Model J™ at the bridge for well-rounded punch and a Model P® in the middle for warm and fat tone with a mid-range growl when pushed. The **Pro-Mod San Dimas Bass JJ V** features an Area J™ DP551 pickup in the bridge and an Area J DP550 pickup in the middle that combine for well-balanced tone with warmth, sustain and clarity.

Versatile electronics include master volume, pickup blend and active three-band active EQ, while a Charvel HiMass™ bridge, Graph Tech® TUSQ® XL nut and open-gear tuners combine for stellar tuning stability with improved note punch and sustain.

The 4-string, 34" scale **Charvel Pro-Mod San Dimas Bass PJ IV** is presented in electrifying Lime Green Metallic and Mystic Blue finishes with chrome hardware and cream pickup covers, while the 5-string, 35"-scale **Charvel Pro-Mod San Dimas Bass JJ V** is offered in Lambo Green Metallic and Candy Apple Red finishes with gold hardware and cream pickup covers. Both models are topped with a licensed Fender® Precision Bass® headstock shape.

To see these instruments in action, check out our video demo: https://youtu.be/Lts4rlvr_eU

For more information, go to www.charvel.com.

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ABOUT CHARVEL®:

Charvel guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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