



**FENDER MUSICAL INSTRUMENTS
CORPORATION ANNOUNCES 2022
MASTERBUILT AND FENDER CUSTOM
SHOP COLLECTIONS FROM FENDER®,
JACKSON®, CHARVEL® AND
GRETSCH®**

HOLLYWOOD, Calif. (September 22, 2022) — [Fender Musical Instruments Corporation \(FMIC\)](#), today – alongside the [Fender Custom Shop](#), the [Jackson Custom Shop](#), the [Charvel Custom Shop](#) and the [Gretsch Custom Shop](#) – announces the launch of their annual 2022 Masterbuilt collections. With a reputation for creating the world's finest and most-innovative custom guitars for artists, players and collectors, FMIC's esteemed Custom Shops demonstrate the utmost quality and craftsmanship through their roster of gifted master builders.



2022 MASTERBUILT CUSTOM COLLECTION

Each year, the Fender Custom Shop's respected Master Builders are given the opportunity to create a one-of-a-kind guitar with zero limits. This year, the Fender Custom Shop Masterbuilders are revealing their Custom Collection and Limited Edition models. Available beginning this September at authorized Fender Custom Shop Showcase Dealers, the Winter Masterbuilt Collection includes:

CUSTOM DUAL P90 STRAT® GUITAR - JOURNEYMAN RELIC® MASTERBUILT BY ANDY HICKS, TV YELLOW (\$9,400.00 USD) A huge fan of vintage guitars, Andy Hicks loves many of the classic combinations. As a result, Hicks created a Stratocaster® guitar made of mahogany and loaded with P90s. This axe is made for the kind of player that loves a classic combination but wants it in the most comfortable guitar body ever created. Innovative specs include Dual Fender Custom Shop P90 Pickups, Chambered Vintage Michigan Mahogany body and Wing String Tree with Tall Metal Spacer. The Custom Dual P90 Strat® guitar - Journeyman Relic® Masterbuilt By Andy Hicks, TV Yellow comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM P90 TELE® GUITAR - HEAVY RELIC® MASTERBUILT BY AUSTIN MACNUTT, TOBACCO SUNBURST (\$10,675.00 USD) Austin MacNutt has always been a fan of the P90 and the Telecaster® guitar model as that was the first guitar he ever built. Inspired to

recreate his first guitar, MacNutt hearkened back to that model but this time, with the modulations he could have done differently. For MacNutt's new and improved P90 Tele, specs include Dual Fender Custom Shop P90 Pickups with Cream Covers, Sawed Off Vintage-Style Tele® Bridge with Compensated Brass Saddles and 2-Piece Select Ash Body with 3A Flame Maple Top. The Custom P90 Tele® - Heavy Relic® Masterbuilt By Austin Macnutt, Tobacco Sunburst comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM BUFFALO TELE® GUITAR - RELIC MASTERBUILT BY DALE WILSON, CUSTOM BUFFALO ARTWORK BY DAVE NEWMAN (\$13,175.00 USD) This guitar appeals to the musician who appreciates a solid playing and sounding guitar married with a rustic southwestern vibe. The custom artwork was created by Dave Newman, an artist known for some of the custom art guitars and amps sold by the Fender Custom Shop. For this piece Wilson chose to include Josefina Hand-Wound Original Blackguard Tele® (Bridge), '51 Nocaster® (Neck) Pickups, Modern Tele® Wiring, Single-Ply Parchment Pickguard with Painted Artwork '51-'54 Tele® Bridge with Brass Barrel Saddles. Custom Buffalo Tele® - Relic Masterbuilt By Dale Wilson, Custom Buffalo Artwork By Dave Newman comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM P BASS® SPECIAL - RELIC® MASTERBUILT BY DAVE BROWN, AGED NATURAL (\$9,550.00 USD) The P Bass®, with its legendary tone, has been the go-to for many gigging musicians. However, Brown understands that all players and their tone is unique; for him, modifying and customizing stock instruments to suit their needs is all part of the fun. As such, this P Bass® guitar features many "customizations" including a Jazz Bass® bridge pickup, individual volume controls for each pickup and a side-mounted jack to facilitate a master tone control on the pickguard. Highlighted specs include Josefina Hand-Wound '75 Jazz Bass® (Bridge), '65-'70 P Bass® (Middle) Pickups, RSD Designed HiMass Bridge and Vintage-Style "Lollipop" Tuning Machines. The Custom P Bass® Special - Relic® Masterbuilt By Dave Brown, Aged Natural comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM PURPLE SPARKLE STRAT® GUITAR- NOS MASTERBUILT BY DENNIS GALUSZKA, PURPLE SPARKLE WITH PURPLE METALLIC NECK (\$ 8,700.00) This guitar is the result of a happy accident. A slight typo on the specification sheet resulted in this body being sprayed in NOS urethane instead of relic-ready lacquer. It looked so good Galuszka just rolled with it. Right away he envisioned a purple metallic neck with black face dots and

black hardware to call on the high gloss black burst. Just like magic, a custom guitar was born. Other notable specs include: 1-Piece Painted Quartersawn Maple Neck with '54 Style "U" Back-Shape, Josefina Hand-Wound Fat '50s Strat® Pickups with RWRP Middle, Vintage Wiring, 5-Way Switch and American Vintage Synchronized Tremolo. Custom Purple Sparkle Strat® - Nos Masterbuilt By Dennis Galuszka, Purple Sparkle With Purple Metallic Neck comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '69 STRAT® GUITAR - RELIC® MASTERBUILT BY GREG FESSLER, SEA FOAM GREEN (\$9,100.00) Greg Fessler's favorite era of Stratocaster® guitars is the late 60's because he's noticed many great guitarists have played this era of Strat®. To that end, he focused this build around a 1969 base model with just a few minor modern tweaks. For a player who likes Strats from the Summer of Love, this guitar checks all the boxes. Greg Fessler's Custom '69 Strat - Relic® is equipped with '69 Style "U" Back-Shape, Josefina Hand-Wound '69 Strat® Pickups with RWRP Middle, 4-Ply Brown Shell Pickguard and American Vintage Synchronized Tremolo. This Strat® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '60S ESQUIRE® GUITAR - NOS MASTERBUILT BY JASON SMITH, SURF GREEN WITH SILVER-GREEN-BLUE FLAKE (\$8,650.00 USD) This build was inspired by Jason Smith's love for the simplicity of single pickup guitars. This custom design is perfect for the player who wants a simple control layout and lots of flashy stage presence. The Custom '60s Esquire® features Josefina Hand-Wound Texas Special™ Tele® Bridge Pickup, Full Throttle Esquire® Wiring, Top-Load '59 Esquire® Bridge with Solid Steel Saddles and Schaller "F" Tuning Machines. Jason Smith's Masterbuilt Esquire® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM TWO-TONE STRAT® GUITAR - NOS MASTERBUILT BY KYLE MCMILLIN, INCA SILVER TOP WITH PEWTER BACK & SIDES (\$9,450.00 USD) This master built creation has a number of unique features not typically seen on a traditional Strat®. Kyle McMillin started with a 1956 Strat® as the base model and modified it from there to create this amazing guitar. The Custom Two-Tone Strat® is a blend of Fender's traditional Stratocaster® tone and appeal, with an added touch of modern Stratocaster® design that can satisfy players of all musical types. Featured specs include Josefina Hand-Wound '60s Strat® Pickups with RWRP Middle, Modern Strat® Wiring, Vintage-Style Tuning Machines with White Pearl Buttons

and Single-Ply Black Anodized Aluminum Pickguard. The custom Two-Tone Strat® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '60S "ELECTRIC LETTUCE" STRAT® GUITAR - NOS MASTERBUILT BY PAUL WALLER, ELECTRIC LETTUCE GECKO SPARKLE BURST (\$8,850.00 USD) This Stratocaster® started out as a spec piece, where Paul Waller asked Custom Shop's painter, Jay Nelson, to do whatever color he wanted. The results are this fantastic-looking, large green flake base color, with a darker green metallic burst. Jay originally called it Gecko sparkle, but then the burst added a richer element to the color. Innovative specs include Josefina Hand-Wound PW Humbucker (Bridge), '69 Strat® (Middle and Neck) Pickups, Modern Strat® Wiring, 5-Way Switch, American Vintage Synchronized Tremolo, Vintage-Style Tuning Machines and 4-Ply Brown Shell Pickguard. Custom '60s "Electric Lettuce" Strat® - Nos Masterbuilt By Paul Waller, Electric Lettuce Gecko Sparkle Burst comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM TELE® JUNIOR GUITAR - JOURNEYMAN RELIC® MASTERBUILT BY RON THORN, 2-Color SUNBURST (\$9,775.00 USD) The Tele® Junior guitar was a Custom Shop model introduced in the mid-90s, featuring a semi-hollow all-mahogany body and set-neck with a pair of P-90 pickups. For this build Ron Thorn wanted to reintroduce this model, but this time using Korina for the body and neck as its his favorite tone wood to-date. When loaded with P-90 pickups the combination becomes extra special and unique. Korina yields a more pronounced midrange spike so the A5 P-90 in the bridge provides an aggressive rock lead tone with a little growl, and the A2 P-90 in the neck smooths it out for a perfect rhythm tone with body and definition. Thorn's featured specs include: Set-In Korina Neck with Brazilian Rosewood Fingerboard and Painted Headcap, Chambered Select Korina Body, Fat '50s Dual P90 Wiring with Reverse Control Plate and Dual Arcane Inc/Thorn Custom P90 Pickups. This Custom Tele® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '50S TELE® GUITAR - JOURNEYMAN RELIC® MASTERBUILT BY TODD KRAUSE, CANDY TANGERINE (\$8,450.00 USD) The color Candy Tangerine was the inspiration for this guitar. This Tele® is a Relic but Todd Krause pulled back on the wear, giving it the texture without wearing through the finish. It's the color that really sets it apart. Other notable featured specs include Josefina Hand-Wound '50/'51 Blackguard Pickups, Modern Tele® Wiring, Single-Ply Black Phenolic Pickguard, 51 Nocaster® Bridge with RSD Compensated Brass Saddles and Vintage-Style Tuning Machines. The Custom '50s Tele®

comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '51 P BASS® - JOURNEYMAN RELIC® MASTERBUILT BY VINCENT VAN TRIGT, ONE-OF-A-KIND BLACK TOP WITH TOBACCO SIDES & BACK (\$9,525.00 USD) Inspired by the sound of the H22 Gold Foil Pick-Up recreated by Curtis Novak, Vincent Van Trigt aspired to build a P Bass® to match its old-school vibe. The unique wood combination of Okume and Maple, in combination with the pickup, gives the player vintage tones that are different from the original Fender® basses while the mute adds more tonal possibilities. Featured specs include 3-Piece Select Okoume Body with White Pearloid Top Binding, 1-Piece Quartersawn Maple Neck with '60 Style Jazz Bass® "U" Back-Shape, 3-Ply White Pearl Pickguard, RSD Designed HiMass Bridge with Custom String Mute and Gotoh RES-O-LITE Tuning Machines. Vincent Van Trigt's Custom '51 P Bass® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

CUSTOM '50S TELE® GUITAR - RELIC® WITH GOLD HARDWARE MASTERBUILT BY YURIY SHISHKOV, TRANSPARENT ORANGE (\$9,000.00 USD) This gold masterbuilt guitar will appeal to someone looking for a classic but lightly customized instrument, delivering an incredible tone with an old-worn character look. It would be a great addition to any guitar collector or just a guitar player. Notable specs include Josefina Hand-Wound '63 Tele® Pickups, Modern Tele® Wiring, Single-Ply Black Phenolic Pickguard and '51-'54 Tele® Bridge with Brass Barrel Saddles and Vintage-Style Tuning Machines. This Custom Tele® comes with a deluxe hardshell case, Custom Shop strap and certificate of authenticity. Video [here](#).

For images of the 2022 Masterbuilt Custom Collection click [HERE](#).

2022 MID-YEAR COLLECTION: LIMITED EDITION MODELS

Fender Custom Shop Mid-Year Collection models are brainstormed and created in the shop to showcase the latest innovations and developments— from unique models, pickup design, wiring, finish processes and more. Each model in this collection is only sold at authorized Fender Custom Shop showcase dealers in person or online. Joining the Annual Collections in 2022 are the Custom Shop Mid-Year Limited Edition models:

LIMITED EDITION '67 HSS STRATOCASTER® JOURNEYMAN RELIC® WITH CLOSET

CLASSIC HARDWARE (\$5,125 USD) 1967 saw the Stratocaster® rocket to new musical heights that were absolutely, well, stratospheric. Throughout that momentous year, the always-ahead-of-its-time Strat® enjoyed a surge in popularity fueled by a torrent of some of the most exciting, creative and expressive music ever created on electric guitar. That very spirit of adventure is built into the Fender Custom Shop Limited Edition '67 HSS Strat® Journeyman Relic® with Closet Classic Hardware. Based on the 1967 vintage and enhanced as only the Custom Shop can, this limited-edition model will surprise and delight players as they create their own bold musical future. Its two-piece select alder body wears a Journeyman Relic® Lacquer Finish in a choice of Aged Vintage White, Faded Aged Blue Ice Metallic or classic Three-Color Sunburst, all with Closet Classic hardware. The quartersawn maple neck has a smooth-playing '65 "C" profile, topped by a 9.5"-radius round-lam rosewood fingerboard with parchment binding, 21 Jumbo (6100) frets and mother-of-pearl dot markers. Finishes include 3-Color Sunburst, Faded Aged Blue Ice Metallic and Aged Vintage White.

LIMITED EDITION DUAL P90 STRAT® GUITAR DELUXE CLOSET CLASSIC (\$4,700 USD)

Guitarists who prize timeless Stratocaster® style and the familiar warmth of P90 pickup sounds will find the best of both worlds in the Fender Custom Shop Limited Edition Dual P90 Strat® Deluxe Closet Classic. It's a Strat® through and through, but with a singularly unusual design element—rather than the conventional three-pickup layout, this limited-edition model features two Custom Shop P90 pickups, calibrated for the balance and output of great classic P90 sounds. That's not the only distinctive feature, though. The one-piece body is fashioned from vintage Michigan mahogany wearing a deluxe Closet Classic lacquer finish in a striking choice of Tobacco Sunburst, Burnt Copper or Aged Butterscotch Blonde. The roasted quartersawn maple neck has a comfortably large "C" profile, topped by a 12"-radius round-lam rosewood fingerboard with 21 Jumbo (6100) frets ideal for classic to modern playing styles. Both pickups are mounted on a single-ply black phenolic pickguard and feature three-way switching and Fat '50s dual P90 wiring with master volume and tone controls. Finishes include Tobacco Sunburst, Aged Butterscotch Blonde and Burnt Copper.

LIMITED EDITION REVERSE ESQUIRE® HEAVY RELIC® (\$4,750 USD) Leave it to the Fender Custom Shop to devise an imaginatively feature-filled return to Fender's very first Spanish-style electric guitar—the venerable Esquire®. Based on the 1950 original and enhanced as only the Custom Shop can, the Limited Edition Reverse Esquire® Heavy Relic

will delight players sure to find it a literal blast from the past. The single Custom Shop hand-wound '50/'51 Blackguard pickup is the earliest spec known, built using larger magnets with a thinner wire that produces a loud and lively sound with major mojo and great "touch tone" dynamics. The pickup is mounted at a reverse angle for fatter highs and tighter bass, and the reverse control plate puts the volume control in the perfect position for finger-controlled volume swell action. Further, the three-way switch delivers "Cocked-Wah" Esquire® wiring, in which the forward switch position has a fixed tone cap that sounds like a wah pedal in mid-travel. Finishes include Aged White Blonde, Aged Black and Aged Cinnamon Red.

LIMITED EDITION TOMATILLO TELE® CUSTOM RELIC® (\$5,475 USD) Re-imagined as only the Custom Shop can, this particularly hot new Tele® Custom guitar is loaded with special features sure to inspire players. Two all-new hand-wound Tomatillo Tele® pickups deliver sweet and spicy tones with a super-lively response, with a cool-looking open-cover neck pickup that allows closer adjustment to the strings and the bridge pickup mounted at a reverse angle for fatter highs and tighter bass. Modified '51 Nocaster® wiring allows dynamic pickup blending and there's even a retrofittable modern Fat '50s Tele® control assembly in the accessory kit. The two-piece select ash body wears a Relic flash-coat lacquer finish in a choice of Bleached Three-Color Sunburst, Aged Teal Green Metallic or Super Faded Aged Lake Placid Blue, all with parchment binding. The one-piece 2A flame quartersawn maple neck has a narrow-taper 1957 "soft-V" profile, topped by a vintage compound-radius fingerboard (7.25" to 9.5") with 21 narrow tall (6105) frets. Other premium features include a reverse Nocaster® bridge with Custom Shop RSD compensated brass bridge saddles for fat vintage tone with improved intonation, three-way pickup switch, single-ply parchment pickguard, vintage-style tuning machines, bone nut and disc string tree. The Limited Edition Tomatillo Tele® Custom Relic® includes a deluxe hardshell case, strap and certificate of authenticity. Finishes include Bleached 3-Color Sunburst, Aged Teal Green Metallic and Super Faded Aged Lake Placid Blue.

LIMITED EDITION TOMATILLO STRAT® SPECIAL JOURNEYMAN RELIC® (\$4,950 USD) All that heat radiates from classically stylish Strat® design supercharged with Custom Shop hand-wound Tomatillo neck and middle pickups (middle is reverse-wound/reverse-polarity for hum cancellation) and an extra-punchy Custom Shop hand-wound Ancho Poblano Strat bridge pickup. It's a popular and extra-lively pickup combination with superb dynamics, especially when paired with the Fat '50s Strat® 1/2 Blender wiring, which delivers a punchy

attack with a bouncy bloom and dynamic blending control of bridge and neck pickups. The two-piece select alder body wears a Journeyman Relic flash coat lacquer finish in a choice of Tomatillo Green, Super Faded Aged Shell Pink or Super Faded Aged Sonic Blue. The one-piece rift-sawn maple neck has a super-comfortable 11/56 off-center “V” profile ideal for wrap-around hand positioning, topped by a vintage compound-radius fingerboard (7.25” to 9.5”) with 21 narrow tall (6105) frets. Other premium features include a five-way pickup switch, three-ply parchment pickguard, Custom Shop vintage synchronized tremolo bridge, vintage-style tuning machines, bone nut and wing string tree with tall metal spacer. The Limited Edition Tomatillo Strat® Special Journeyman Relic® includes a deluxe hardshell case, strap and certificate of authenticity. Finishes include Tomatillo Green, Super Faded Aged Shell Pink, Super Faded Aged Sonic Blue.

For images of the 2022 Mid-Year Collection: Limited Edition Models click [HERE](#).



The Jackson Custom Shop has turned out world-class custom guitars ranging from the fine to the fantastic ever since the Jackson name was first affixed to a headstock in 1980. The reason for this impressive longevity is simple: Jackson was a custom shop from the very beginning. Every Jackson guitar was an original, high-performing custom instrument.

Whereas some production guitar-makers open their own custom shops after reaching a certain age or level of success, Jackson existed from its early days as nothing but a custom shop, building distinctive and meticulously crafted instruments for a very exacting clientele. No design was too crazy and no idea too far-fetched—if someone conceived it, Jackson’s talented, imaginative craftsmen built it. This early emphasis on originality and even outlandish one-off instruments proved enormously influential for Jackson’s most famous and oft-copied body shapes. It’s a longstanding tradition of U.S.-made greatness and devotion to craftsmanship that flourishes to this day. Available beginning this September the following models are built to order:

JACKSON CUSTOM SHOP DINKY™, CUSTOM SPACE TIGER ARTWORK BY DAN LAWRENCE, MASTERBUILT BY "RED" DAVE NICHOLS (ONE-OF-A-KIND) (\$6,6999.99 USD) Master Builder "Red" Dave Nicols is responsible for the Custom Space Tiger Dinky™. The Space Tiger concept was born for the player that wants to attack their audience with vicious visuals and cat-like mobility. Featuring a truly one-of-a-kind combination of Bengal Tiger and Nebula artwork by none other than the illustrious Dan Lawrence, this beast is sure to catch some stares, along with its prey. An expertly shaped select alder body mated with a sleek and fast caramelized flame maple neck with black sharkfin inlays will have players on the hunt for some riffage. Fed by a set of DiMarzio Dreamcatcher and Rainmaker pickups, master volume, master tone and a blade switch, the tone will not hunger for more. Smooth black finish on the Floyd Rose bridge and Gotoh tuners will keep this other worldly assassin well camouflaged and primed to pounce at a moment's notice.

To see a video featuring "Red" Dave Nichols and the Dinky™, click [here](#). For product images, click [here](#).

JACKSON CUSTOM SHOP BLACK KORINA WARRIOR™, NATURAL OIL, MASTERBUILT BY BIG ROB KNOWLES (ONE-OF-A-KIND) (\$7,399.99 USD) Starting off with an extra long cut of cooked flame maple that runs the length of the neck and up through the reversed headstock, Master Builder Rob Knowles topped off the neck with a lightning fast 24 jumbo fret ebony fingerboard and styled it with a rear volute. The Warrior shaped body is embedded with a cooked flame centerpiece peeking through a pair of ebony stringers and beautiful korina sides with exaggerated bevels. For a unique twist on the classic ever popular pickup combo, the Seymour Duncan SH2 Jazz neck position humbucker has been slid down to the middle position to mate with the Seymour Duncan TB4 bridge pickup. Both pickups sit comfortably in front of a recessed Kahler pro trem system. The recessed bridge, super thin speed neck, and buttery action offer a real shredder's feel on this one. To tie in the woods natural earthly beauty, this guitar is finished off with a combination of brass and gold hardware, including a custom brass badge headstock logo, a single brass 12th fret sharkfin inlay, a square brass jack plate, and custom gold poles on the pickups.

To see a video featuring Big Rob Knowles and the Black Korina Warrior™, click [here](#). For product images, click [here](#).

JACKSON CUSTOM SHOP DOUBLE RHOADS, BLACK ICE CRACKLE, MASTERBUILT BY "METAL" JOE WILLIAMS (ONE-OF-A-KIND) (\$7,399.99 USD)

Master Builder Joe Williams designed a custom double Rhoads that is one of the more extreme looking Vs in the Jackson fold. Inspired by The Black Dahlia Murder's Brandon Ellis' custom Kelly that Williams worked on, the killer paint job features a black crackle over Ice blue metallic paint. With the metallic blue under the black crackle, there is no angle where the crackle gets lost ensuring that you will always stand out on the main stage. The 25" scale brings the overall length down, putting the player in a good central playing position when playing with a strap. The guitar is equipped with a reverse headstock and reverse sharkfin inlays and is complete with classic tune-o-matic bridge and stop-tail piece for an extra stable playing experience.

To see a video featuring "Metal" Joe Williams and the Double Rhoads, click [here](#). For product images, click [here](#).

JACKSON CUSTOM SHOP FLAME TOP EVERTUNE RHOADS, TRANS RED BURST, MASTERBUILT BY PASQUALE CAMPOLATTANO (ONE-OF-A-KIND) (\$7,499.99 USD)

Principal Master Builder Pasquale Campolattano crafted a unique Double Topped Rhoads model inspired by Christian Andreu of Gojira. This neck-thru build is made from quartersawn maple, has a 22 fret ebony fretboard and mahogany wings. The two flame maple tops are cut from one super thick piece normally used for an archtop. The guitar is finished with transparent red burst on both sides to show off the figure and depth of the wood. Locking Schaller tuners, Evertune Bridge and Graphtech Nut ensure this guitar never falls out of tune. The matching reverse headstock, classic pearl Jackson Logo and custom aluminum plates make this Rhoads one-of-a-kind.

To see a video featuring Pasquale Campolattano and the Evertune Rhoads, click [here](#). For product images, click [here](#).



Where do you go when your dream guitar is a Charvel® guitar and money is no object? To Charvel's USA Custom Shop. We build the very best of the top-line best for the world's greatest artists and also, for you. Many of the talented craftsmen who founded the shop are still a part of our valued team, creating the epitome of Charvel® style and performance. Available beginning this September the following models are built to order:

CHARVEL CUSTOM SHOP SO CAL BASS, FRANK BELLO SIGNATURE MODEL, PASQUALE CAMPOLATTANO (\$5,999.99 USD) Principal Master Builder Pasquale Campolattano is the brain behind Charvel's Frank Bello Signature SoCal four string bass. Bello's history with Anthrax and Charvel go way back. The bass includes a quartersawn maple neck, block inlays, hipshot tuners and a brass nut. The gloss black alder body features Bello's custom EMG pickup set, Hipshot Hi-Mass Bridge and this custom mirrored pickguard that really stands out.

To see a video featuring Pasquale Campolattano and the Frank Bello Signature, click [here](#). For product images, click [here](#).

CHARVEL CUSTOM SHOP SAN DIMAS®, REFLECTOR, MASTERBUILT BY BIG ROB KNOWLES (ONE-OF-A-KIND) (\$6,599.99 USD) The Charvel® San Dimas® Reflector guitar was designed by Master Builder Rob Knowles. Its alder body is free of contours and includes a quartersawn maple neck with an ebony fingerboard. The entire guitar is painted black with the exception of the exposed red reflective material in the shape of random sized dots. The neck is bound with a red sparkle binding and includes Luminlay side dots. The neck also features oversized dot inlays made with the same reflective material as the body, 22 jumbo frets, a locking nut and Schaller tuners. The body is loaded with a Seymour Duncan SH2 jazz

neck pickup and the infamous TB4 in the bridge position all controlled by a single knob with a push-pull pickup selector. It is topped off with a top mounted Floyd Rose wiggle stick.

To see a video featuring Big Rob Knowles and the San Dimas®, click [here](#). For product images, click [here](#).

CHARVEL CUSTOM SHOP SPACECASTER, BLACK WITH PURPLE/GREEN FLIP FLOP BEVELS, MASTERBUILT BY "METAL" JOE WILLIAMS (ONE-OF-A-KIND) (\$7,399.99 USD)

This Charvel® Surfcaster has a body with a 24-fret roasted maple neck topped off with a Jackson® Roswell headstock. This is a solid mahogany body, beveled to allow for the spacey interference finish done by Brian Bock, giving it an interstellar spacecraft type vibe. Something titled the Spacecaster wouldn't be complete without some crop circle inlays to enhance the other worldly look. The inlays on this one are made of abalone to match the flip flop bevels. The hardware is kept straight forward and comfortable with a hardtail hipshot bridge, a single volume placed out of the way of the picking hand and a toggle switch on the upper horn. In the bridge position, this guitar is equipped with a direct mount Dimarzio X2N paired with a slanted HS-3 in the neck position.

To see a video featuring Joe Williams and the Spacecaster, click [here](#). For product images, click [here](#).

CHARVEL CUSTOM SHOP SAN DIMAS®, CUSTOM GOLD LEAF FLAMES ARTWORK BY BRIAN BOCK, MASTERBUILT BY "RED" DAVE NICHOLS (ONE-OF-A-KIND) (\$7,499.99 USD)

Inspired by a custom hot rod, Master Builder "Red" Dave Nichols designed this one-of-a-kind Charvel® that features a sizzling hot combination of machine turned gold leaf and hand painted flames on both the body and the headstock by Brian Bock. The alder body is finished in a gloss urethane and features a caramelized flame maple bolt-on neck, which includes black sharfkin inlays and headstock binding with blue Luminlay position markers. Players will appreciate the 24 jumbo frets, 12" to 16" compound radius fingerboard, DiMarzio Dreamcatcher bridge pickup, DiMarzio Rainmaker neck pickup and recessed original Floyd Rose bridge. This custom shop San Dimas® is a nod to the top-notch craftsmanship and tinkering spirit of the hot rod and custom guitar communities alike.

To see a video featuring Red Dave Nichols and the San Dimas®, click [here](#). For product images, click [here](#).



The Gretsch Custom Shop is where the time-honored legacy reaches its creative apex. No instruments epitomize the extraordinary expertise and attention to detail of Gretsch's most trusted hands like Custom Shop instruments. From modern versions of legendary Gretsch instruments to artist tribute models and specially requested one-off guitars, the Gretsch Custom Shop takes "That Great Gretsch Sound" to an entirely new plane, but also preserves and perfects it. Available beginning this September the following models are built to order:

GRETSCH CUSTOM SHOP G6136 FLAME MAPLE FALCON™, NOS, NATURAL, MASTERBUILT BY GONZALO MADRIGAL (\$1,1599.99 USD) For this build, Gonzalo Madrigal choose a Custom Falcon 3-pickupwith Curly Maple back and sides. Madrigal specifically chose Tortoise Shell binding for the neck, headstock and body giving it an elegant look. Additional specs include: 22 vintage frets, 12" fingerboard radius; TV Jones classic bridge and middle pickups, TV Jones T-Armond neck pickup, master volume, master tone, pickup selector switch, Adjusto-Matic Bridge, Bigsby® B6G Tailpiece, Grover Imperial tuning machines and gold hardware. The Gretsch Custom Shop G6136 Flame Maple Falcon™ includes a deluxe hardshell case, strap and certificate of authenticity.

To see a video featuring Gonzalo Madrigal and the G6136 Flame Maple Falcon™, click [here](#). For product images, click [here](#).

GRETSCH CUSTOM SHOP G6128 BARITONE DUO JET™, CLOSET CLASSIC RELIC®, SILVER SPARKLE, MASTERBUILT BY CHAD HENRICHSEN (\$6,899.99 USD) This baritone built by Master Builder Chad Henrichsen has that classic sparkle jet vibe with its closet classic finish, with some modern appointments. The mahogany center block-braced body contains a maple laminate top that retains the classic look while supporting the direct mounted bridge and stop tailpiece. Supporting the strings is a V-stop tailpiece for stability, a direct mounted adjust-o-matic bridge for lower neck angle and great coupling and sealed grover rotomatic tuners all in a nickel finish. This baritone is the classic G6129 sparkle jet but in disguise. It is perfect for those who want the classic Gretsch vibe while providing the baritone spectrum.

To see a video featuring Chad Henrichsen and the G6128 Baritone Duo Jet™, click [here](#). For product images, click [here](#).

GRETSCH CUSTOM SHOP G6122 58 COUNTRY GENTLEMAN®, LIGHT RELIC®, AGED WHITE, MASTERBUILT BY STEPHEN STERN (\$11,999.99 USD) Senior Master Builder Stephen Stern re-created this 1958 6122 Country Gentleman® prototype that was inspired by a photo he came across in Ed Ball's Manual of Gretsch® Guitars. Built for the player who wants an enhanced array of those great Gretsch® sounds without the fear of unwanted feedback, this Country Gentleman features a 17" double cutaway body with no "F" holes. Other features include Grover Imperial tuners, TV Jones Full Fidelity pickups, Tone Switch wiring, rocking bar bridge, Bigsby® tailpiece and a gold pickguard. A solid maple neck features an ebony fingerboard, thumbnail inlays and a 25.5" scale joins the body at the 14th fret. With tried-and-true classic Gretsch aesthetics pulled directly from the pages of the history books this G6122 is a must have for any Gretsch® guitar collector and player.

To see a video featuring Stephen Stern and the G6122 58 Country Gentlemen, click [here](#). For product images, click [here](#).

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ABOUT FENDER CUSTOM SHOP™:

Since 1987, the Fender Custom Shop and its esteemed builders have astounded players and collectors worldwide with marvels of creativity, ingenuity and artistry. From its humble Southern California beginnings, the Fender Custom Shop has grown to become the world's preeminent maker of highly collectible, custom instruments operating in Corona, Calif. Known as the "Dream Factory," the Fender Custom Shop is also home to an honored group known as the Master Builders – some of the most-skilled luthiers in the world – who craft Fender's legendary instruments and push the boundaries of possibility. The distinguished Master Builders make dream guitars a reality for players – from Eric Clapton, Jeff Beck, H.E.R. and Jimmy Page to collectors, working professionals and guitar enthusiasts. As the epicenter of innovation at Fender and the pinnacle of the brand, ideas and production techniques devised in the Fender Custom Shop for both Masterbuilt and Teambuilt guitars go on to inspire and influence Fender's other production line models.

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

ABOUT CHARVEL:

For over 40 years, Charvel has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide. Today, Charvel is an owned brand under Fender Musical Instruments Corporation (FMIC) and together, their devotion to pitch, performance and innovation has met the needs of technically advanced guitarists everywhere. For more information, visit www.charvel.com.

ABOUT GRETSCH:

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability, and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™." Throughout the 20th century, Gretsch® guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young. Today Gretsch is a licensed brand under Fender Musical Instruments Corporation (FMIC) and together, they've expanded the Gretsch footprint across musical genres, sprawling demographics and diverse geography while maintaining its unique sound, distinctive style and authentic legacy. For more information, visit www.gretschguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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