

SQUIER® BY FENDER® INTRODUCES STRAT® GUITAR WITH USB AND IOS CONNECTIVITY

SCOTTSDALE, Ariz. (November 12, 2012) – Squier is proud to introduce an innovative new **Strat guitar** model that can directly connect with and record to **Apple iPhone, iPad, iPod touch, Mac** or **Windows**-based computers.

The Squier by Fender Strat Guitar with USB and iOS Connectivity features an onboard mini-USB connector that allows players to interface directly and easily with all these devices, with no additional hardware needed – including GarageBand and other music apps on iOS.

A mini-USB to USB as well as a mini-USB to 30-pin cable is included, and the guitar also features a convenient onboard stereo headphone jack with volume control for use in USB/iOS mode. Further, it's still a fully functional Stratocaster model that can be plugged into any instrument amplifier.

For more information, go to <http://www.fender.com/features/usbstrat/>.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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