



JACKSON® EXPANDS ITS SPECTRA BASS LINEUP WITH NEW X SERIES NECK-THROUGH MODELS AND ADDITIONAL JS SERIES FINISHES

Scottsdale, Ariz. (January 16, 2020) – Jackson® today announces the expansion of its Spectra Bass lineup with all-new X Series models and additional finishes for the JS Series.

The Jackson® **X Series Spectra Bass SBX IV**, **X Series Spectra Bass SBXM IV** and **X Series Spectra Bass SBX V** take the adventurous player on a bold bass odyssey with modern style, flexible tone and incomparable value.

The offset body style of these models was innovatively designed with a larger upper horn that evenly distributes weight throughout the instrument for perfect balance and playing comfort. The graphite-reinforced through-body maple neck with scarf joint creates formidable sustain, with a speed neck contour, 12"-16" compound radius fingerboard and 24 frets for superior playability.

These models provide a full-sonic spectrum for even the most versatile and progressive bassists. Dual passive medium-output humbucking pickups create a dynamic foundation with punch, power and note articulation. Wide-ranging tonal command comes from a two-way toggle switch for pickup coil splitting, 3-band active EQ, blend control and volume control with push/pull selector to bypass or engage the active circuit for the 3-band EQ. The push/pull selector eliminates the risk of losing sound due to a dead battery. A quick pull on the volume knob bypasses the active circuit, making it easy to regain sound from the bass

without the use of battery power. These models are also equipped with a HiMass™ hardtail bridge that enhances sustain and improves attack.

Featuring a laurel fingerboard and a 34" scale, the **SBX IV** is available in Neon Orange or Satin Graphite with black hardware. The 34"-scale **SBXM IV** offers a maple fingerboard and comes in a Snow White finish with gold hardware. The five-string **SBX V** features a 35" scale and laurel fingerboard, and is available in either Electric Blue or Metallic Black finishes with black hardware. All models feature a unique black headstock with an understated "J" logo.

Boasting versatile style and enormous sound with an entry-level price tag, the Jackson JS Series Spectra Bass lineup expands with all new finishes.

The **JS Series Spectra Bass JS3** is now offered in a Snow White finish with gold hardware, while the JS3Q's quilt maple top is dressed in a Dark Sunburst finish with gold hardware. Both of these 4-string, 34"-scale basses feature a unique 2×2 black headstock with understated J logo.

The 35"-scale **JS3QV** now comes in a remarkable Purple Phaze finish over its quilt maple top with black nickel hardware and a unique 3×2 black headstock with an understated J logo.

The offset Spectra body style of these instruments was designed with the artist in mind. The poplar body with large upper horn evenly distributes weight throughout the instrument, providing perfect balance by reducing neck dive for hours of comfortable playing. A graphite-reinforced bolt-on maple neck with scarf joint design provides rock-solid reliability, while the speed neck contour and 12"-16" compound radius laurel fingerboard with 24 frets make for lightning-fast playability.

These basses provide a sound that is as unique as the musician playing it. Whether it be funk, hard rock or gospel, dual passive Jackson medium-output humbucking pickups create a monstrous low-end growl, while a HiMass™ bridge provides enhanced stability, improved sustain and bolder tone. Tone can be further refined and tweaked with a two-way toggle switch for pickup coil splitting, 3-band EQ (active only), blend control and volume control

(with push/pull selector to bypass or engage the active circuit for the 3-band EQ). With the push/pull selector, there's never a fear of the battery running out and losing sound. A quick pull on the volume knob will bypass the active circuit, making it easy to regain sound from the bass without the use of battery power.

For more information and to find a dealer near you, visit www.jacksonguitars.com.

###

ABOUT JACKSON®: Jackson began back in the late 1970s, when heavy music experienced a flamboyant and virtuosic resurgence in popularity and a small Southern California guitar repair shop became the epicenter of a new level of shred-approved excellence. Ever since then, Jackson guitars have been universally lauded as the metal guitars; the shred machines—highly original high-performance instruments of distinctive style and formidable substance. From metal's chart-topping peaks to its darkest recesses, for discerning guitarists all over the globe, Jackson is the only way to go.

Jackson Media Contact:

Sara Norton

(480)845-5502

snorton@fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271805-jackson-expands-its-spectra-bass-lineup-with-new-x-series-neck-through-models-and-additional-js-series-finishes/>