



CHARVEL® CONTINUES STORIED LEGACY WITH ALL-NEW 2021 ELECTRICS, INCLUDING THE MJ SERIES MODEL, ANGEL VIVALDI SIGNATURE MODEL AND PRO-MOD SAN DIMAS® BASS GUITARS

Scottsdale, Ariz. (January 11, 2021) – Charvel® today introduced the all-new 2021 Winter and Spring collections, designed for modern players looking for sonic sophistication and design virtuosity, as well as Charvel vibe, power and performance. New additions include the MJ Series, Angel Vivaldi's first-ever six-string artist signature collaboration with the brand, Pro-Mod San Dimas® Bass and additional offerings for Pro-Mod DK, San Dimas and So-Cal guitars.

2021 NEW PRODUCT INTRODUCTIONS

MJ SERIES

Harkening back to the late '80s when Charvel® guitars were manufactured exclusively in Japan, the all-new **MJ DK24 HSH 2PT E Mahogany with Figured Walnut (\$2,399.99 EST US Street, £2,039 MSRP, €2,439 MSRP, \$4,599 AUD RRP)** blends Charvel's unparalleled legacy of designing high-performance instruments with an assortment of top-end features and a stunning aesthetic. Available April 2021.

Its mahogany Dinky™ body is topped with figured walnut and features a scalloped lower back bout and sculpted shredder's cut heel for unencumbered upper fret access. Other appointments include a graphite-reinforced bolt-on wenge neck, 12"-16" compound radius streaky ebony fingerboard with 24 jumbo frets, pearl dot inlays and Graph Tech® TUSQ® XL nut, Seymour Duncan® Full Shred™ SH-10B, Seymour Duncan Custom Flat Strat® SSL-6 and Seymour Duncan Alnico II Pro™ APH-1N pickups, five-way blade switch, no-load tone control, volume control (with Bourns® low friction pot), Gotoh® Custom 510 recessed tremolo bridge, Charvel-branded Gotoh die-cast locking tuners, Natural finish and gold hardware.

ARTIST SIGNATURE SERIES

Angel Vivaldi's otherworldly talent and unique and flamboyant style has earned him a reputation as one of the most celebrated and prolific instrumentalist guitarists in modern times.

Marking his first six-string collaboration with Charvel, the all-new **Angel Vivaldi Signature Pro-Mod DK24-6 Nova (\$1,599.99 EST US Street, £1,289 MSRP, €1,429 MSRP, \$3,699 AUD RRP)** delivers spectacular style in a Lucerne Aqua Firemist finish with color matched reverse licensed Fender® Stratocaster® headstock, caramelized maple fingerboard with cascading black dot inlays, gold pickup bobbins and gold hardware. Other premium features include a bolt-on maple neck with graphite reinforcement, scarf joint, custom Angel Vivaldi neck profile and satin finish on the back, 12"-16" compound radius fingerboard with rolled edges, 24 jumbo frets and Luminlay® side dots, DiMarzio® The Tone Zone® DP155 humbucking bridge and DiMarzio Air Norton™ DP193 humbucking neck pickups, five-way blade switch, single volume and tone controls and Gotoh® custom 510 tremolo bridge. **Available April 2021.**

PRO-MOD SERIES

The Pro-Mod Series continues Charvel's storied legacy of innovative excellence in high-performance guitar design, offering the latest technology and top-notch features that modern players need. For 2021, Charvel expands its popular DK24 2PT, San Dimas® and So-Cal platforms with all-new configurations and eye-catching finishes.

Designed especially for a new breed of player whose musical vision and versatility knows no boundaries, the Pro-Mod DK24 2PT models all come with premium modern features such as a Dinky body with lower back bout and sculpted shredder's cut heel for comfortable and easy upper fret access, graphite-reinforced bolt-on caramelized maple neck, 12"-16" compound radius caramelized maple fingerboard, 24 jumbo frets, Luminlay® side dots, heel-mount truss rod adjustment wheel, Seymour Duncan® pickups with five-way blade switching, Strat®-style skirt knobs for no-load tone control and volume control (with 500K EVH® Bourns® low friction pot) and recessed Gotoh® Custom 510 tremolo bridge. Models Include:

- The **Pro-Mod DK24 HH 2PT CM LH (\$1,299.99 EST US Street, £1,159 MSRP, €1,289 MSRP, \$2,899 AUD RRP)** is decked out in Gloss Black or Satin Shell Pink with chrome hardware. This model also features an alder body, Seymour Duncan® Full Shred™ SH-10B bridge and Seymour Duncan Alnico II Pro™ APH-1N neck pickups and an added mini two-way toggle switch for parallel and series pickup combinations. **Available April 2021.**

- The **Pro-Mod DK24 HSH 2PT CM Mahogany (\$1,199.99 EST US Street, £1,059 MSRP, €1,179 MSRP, \$2,699 AUD RRP)** is offered in a Natural finish with gold hardware. Features include a mahogany body and custom Seymour Duncan® Full Shred™ SH-10B humbucking bridge, Seymour Duncan Custom Flat Strat® SSL-6 single-coil middle and custom Seymour Duncan Alnico II Pro™ APH-1N neck pickups. **Available April 2021.**

- The **Pro-Mod DK24 HSH 2PT CM (\$1,149.99 EST US Street, £1,179 MSRP, €1,059 MSRP, \$2,599 AUD RRP)** is dressed in a mesmerizing Mystic Blue finish with gold hardware. Features include an alder body and custom Seymour Duncan® Full Shred™ SH-10B bridge, Seymour Duncan® Custom Flat Strat® SSL-6 single-coil middle and custom Seymour Duncan Alnico II Pro™ APH-1N neck pickups. **Available April 2021.**

- The **Pro-Mod DK24 HSS 2PT CM (\$1,099.99 EST US Street, £1,059 MSRP, €1,179 MSRP, \$2,499 AUD RRP)** comes in a classic Snow White finish with gold hardware. Features include an alder body and custom Seymour Duncan® Full Shred™ SH-10B humbucking bridge pickup, Seymour Duncan Custom Flat Strat® SSL-6 single-coil middle and Seymour Duncan Custom Flat Strat SSL-6 RWRP single-coil neck pickups. **Available April 2021.**

A perfect fusion of elegance and high performance, the Charvel DK24 platform also expands with an all-new hardtail offering:

- The **Pro-Mod DK24 HH HT E (\$899.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,099 AUD RRP)** is decked out in a Satin Black finish with black hardware. Designed to elevate a player's performance, this model features an alder Dinky body with lower back bout and sculpted shredder's cut heel, graphite-reinforced bolt-on maple neck, 12"-16" compound radius ebony fingerboard with 24 jumbo frets, heel-mount truss rod adjustment wheel, Seymour Duncan® Full Shred™ SH-10B bridge and Seymour Duncan Alnico II Pro™ APH-1N neck pickups with five-way blade switching, no-load tone control, volume control (with 500K EVH® Bourns® low friction pot) and Charvel HT6 string-through-body hardtail bridge. **Available April 2021.**

Pedigreed shredders, the Pro-Mod San Dimas® and So-Cal Style 1 models continue Charvel's storied legacy of innovative excellence in high-performance guitar design, offering the latest technology and top-notch features that modern players need.

All models feature graphite-reinforced bolt-on maple necks, 12"-16" compound radius fingerboard with 22 jumbo frets, heel-mount truss rod adjustment wheel, Seymour Duncan® pickups and either a Floyd Rose® 1000 Series double-locking tremolo or Charvel HT6 string-through-body hardtail bridge. Models include:

- The all-new left-handed **Pro-Mod San Dimas® Style 1 HH FR E Sassafras LH (\$1,099.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,499 AUD RRP)** comes dressed in Satin Black with black hardware. Features include a sassafras body, ebony fingerboard with white dot inlays, direct mount Seymour Duncan® JB™ TB-4 bridge and Seymour Duncan '59™ SH-1N neck pickups, three-way blade switch, volume control with push/pull coil split, tone control with push/pull activation and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available March 2021.**

- The **Pro-Mod San Dimas® Style 1 HSS FR E Sassafras (\$1,099.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,499 AUD RRP)** comes in a classic Satin Black finish with black hardware. Features include a sassafras body, ebony fingerboard with white dot inlays, direct mount Seymour Duncan® JB™ TB-4 humbucking bridge, Seymour Duncan Custom Flat

Strat® SSL-6 single-coil middle and Custom Flat Strat SSL-6 RWRP single-coil neck pickups, five-way blade switch, volume and no-load tone controls and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available March 2021.**

- The **Pro-Mod San Dimas® Style 1 HSS HT E Sassafras (\$999.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,299 AUD RRP)** comes in a classic Satin Black finish with black hardware. Features include a sassafras body, ebony fingerboard with white dot inlays, direct mount Seymour Duncan® JB™ TB-4 humbucking bridge, Seymour Duncan Custom Flat Strat® SSL-6 single-coil middle and Custom Flat Strat SSL-6 RWRP single-coil neck pickups, five-way blade switch, volume and no-load tone controls and Charvel HT6 string-through-body hardtail bridge. **Available March 2021.**

- The **Pro-Mod San Dimas® Style 1 HSS FR M (\$999.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,299 AUD RRP)** is dressed in a new dazzling Blizzard Pearl finish with chrome hardware. Other features include an alder body, maple fingerboard with black dot inlays, Seymour Duncan® JB™ TB-4 humbucking bridge, Seymour Duncan Custom Flat Strat® SSL-6 single-coil middle and Seymour Duncan Custom Flat Strat SSL-6 RWRP single-coil neck pickups, five-way blade switch, volume and no-load tone controls and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available March 2021.**

- The **Pro-Mod So-Cal Style 1 HH FR M LH (\$949.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,199 AUD RRP)** is available in a classic Gloss Black finish with white pickguard and black hardware. Features include an alder body, maple fingerboard with black dot inlays, Seymour Duncan® Distortion™ TB-6 bridge and Seymour Duncan Distortion SH-6N neck pickups, three-way blade switch, volume control with push/pull coil split, tone control with push/pull tone activation and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available April 2021.**

- The **Pro-Mod So-Cal Style 1 HSH FR E (\$999.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,299 AUD RRP)** is wrapped in Robin's Egg Blue and features a white pickguard and chrome hardware. Features include an alder body, ebony fingerboard with white dot inlays, Seymour Duncan® Distortion™ TB-6 bridge, Seymour Duncan Custom Flat Strat® SSL-6 Single-Coil middle and Seymour Duncan Distortion SH-6N neck pickups, five-way blade

switch, volume and no-load tone controls and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available March 2021.**

- The **Pro-Mod So-Cal Style 1 HSH FR M (\$999.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,299 AUD RRP)** is available in Slime Green with white pickguard and chrome hardware. Features include an alder body, maple fingerboard with black dot inlays, Seymour Duncan® Distortion™ TB-6 bridge, Seymour Duncan Custom Flat Strat® SSL-6 Single-Coil middle and Seymour Duncan Distortion SH-6N neck pickups, five-way blade switch, volume and no-load tone controls and Floyd Rose® 1000 Series double-locking tremolo bridge system. **Available March 2021.**

Offering the ultimate in sonic sophistication and design virtuosity, the Pro-Mod So-Cal Style 2 24 HH HT CM is a stunning summit of modern Charvel vibe, power and performance:

- The **Pro-Mod So-Cal Style 2 24 HH HT CM (\$899.99 EST US Street, £959 MSRP, €1,069 MSRP, \$2,099 AUD RRP)** is finished in a sophisticated Robin's Egg Blue with parchment pickguard, chrome hardware and reverse licensed Fender® Telecaster® headstock. Premium features include an alder So-Cal Style 2 body with scalloped lower back bout and shredder's cut heel, bolt-on caramelized maple neck with graphite reinforcement, 12"-16" compound radius caramelized maple fingerboard with 24 jumbo frets, pearloid dot inlays and Luminlay® side dots, heel-mount truss rod adjustment wheel, Fishman® Fluence® Open Core PRF-COC bridge and neck humbucking pickups, three-way blade pickup switch, two-way mini toggle switch (selects voice one or voice two), volume control and tone control with push/pull activation to engage voice three) and Charvel HT6 string-through-body hardtail bridge with brass saddles. **Available April 2021.**

PRO-MOD SERIES BASSES

For the seasoned player who defies the status quo and demands more from a high-performance hot rod bass, the brand-new Pro-Mod San Dimas® Bass PJ IV and Pro-Mod San Dimas® Bass JJ V do it all by combining modern appointments with throwback Charvel DNA.

Premium features include an alder body, bolt-on caramelized maple “slim C” speed neck with graphite reinforcement and hand-rubbed satin urethane back finish, 12”-16” caramelized maple fingerboard with rolled edges, 20 jumbo frets, cream dot inlays and Luminlay® side dots, heel-mount truss rod adjustment wheel, Graph Tech® TUSQ® XL nut, DiMarzio® pickups, master volume control, pickup blend control, three-band active EQ (bass, mid and treble), Charvel HiMass™ bridge, open-gear tuners, vintage-style disc string tree, oversized strap buttons and licensed Fender® Precision Bass® headstock shape. Models include:

- The **Pro-Mod San Dimas® Bass PJ IV (\$899.99 EST US Street, £989 MSRP, €1,099 MSRP, \$2,099 AUD RRP)** is presented in electrifying Lime Green Metallic and Mystic Blue finishes with chrome hardware. This bass comes with a DiMarzio® Model J™ DP123 bridge pickup and DiMarzio Model P® DP122 middle pickup, both with cream covers. **Available April 2021.**

- The **Pro-Mod San Dimas® Bass JJ V (\$999.99 EST US Street, £1,079 MSRP, €1,189 MSRP, \$2,299 AUD RRP)** is decked out in lush Lambo Green Metallic and Candy Apple Red finishes with gold hardware. This bass comes with a DiMarzio® Area J™ DP551 bridge pickup and DiMarzio Area J DP550 middle pickup, both with cream covers. **Available April 2021.**

ACCESSORIES

Charvel accessories for 2021 include new cases and gig bags, as well as other clothing, drinkware and collectibles. For a complete list of accessories, visit charvel.com/accessories.

- The Charvel® Bass Hardshell Case fits both the all-new 4-string and 5-string San Dimas® basses. The case features an internal storage compartment, chrome latches and a silk screened logo on the lid.
- The Charvel® Bass Hardshell Gig Bag features an internal storage compartment, external straps with side handle and back straps and silk screened Charvel logo. The lightweight design makes it an excellent alternative to other hardshell cases.
- The Charvel® Economy Gig Bag features external storage compartments and Charvel logo.

For technical specs, additional information on new Charvel products and to find a retail partner near you, visit www.charvel.com. For additional images, please visit here: <https://www.dropbox.com/sh/cn2evm4urs304i4/AADQCWdsywE3QXYo29bYhU8La?dl=0>

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ABOUT CHARVEL®:

Charvel guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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COPY LINK

<https://fender.pr.co/271188-charvel-continues-storied-legacy-with-all-new-2021-electrics-including-the-mj-series-model-angel-vivaldi-signature-model-and-pro-mod-s/>