



PRESONUS UNVEILS NEW FAMILY OF STUDIO MONITORS DESIGNED FOR RECORDISTS ACROSS ALL LEVELS OF EXPERIENCE

AVAILABLE IN THREE DISTINCT TIERS—ESSENTIAL, STUDIO AND PRO—THE ERIS® MONITORS STAND TO REVOLUTIONIZE THE WAY THE NEXT GENERATION OF CREATORS INTERACT WITH THEIR MIXES

HOLLYWOOD, Calif. (September 13, 2023) — PreSonus Audio Electronics, Inc. today announces the new and powerful line of Eris® Studio Monitors that will be available in three distinct tiers—Essential, Studio and Pro. This tier system ensures that any creator, from casual bedroom songwriters to passionate audiophiles to professional audio engineers working in top of the line studios will be able to utilize this new product evolution to further their craft. Although not considered a tactile instrument, reference monitors are a crucial part of any studio set up and signal chain. With that being the case, the Eris® Studio Monitors have been thoughtfully crafted with enough finesse and functionality to ensure that whether recording, producing, or mixing, they will provide a premium monitoring solution for creators at every level.

“We’re very lucky to have a diverse base of users who approach sound design from wildly different vantage points. It runs the gamut from beginners all the way to leaders in the engineering space, and while some might see this as a challenge, we see it as a distinct privilege,” said Adrian Haselhuber, VP of Product Management at PreSonus Hardware. “With this new line of Eris® Studio Monitors, we are taking our deep expertise in speaker

design to the next level. We hope to show our dedication to providing creative tools that are equally as potent in the bedroom of a first year songwriter as they are in a state of the art recording studio.”

The Essential, or Eris® Series (\$99.99-\$249.99 USD, £89.00-£219.00 GBP, €99.00-€249.00 EUR, \$229.00-449.00 AUD, ¥17,600-69,300 JPY) are entry level monitors that are ideal for casual creators. Thanks to their compact size and pared down functionality, the Eris® series provides a path for casual listeners to level up their experience and for recording musicians to build a quality, project studio. While these are the entry level models in the Eris® family, they do not skimp on performance. Most models available in this first tier deliver durable, versatile, Bluetooth functionality, on-board tuning, headphone outputs, and above all else, unbiased crystal-clear sound. Adding a subwoofer to full-range speakers enables users to hear the low-frequency foundation of mixes more accurately, better-informed decisions and create more translatable mixes can be made. Specially designed to complement the voicing and frequency response of Eris and Eris Studio-series, the surprisingly loud Eris Sub 8BT drops down to 30 Hz, allowing those to hear the full sonic spectrum and produce better music. PreSonus Eris models include: Eris 3.5, Eris 3.5 BT, Eris 4.5 BT, Eris 5 BT and Eris Sub 8 BT.

The Eris® Studio series, (\$149.99-\$249.99 USD, £109.00-£219.00 GBP, €129.00-€249.00 EUR, \$249.00-\$449.00 AUD, ¥20,900-35,200 JPY) are geared for more dedicated DIY producers and musicians looking to advance their home-monitoring set up offering a range of models starting with the Studio 4 for more compact working spaces to the Studio 8 for users looking for more volume and power. The Studio series features a custom-tuned EBM waveguide, superior high-frequency reproduction, and robust low end to ensure every aspect of the mix can be monitored with precision. PreSonus Eris Studio models include: Eris Studio 4, Eris Studio 5 and Eris Studio 8.

The Eris® Pro Series, (\$399.99-499.99 USD, £349.00-£429.00 GBP, €399.00-€499.00 EUR, \$699.50-\$849.00 AUD, ¥XX-XX JPY) available end of September 2023, are premium monitors designed to stand firmly at the nexus of studio functionality. Ideal for those looking to explore their mixes with granular precision, these powerful, Atmos-ready monitors feature a coaxial design for clear and accurate sound reproduction from a single point source. Provisions for wall and ceiling mounts make stereo or surround system integration a

breeze. This tier also includes a premium Eris® Pro subwoofer tuned to complement any of the Eris® Pro or Studio speakers. PreSonus Eris Pro models include: Eris Pro 6, Eris Pro 8 and Eris Pro Sub 10.

To further showcase the versatility and power of the upgraded Eris Studio Monitors, PreSonus will release a new social content series later this month. “The Sweet Spot” will follow producers as they provide a sneak peek into their creative process via in-depth interviews, past projects, mixing strategy, and more. Featured talent include 6ix, a platinum and Grammy-nominated producer and Warren Huart, a rock producer who has collaborated with The Fray, Korn and Aerosmith.

Images of the PreSonus Eris® Studio Monitors can be found HERE. Full product descriptions and specifications on PreSonus Eris® Studio Monitors can be found HERE. Video assets can be found below:

Introducing the all-new Eris family of studio monitors, offering clear and honest audio in three lines: Eris, Studio and Pro in the official Eris Studio Monitors Launch Video HERE

Eris Studio Monitors Demo Videos:

Introducing The New Eris Series Studio Monitors HERE

Introducing The New Eris Studio Series Monitors HERE

Introducing the New Eris Pro Series Studio Monitors HERE

For technical specs, additional information on new PreSonus® products and to find a retail partner near you, visit www.presonus.com and www.fender.com. Join the conversation on social media by following @PreSonus and @Fender.

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ABOUT PRESONUS AUDIO ELECTRONICS, INC.

PreSonus Audio Electronics Inc. is the leading designer and manufacturer of recording and live-sound hardware and software solutions that solve real-world problems for creatives of all levels. Founded in 1995 and headquartered in Baton Rouge, La., PreSonus® designs innovative audio tools for musicians, content creators, producers, and audio engineers, providing professional sound quality and features without sacrificing affordability. Today, PreSonus is an owned brand under Fender Musical Instruments Corporation (FMIC). While most guitar and bass players still plug into amplifiers, many also plug their instruments into

interfaces, recording songs as well as using virtual amps and effects to create their sounds. With a shared passion for music and a commitment to innovation, FMIC and PreSonus are focused on delivering an ecosystem that seamlessly integrates hardware and software for an effortless end-to-end experience. For more information, visit www.presonus.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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