



FENDER AND GRAMMY® AWARD-WINNER CHRIS STAPLETON RELEASE ALL-NEW, ARTIST SIGNATURE AMPLIFIER

REIMAGINED '62 PRINCETON® AMP CHRIS STAPLETON EDITION BOASTS NEW FEATURES, PERSONALLY-DESIGNED BY STAPLETON WITH FENDER; STAPLETON TO GIFT ROYALTIES TO "OUTLAW STATE OF KIND" CHARITY

HOLLYWOOD, CALIF. (February 12, 2019)—Fender Musical Instruments Corporation (FMIC) today unveiled the all-new Fender '62 Princeton Chris Stapleton Edition amplifier. Available for purchase beginning this week at local dealers and on Fender.com, this amplifier release is Fender's first Artist Signature Amplifier collaboration in the country music space. As part of the collaboration, Stapleton personally requested all artist royalties be donated to his charity, "[Outlaw State of Kind](#)." OSOK is Chris and Morgane Stapleton's charitable fund that supports a variety of causes that are close to their heart. The Outlaw

State of Kind Fund was founded in 2016 and is administered by the Community Foundation of Middle Tennessee.

The brown '62 Princeton amp's sensitivity and smooth organic tremolo made it a long-time studio favorite and the ideal partner for Grammy®-winning country artist Chris Stapleton. During Stapleton's early touring days, he discovered a modified '62 Princeton amp and instantly fell in love with the sound and the versatility. Fender set out to recreate and revamp Stapleton's favorite amplifier not just cosmetically, but also internally and sonically, all kept to the specs of his original find.

"We took a good amount of time, probably about a year-and-a-half really digging in to some prototypes back and forth, trying to get the nuances and the magic of what makes those old amps really sing," said Chris Stapleton. "Fender has done a phenomenal job in every possible respect replicating the magic of the 1962 Princeton amp."

Chris Stapleton's take on the iconic Princeton amp keeps the old-time charm with upgraded technology. The hand-wired Fender '62 Princeton Amp Chris Stapleton Edition boasts the classic Fender '62 Princeton 6G2 amp circuit and comes enhanced with Stapleton's favorite features and personally-chosen artful touches: Fender Vintage "Blue" tone caps; Schumacher™ transformers; an upgraded Eminence® 12" Special Design "CS" speaker; output tube-biased tremolo circuit; and an engraved brass plate with Chris Stapleton's signature.

"We are extremely honored to have worked with Chris on this project," said Shane Nicholas, Director of Product Development – Amplifiers, Fender. "He's a Grammy Award-winning, arena-filling artist, and an extremely talented musician who also loves his gear, just like any other musician. This is the first hand-wired reissue from the early '60s "brown era" Fender has ever done, and I think every Fender fan is going to want to try and hear this amp."

"Throughout music history, Fender instruments and amplifiers have played a key role in the evolution of country music," said Ben Blanc-Dumont, Artist Marketing Director, Fender Nashville. "We are honored to have Chris in our Nashville artist family and to have been

able to bring his vision to life. Collaborations like these continue to expand Fender's legacy not only in country music, but also the global music community."

The acoustically resonant solid pine cabinet wears a rough brown textured vinyl covering, a wheat grille cloth and a thick dark brown leather handle, while the mahogany control panel sports dark brown "radio" knobs. The amp also features a retro-styled Filson™ Rugged Twill fabric cover. Rugged Twill is preferred for its durability and dependability in the field. The 22-oz. cotton industrial twill is lightly brushed with wax to repel water and densely woven to reduce snags and tears. All Rugged Twill amp covers were sewn in Seattle, Wash.

"It's an amp that's easy enough that a kid could learn how to use it," added Stapleton. "And it's small enough that you can carry around if you're playing club gigs, but it more than does the job if you're playing in arenas and stadiums. They've gone above and beyond what I thought any amp builder could do."

In true tradition, Fender's Artist Signature Series models honor popular and iconic musicians through product progression and storytelling, creating amplifiers inspired by the unique specifications of the world's greatest guitarists and bassists.

For product images of the Fender '62 Princeton Chris Stapleton Edition, click [here](#). For lifestyle product images and of Chris Stapleton click [here](#). Detailed specs for the amplifier are [here](#). Official launch video available [here](#). For additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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FENDER '62 PRINCETON AMP CHRIS STAPLETON EDITION- \$1,999.99:

The brown '62 Princeton amp's sensitivity and smooth organic tremolo made it a longtime studio favorite and the ideal partner for Grammy®-winning artist, Chris Stapleton. The hand-wired Fender '62 Princeton Chris Stapleton Edition combines the classic 6G2 circuit with Stapleton's favorite features and personally chosen aesthetic touches. This 12W combo features Fender Vintage "Blue" tone caps, Schumacher™ transformers, an upgraded Eminence® 12" Special Design "CS" speaker, and an output tube-biased tremolo circuit. The

acoustically resonant solid pine cabinet wears rough brown textured vinyl covering, wheat grille cloth and thick dark brown leather handle, while the dark brown control panel sports dark brown “radio” knobs and the rear panel features an engraved brass plate with Chris Stapleton artwork. Includes 1-button switch for tremolo and retro-styled Filson™ Rugged Twill fabric cover.

ABOUT CHRIS STAPLETON:

Kentucky-born Chris Stapleton is a multiple Grammy, CMA and ACM Award-winner and one of Nashville's most respected and beloved musicians. Following his triple platinum breakthrough solo debut album *Traveller*, Stapleton released two No. 1 albums in 2017. Both *From A Room: Volume 1* (certified platinum) and *From A Room: Volume 2* (certified gold) take their name from legendary RCA Studio A, where they were recorded with Grammy Award winning producer, Dave Cobb. Released to overwhelming critical acclaim, *The Tennessean* praises, "Both are rich with the textures of Stapleton's vocals that make him one of country music's most beloved artists, classic country sounds and thoughtful articulate lyrics about love, life and pain." Stapleton was recently nominated in three categories at the 61st GRAMMY Awards: Best Country Album (*From A Room: Volume 2*) and Best Country Solo Performance ("Millionaire") as well as Best Pop Duo/Group Performance for his performance on Justin Timberlake's "Say Something." Additionally, last year, Stapleton won Male Vocalist of the Year (for the fourth-straight year), Single of the Year ("Broken Halos") and Song of the Year ("Broken Halos") at The 52 Annual CMA Awards, Male Vocalist of the Year and Album of the Year (*From A Room: Volume 1* as both artist and producer) at the 53rd Academy of Country Music Awards, Top Country Artist, Top Country Male Artist and Top Country Album (*From A Room: Volume 1*) at the 2018 Billboard Music Awards and Best Country Album (*From A Room: Volume 1*), Best Country Song ("Broken Halos") and Best Country Solo Performance ("Either Way") at the 60th GRAMMY Awards. He will continue his extensive, sold-out "All-American Road Show" through 2019 with newly confirmed performances this summer and fall. The shows will kick-off July 9 at Allentown's PPL Center and will span through November 2 at Louisville's KFC Yum! Center.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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