



FENDER MUSICAL INSTRUMENTS CORPORATION ANNOUNCES NEW INNOVATIONS FOR 2023, EMPOWERING PLAYERS AND CREATORS GLOBALLY

**INTRODUCTIONS INCLUDE THE NEW LIMITED EDITION SUONA
COLLECTION, EXPANSION TO THE SQUIER® PARANORMAL SERIES
AND A WIDE RANGE OF NEW ACCESSORIES INCLUDING CASES,
NECKS, STRAPS AND MORE**

HOLLYWOOD, Calif. (July 12, 2023) — As the music industry continues to thrive, so too does the demand for guitar-driven music and the need for musical expression. Fender Musical Instruments Corporation (FMIC) is proud to cater to the needs of seasoned guitarists and new players alike, today announcing a slate of new products that demonstrate the same industry-leading innovation and craftsmanship the brand has been synonymous with for nearly eight decades. With new electric and acoustic guitars, and accessories introductions, FMIC continues to support and elevate players by providing them with all the tools they need to learn, create and hone their sound.

"At FMIC, our commitment to innovation knows no bounds as we continue to raise the bar with our new product offerings," said Justin Norvell, Executive Vice President, Product at FMIC. "This year, more than ever, our customers spoke and we listened, pioneering gear in all Fender categories, enabling our players to evolve their sound and reach new creative heights."

"We are thrilled to share an exciting array of new products designed to cater to the ever-expanding community of passionate individuals and creators," added Tammy Van Donk, Executive Vice President FMIC Sales. "We are eager to collaborate with our esteemed global dealer community, who play an integral role in educating and equipping customers with our cutting-edge gear. Together, we'll empower musicians globally to get to the next level."

Today's introductions include the Limited Edition Suona collection - a trio of refined and elegant Thinline electrics - and additions to Fender's acclaimed California Series of acoustic guitars, including all-new California Vintage models that blend retro visual vibes with 21st-century performance and tone. In addition, a range of accessories - such as retro straps, ombre cases necks and pickups - will allow players to customize and personalize both their look and sound.

2023 NEW PRODUCT INTRODUCTIONS

ELECTRICS

LIMITED EDITION SUONA COLLECTION

Designed to inspire and captivate, the **Limited Edition Suona** models sing with a refined elegance that echoes the masterful work of a legendary artisan. A stunning adaptation of traditional Fender® design, its warm, resonant tones and unmatched beauty are a testament to the dedication and artistry poured into every detail. Experience the perfect blend of heritage and innovation in the luscious tones of the Limited Edition Suona Thinline models.

Limited Edition Suona Stratocaster® Thinline Guitar (\$2,999.99 USD, £2,799.00 GBP, €3,199.00 EUR, \$5,099 AUD, ¥440,000 JPY) Crafted with a semi-hollow ash body and a

bound Italian alpine spruce top, this instrument boasts exceptional clarity, lively resonance and a warmth unique to Thinline models. The roasted flame maple modern “C”-shape neck and 7.25”-9.5” compound-radius ebony fingerboard offer luxurious comfort and limitless playability, while the vintage-style synchronized tremolo delivers the purest Fender® tone and performance. The custom-designed Suona bridge pickup, paired with the Custom Shop ‘69s, produces a dynamic and expressive tonal palette, while the premium Nitrocellulose Lacquer Violin Burst finish with matching painted headstock completes this timeless instrument. Available in Violin Burst.

Limited Edition Suona Telecaster® Thinline Guitar (\$2,999.99 USD, £2,799.00 GBP, €3,199.00 EUR, \$5,099 AUD, ¥440,000 JPY) Crafted with a semi-hollow ash body and a bound Italian alpine spruce top, this instrument boasts exceptional clarity, lively resonance and a warmth unique to Thinline models. The roasted flame maple modern “C”-shape neck and 7.25”-9.5” compound-radius ebony fingerboard offer luxurious comfort and limitless playability, while the vintage-style 3-saddle Tele® bridge with compensated barrel brass saddles delivers accurate intonation and classic Tele tone. Custom-designed Suona Tele and Fender Custom Shop™ Twisted Tele pickups produce rich and lively tones, while the premium Nitrocellulose Lacquer Violin Burst finish with matching painted headstock completes this timeless instrument. Available in Violin Burst.

Limited Edition Suona Jazz Bass® Thinline Guitar (\$3,099.99 USD, £2,899.00 GBP, €3,299.00 EUR, \$5,299.00 AUD, ¥451,000 JPY) Crafted with a semi-hollow ash body and a bound Italian alpine spruce top, this instrument boasts exceptional clarity, lively resonance and a warmth unique to Thinline models. The roasted flame maple modern “C”-shape neck and 7.25”-9.5” compound-radius ebony fingerboard offer luxurious comfort and limitless playability, while the HiMass™ Vintage bridge adds sustain, resonance and punch. Custom-designed Suona Jazz Bass pickups produce dynamic and distinct tones with rich harmonics and remarkable depth, while the premium Nitrocellulose Lacquer Violin Burst finish with matching painted headstock completes this timeless instrument. Available in Violin Burst.

Available July 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ACOUSTICS

CALIFORNIA SERIES

Originally launched in 2018, the California Series™ acoustics evoke the west coast spirit of adventure and freedom, inviting musicians to explore their individual creativity and disrupt the status quo. In 2021, the California Minis arrived and served a big punch in a smaller-sized acoustic guitar. Whether you're a young, aspiring player looking for a smaller instrument or simply looking for a top-notch guitar that's easy to travel with, the Sonoran Mini and Redondo Mini have you covered. Delivering the tone of a full sized guitar, they also come with the same premium features.

With a new model, new features and finish options introduced in 2023, the Monterey Standard, California Player and California Special models represent the evolution and refinement of modern Fender acoustics, mixing iconic Fender electric playability with all-solid wood construction within the Special models and best-in-class electronics. A crossroads of past, present, and future, these instruments truly resonate differently.

The all new 2023 Fender California Vintage models draw directly from their mid-century origins with a retro visual vibe, adding 21st century performance and a rich, refined acoustic tone- a true modern alternative with classic Fender heritage - recreations of the same models designed by Leo Fender in the early 1960s.

Bold, eye-catching and unique, California Series instruments make no compromises balancing standout style, superior sound and effortless playability for those who aspire to play something different.

Redondo Player Guitar (\$449.99 USD, £349.99 GBP, €399.99 EUR, \$699.99 AUD, ¥56,100 JPY) Crafted with an X-braced solid spruce top and sapele back and sides, the dreadnought body of the Redondo Player produces a deep, robust voice with exceptional projection and volume for a wide variety of musical settings. The nato neck is designed with an easy-to-play slim "C"-shape profile, a 25.5" scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender's electric guitar DNA. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a GraphTech® NuBone® nut and saddle for detailed harmonic character and a Fishman® Flex preamp system that allows faithful reproduction of the guitar's natural sound when plugged into an

amplifier or recording device. Also available in left-hand model. The Rendondo Player is available in Lake Placid Blue, Candy Apple Red, Sunburst and Natural. The Rendondo Player left hand is available in Natural.

Malibu Player (\$449.99 USD, £349.99 GBP, €399.99 EUR, \$699.00 AUD, ¥56,100 JPY)

Crafted with an X-braced solid spruce top and sapele back and sides, the compact parlor-sized body of the Malibu Player produces a sweet, articulate voice that encourages players to reach for new chords and melodies. The nato neck is designed with an easy-to-play slim “C”-shape profile, a short 24” scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender’s electric guitar DNA. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a GraphTech NuBone nut and saddle for detailed harmonic character and a Fishman Flex preamp system that allows faithful reproduction of the guitar’s natural sound when plugged into an amplifier or recording device. Available in Sunburst, Olympic White, Natural and Fiesta Red.

Newporter Player Guitar (\$449.99 USD, £349.99 GBP, €399.99 EUR, \$699.00 AUD, ¥56,100 JPY)

Crafted with an X-braced solid spruce top and sapele back and sides, the approachable mid-size auditorium body of the Newporter Player produces a versatile voice that’s both articulate and powerful, while offering a comfortable feel for hours of inspiration. The nato neck is designed with an easy-to-play slim “C”-shape profile, a 25.5” scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender’s electric guitar DNA. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a GraphTech NuBone nut and saddle for detailed harmonic character and a Fishman Flex preamp system that allows faithful reproduction of the guitar’s natural sound when plugged into an amplifier or recording device. The Newporter Player is available in Sunburst, Tidepool, Natural and Surf Green. The Newporter Player Left-Hand is available in Natural.

Villager™ 12-String Guitar (\$599.99 USD, £499.99 GBP, €569.99 EUR, \$949.00 AUD, ¥71,500 JPY)

Crafted with an X-braced solid spruce top and sapele back and sides, the Villager 12-string features a non-cutaway Newporter auditorium body shape which produces a versatile voice that’s both articulate and powerful while offering a comfortable feel for hours of inspiration. The nato neck is designed with an easy-to-play slim “C”-shape profile featuring graphite reinforcement rods for stability, a 24.75” scale length for

comfortable tension and a 1960s-inspired "hockey stick" headstock for a distinctive look born from Fender's acoustic heritage. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a GraphTech NuBone nut and saddle for signature 12-string chime and a FishmanFlex preamp system that allows faithful reproduction of the guitar's natural sound when plugged into an amplifier or recording device. Available in Aged Natural.

Kingman™ Bass (\$599.99 USD, £539.00 GBP, €619.99 EUR, \$999.00 AUD, ¥82,500 JPY)

Crafted with an X-braced solid spruce top and sapele back and sides, the compact mid-sized auditorium body of the Kingman Bass produces a deep, punchy and articulate tone and features a cutaway for convenient access to the upper frets. The bound nato neck is elegantly appointed with block inlays and is designed with a slim "C"-shape Jazz Bass profile, an easy-to-play short 30" scale length, comfortable 1.5" nut width and a 4-in-line headstock for a distinctive look born from Fender's electric bass DNA. Other notable details include open-gear vintage-style tuning machines for smooth, accurate tuning, a GraphTech NuBone nut and saddle for focused fundamental tone and a Fishman Presys+ preamp system that allows detailed fine-tuning of the bass's amplified sound when performing or recording. Available in Shaded Edge Burst.

Monterey Standard Guitar (\$379.99 USD, £259.99 GBP, €299.99 EUR, \$599.00 AUD, ¥47,300 JPY)

Crafted from all-laminated sapele, the comfortable mid-sized concert body of the Monterey Standard has a deep, rich wood grain and produces a satisfyingly warm and balanced tone well-suited for a variety of playing styles. The easy-to-play nato neck is designed with a slim "C"-shape profile with rounded fingerboard edges for optimal comfort, a short 24.75" scale length for low string tension and a 6-in-line headstock for a distinctive look born from Fender's 1970s-era electric guitar DNA. The Monterey Standard also has a narrow string spacing at the bridge, ideal for players with small hands or those seeking reduced picking-hand fatigue. Other notable details include a silky satin urethane finish, vintage-style tuning machines for smooth, accurate tuning and a GraphTech NuBone nut and saddle for detailed harmonic character. Rounding out the feature list is a Fender preamp system that allows faithful reproduction of the guitar's natural sound when plugged into an amplifier or recording device and includes a built-in tuner for convenient on-the-fly adjustment. Available in Natural and Black Top.

Redondo Special Guitar (\$749.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥99,000JPY) Crafted with an X-braced solid okoume top and solid okoume back and sides, the dreadnought body of the Redondo Special boasts exceptional projection and volume with a deep, bass-filled voice that is equally suitable for the stage or studio. The neck is designed with an easy-to-play slim “C”-shape profile, a 25.5” scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender’s electric guitar DNA. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a maple rosette and body binding for an upscale look and a bone nut and saddle for rich harmonic character. Designed for the performer, the Fishman Flex Body preamp system blends an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar’s natural sound when plugged into an amplifier, PA system or recording device. Available in Natural and Honey Burst.

Malibu Special Guitar (\$749.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥99,000 JPY) Crafted with an X-braced solid okoume top and solid okoume back and sides, the compact parlor-sized body of the Malibu Special produces a voice that’s impressively articulate, punchy and delicate, while offering superior comfort for hours of creativity. The neck is designed with an easy-to-play slim “C”-shape profile, a short 24” scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender’s electric guitar DNA. Other notable details include vintage-style tuning machines for smooth, accurate tuning, a maple rosette and body binding for an upscale look and a bone nut and saddle for rich harmonic character. Designed for the performer, the Fishman Flex Body preamp system blends an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar’s natural sound when plugged into an amplifier, PA system or recording device. Available in Natural and Honey Burst.

Newporter Special Guitar (\$749.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥99,000 JPY) Crafted with an X-braced solid okoume top and solid okoume back and sides, the approachable mid-size auditorium body of the Newporter Special produces a balanced voice that’s impressively resonant, articulate and powerful, while offering superior comfort for hours of creativity. The nato neck is designed with an easy-to-play slim “C”-shape profile, a 25.5” scale length and a tilt-back 6-in-line headstock for a distinctive look born from Fender’s electric guitar DNA. Other notable details include vintage-style

tuning machines for smooth, accurate tuning, a maple rosette and body binding for an upscale look and a bone nut and saddle for rich harmonic character. Designed for the performer, the Fishman Flex Body preamp system blends an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar's natural sound when plugged into an amplifier, PA system or recording device. Available in Natural and Honey Burst.

King™ Vintage Guitar (\$899.99 USD, £779.00 GBP, €899.00 EUR, \$1,599.00 AUD, ¥110,000 JPY) Engineered with an innovative Performance-X™ bracing pattern, the dreadnought body of the Fender California Vintage King is lightly crafted with a solid sitka spruce top and solid ovangkol back and sides to effortlessly produce a substantial, bass-filled voice with exceptional detail, projection and volume. An ergonomic modern “V” profile was chosen for the okoume neck along with a 25.5” scale length for optimal sustain and a tilt-back 6-in-line headstock with a maple headcap for a distinctive look born from Fender’s electric guitar DNA. Other notable details include a bound ovangkol fingerboard with pearloid block inlays for a throwback look, vintage-style tuning machines for smooth, accurate tuning and a bone nut and saddle for superior harmonic character. Designed for the performer, the onboard Fishman Sonitone Plus preamp system features seamless soundhole-mounted controls that blend an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar’s natural sound when plugged into an amplifier or recording device. Available in Aged Natural and Mojave.

Malibu Vintage Guitar (\$899.99 USD, £779.00 GBP, €899.00 EUR, \$1,599.00 AUD, ¥110,000 JPY) Engineered with an innovative Performance-X bracing pattern, the approachable concert-sized body of the Fender California Vintage Malibu is lightly crafted with a solid sitka spruce top and solid ovangkol back and sides to effortlessly produce a sweet, focused voice with exceptional nuance and balance. An ergonomic modern “V” profile was chosen for the okoume neck along with a short 25” scale length for warm tonal response and a tilt-back 6-in-line headstock with a maple headcap for a distinctive look born from Fender’s electric guitar DNA. Other notable details include a bound ovangkol fingerboard with pearloid block inlays for a throwback look, vintage-style tuning machines for smooth, accurate tuning and a bone nut and saddle for superior harmonic character. Designed for the performer, the onboard Fishman Sonitone Plus preamp system features

seamless soundhole-mounted controls that blend an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar's natural sound when plugged into an amplifier or recording device. A vintage-style hardshell case is included. Available in Aged Natural and Black.

Palomino Vintage Guitar (\$899.99 USD, £779.00 GBP, €899.00 EUR, \$1,599.00 AUD, ¥110,000 JPY) Engineered with an innovative Performance-X bracing pattern, the midsize auditorium body of the Fender California Vintage Palomino is lightly crafted with a solid sitka spruce top and solid ovangkol back and sides to effortlessly produce a versatile, articulate voice with exceptional detail, clarity and balance. An ergonomic modern "V" profile was chosen for the okoume neck along with a 25.5" scale length for optimal sustain and a tilt-back 6-in-line headstock with a maple headcap for a distinctive look born from Fender's electric guitar DNA. Other notable details include a bound ovangkol fingerboard with pearloid block inlays for a throwback look, vintage-style tuning machines for smooth, accurate tuning, and a bone nut and saddle for superior harmonic character. Designed for the performer, the onboard Fishman Sonitone Plus preamp system features seamless soundhole-mounted controls that blend an undersaddle piezo and internal body transducer to allow faithful and reliable reproduction of the guitar's natural sound when plugged into an amplifier or recording device. Available in Aged Natural and Sienna Sunburst.

Available August 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

FULLERTON UKULELES

In 2020, Fender introduced the Fullerton Ukulele Series, a non-traditional take on the beloved instrument that features the brand's iconic aesthetics and colors. Perfect for musicians looking to play a ukulele that still embodies Fender's deep-rooted tradition, Fullerton models were designed and shaped to appeal to players looking for something a little different than the traditional ukes in the market. The Fullerton ukuleles are based on three classic Fender body shapes - Telecaster®, Stratocaster® and Jazzmaster® - come in a variety of iconic Fender colors and are great for playing unplugged or plugged just like the electric models they emulate. Designed to appeal to beginning and advanced players,

Fender incorporated a laminated spruce top, a maple neck with a laminated walnut fingerboard and a new Fender branded preamp system which features tone controls which allow players to alter the voice of the ukulele. This year, Fender is introducing new color options for all ukuleles, along with Fender's first ukulele bass, the Fullerton Precision Bass Ukulele.

Fullerton Telecaster® Ukulele (\$219.99 USD, £189.99 GBP, €219.99 EUR, ¥34,100 JPY)

Tipping the hat to Fender's iconic guitar body shapes, the Fullerton Series ukuleles are nothing short of electric. The Fullerton Telecaster® departs from traditional ukulele construction and aesthetics while remaining faithful to Fender's history. The Telecaster ukulele's pickguard, signature finish color options and 4-in-line headstock can only be categorized as quintessentially Fender. The Fullerton Telecaster® is the perfect choice for the ukulele player looking to inject the spirit of rock 'n roll into every performance. Available in Butterscotch Blonde and Black. 2023 NEW color options are 2-Color Sunburst and Lake Placid Blue.

Fullerton Stratocaster® Ukulele (\$219.99 USD, £189.99 GBP, €219.99 EUR, ¥34,100 JPY)

Tipping the hat to Fender's iconic guitar body shapes, the Fullerton Series ukuleles are nothing short of electric. The Fullerton Stratocaster® departs from traditional ukulele construction and aesthetics, while remaining faithful to Fender's history. The Stratocaster ukulele's pickguard, signature finish color options and 4-in-line headstock can only be categorized as quintessentially Fender. The Fullerton Stratocaster is the perfect choice for the ukulele player looking to inject the spirit of rock 'n roll into every performance. Available in Black and Sunburst. 2023 NEW color options are Candy Apple Red and Surf Green.

Fullerton Jazzmaster® Ukulele (\$219.99 USD, £189.99 GBP, €219.99 EUR, ¥34,100 JPY)

Tipping the hat to Fender's iconic guitar body shapes, the Fullerton Series ukuleles are nothing short of electric. The Fullerton Jazzmaster departs from traditional ukulele construction and aesthetics, while remaining faithful to Fender's history. The Jazzmaster ukulele's pickguard, signature finish color options and 4-in-line headstock can only be categorized as quintessentially Fender. The Fullerton Jazzmaster is the perfect choice for the ukulele player looking to inject the spirit of rock 'n roll into every performance. Available in Olympic White and Tide Pool. 2023 NEW color options are 3-Color Sunburst and Shell Pink.

Fullerton Precision Bass® Ukulele (\$299.99 USD, £259.99 GBP, €299.99 EUR, ¥45,100 JPY)

A celebration of Fender's pioneering electric bass design in a refreshingly fun size, the Fullerton Precision Bass® ukulele is nothing short of electric. Uniquely portable and performance-ready, the Precision Bass ukulele features an approachable 20.25" scale length, compact proportions and surprising lightness, making it remarkably easy to pick up and impossible to put down. With a built-in tuner for on-the-fly adjustment and intuitive controls for volume and tone, the onboard preamp packs an articulate low-end and big tonal personality that punches far above its weight. Offered in classic Fender colors with a signature Precision Bass® pickguard and headstock shape, this bass is ready to lay the foundation for any player at any stage. Available in 3-Color Sunburst and Olympic White.

Available Summer 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

SQUIER®

PARANORMAL SERIES

Paranormal Rascal Bass HH (\$449.99 USD, £429.99 GBP, €499.99 EUR, \$979.00 AUD, ¥75,900 JPY)

The Paranormal Rascal Bass HH rewrites the playbook of electric bass design with a greatest-hits-list of features from several eccentric 1960s-era Fender® bass models. Combining the offset body shape of the Fender® Bass VI model, the unique headstock shape from the Fender® Coronado Bass, the string-through-body bridge from the Mustang® Bass and punchy dual Fender-designed wide range humbucking bass pickups (HH) with 3-way switching, this model amounts to something truly greater than the sum of its parts. Other player-friendly details of this model include a short and easy-to-play 30" scale length, a slim and comfortable "C"-shape neck profile and a gloss neck finish for a slick yet confident feel. Available in Sherwood Green and Metallic Black.

Paranormal Strat-O-Sonic (\$429.99 USD, £409.99 GBP, €469.99 EUR, \$879.00 AUD, ¥68,200 JPY)

Making a comeback from its early-2000s Fender origins, the Strat-O-Sonic brings several satisfying ingredients to the Stratocaster® recipe for a truly special Squier®. Featuring dual Fender-Designed alnico soapbar single-coil pickups with 3-way switching, push/pull controls for series/parallel and phase switching in position 2, a short and easy-to-

play 24.75" scale length and a compensated wraparound-style bridge, this Paranormal model delivers bold, new flavor to a Fender favorite. Other player-friendly details include a slim and comfortable "C"-shape neck profile with a fast-playing 12" radius fingerboard, a gloss neck finish for a slick yet confident feel and vintage-style tuning machine for smooth, accurate tuning. Available in Vintage Blonde and Crimson Red Transparent.

Paranormal Custom Nashville Stratocaster® (\$429.99 USD, £409.99 GBP, €469.99 EUR, \$879.00 AUD, ¥68,200 JPY) With a Custom Telecaster® inspired double-bound body and 3-pickup Tele® configuration made famous on the Nashville scene, the Paranormal Custom Nashville Stratocaster® is a shapeshifter bound for stardom. Featuring a trio of Fender-designed alnico single-coil pickups with 5-way switching and push/pull tone knob for engaging the neck pickup in positions 1 & 2, this Squier Strat is teeming with tonal versatility. Other details include a string-through-body Tele bridge for optimal body resonance, a slim and comfortable "C"-shape neck profile, a gloss neck finish for a slick yet confident feel and vintage-style tuning machines for smooth, accurate tuning. Available in Aztec and Chocolate.

Paranormal Esquire® Deluxe (\$429.99 USD, £409.99 GBP, €469.99 EUR, \$879.00 AUD, ¥68,200 JPY) The Paranormal Esquire® Deluxe imagines what the very first Fender® model would have looked like if it had evolved into the 1970s, combining single pickup simplicity with innovative functionality and styling cues of the era. Multiple tonal personalities of the Fender-designed wide range pickup are accessible via the 3-way rotary switch which selects single-coil, humbucking or humbucking with volume and tone bypass settings. Other details include a vintage-style string-through-body hardtail bridge for optimal body resonance, a slim and comfortable "C"-shape neck profile with a slick gloss finish and vintage-style tuning machines for smooth, accurate tuning. Available in Mocha and Metallic Black.

Paranormal Jazzmaster® XII (\$449.99 USD, £429.99 GBP, €499.99 EUR, \$979.00 AUD, ¥75,900 JPY) With its iconic offset body shape and rich harmonic character, the Squier® Jazzmaster® XII encourages the most adventurous players to chart a new course of guitar exploration. Featuring dual Fender-designed alnico single-coil Jazzmaster® pickups with 3-way switching and a vintage-inspired "hockey stick" headstock design, this 12-string model doubles down on chime-y tones and timeless style. Other player-friendly details include a

graphite-reinforced “C”-shape neck for optimal stability and easy playability, hybrid string-through-body/top-load bridge for reliable intonation, vintage-style tuning machines for smooth tuning action and a gloss neck finish for a slick yet confident feel. Available in Lake Placid Blue and Olympic White.

Available June 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ACCESSORIES

MICHAEL LANDAU

Custom ML Ultra Noiseless™ Single-Coil Stratocaster® Pickups (\$399.00 USD, £94.99 GBP, €109.00 EUR, \$749.00 AUD, ¥64,900 JPY) The Custom ML Ultra Noiseless™ Single-CoilStrat® pickups are the newest evolution inNoiseless pickup design. Wound to Michael Landau’s exacting specifications and delivering sparkling highs, punchy midrange, and full lows to flawlessly recreate his legendary hot-roddedStratocaster tones. Alnico 5 magnets with polysol wire deliver a vintage voice with classic bell-like chime without the 60-cycle hum.

Custom ML CuNiFe® Wide-Range Humbucker Pre-Wired Stratocaster® Pickguard (\$599.99.99 USD, £94.99 GBP, €109.00 EUR, \$979.00 AUD, ¥86,900 JPY) Designed specifically to fit the Michael Landau Coma Stratocaster, this pre-wired pickguard features the Custom ML CuNiFe® Wide-RangeHumbuckers. The custom-voiced Wide-RangeCuNiFe humbucker bridge and neck pickups have a slightly hotter output while still retaining the “hi-fi” clarity that Wide Range humbuckers are known for. Both pickups are custom wound to the artists exacting specifications and are mounted in a brown shell pickguard that is slightly larger than standard and designed to fit perfectly on the signature Coma Stratocaster.

Landau Coma Stratocaster® SSS Pickguard (\$79.99 USD, £94.99 GBP, €109.00 EUR, \$129.00 AUD, ¥10,450 JPY) Designed specifically to fit the Michael LandauComa Stratocaster, this pickguard is designed for 3 single-coil Stratocaster pickup installation.Made of celluloid nitrate and shielded for noise reduction, this brown shell

pickguard is slightly larger than standard and designed to fit perfectly on the signature Coma Stratocaster.

Available 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

CHAIRS/STANDS

Festival Chair/Stand (\$79.99 USD, £94.99 GBP, €109.00 EUR, \$149.00 AUD, ¥9,350 JPY)

The Fender® Festival Chair/Stand is the ultimate accessory for outdoor enthusiasts and guitar lovers alike. Crafted from durable materials, the Festival Chair is designed to withstand the rigors of outdoor use, while the compact design and removable stand yokes make it easy to transport and store. A portable campfire, beach or concert chair with an integrated guitar stand solution, this chair is designed for musicians on-the-go.

CASES

Ombre Cases (\$219.99 USD, £209.00 GBP, €239.00 EUR, \$349.00 AUD, ¥33,000 JPY)

Inspired by the striking, gradient-colored Player Plus guitar finishes, the Ombre Case features a beautiful, faded dip tie-dye exterior. Crafted with road-reliable materials, the Ombre Case features a 3-ply hard shell wood and boasts a vinyl wrapped steel carry handle and draw latches in addition to triple chrome-plated hardware throughout the case. A soft crushed acrylic plush interior lining ensures your guitar remains scratch and damage-free, while a spacious accessory compartment offers plenty of room for spare strings, picks, tuners—or whatever small items you wish to carry with you—with lasting style and peace of mind.

STRAPS

American Vintage II Sun Straps (\$32.99 USD, £30.99 GBP, €35.99 EUR, \$49.00 AUD, ¥3,850 JPY) Bring out the bright, bold and beautiful colors of your guitar with the American Vintage II SunStrap. Featuring a woven jacquard sun and moon design, this strap is fully adjustable and perfectly color matched to complement your favorite new Fender! Available in Sunburst, Surf Green, Butterscotch Blonde and Dakota Red.

Essentials Leather Straps (\$24.99 USD, £23.99 GBP, €27.99 EUR, \$39.00 AUD, ¥3,080 JPY) The Essentials Leather Strap is the ideal solution for classic comfort and style. Crafted from durable leather, this strap offers a comfortable feel and is fully adjusted from 44.5" to 53" long. Available in Black, Red, Tan and Brown.

Retro Straps (\$29.99 USD, £28.99 GBP, €32.99 EUR, \$45.00 AUD, ¥3,300 JPY) The Retro Straps feature bold patterns and iconic designs of years past. Crafted from ribbed polyester, these straps feature four distinct designs, each one paying homage to the history of rock 'n' roll. Available in Retro Rainbow, Retro Bolt, Retro Ripple and Retro Sound Wave.

PICKUPS

Pure Vintage '57 Stratocaster® Pickup Set (\$199.99 USD, £189.00 GBP, €219.00 EUR, \$379.00 AUD, ¥31,680 JPY) Pure Vintage '57 Stratocaster® pickups are at the epicenter of archetypal 1950's Stratocaster® tone. Percussive lows, round mids and smooth high-end chime produce perfect medium-output late-50's punch. From vintage bobbin construction to genuine original-era cloth wiring, all Fender® Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender® tone and performance.

Pure Vintage '61 Stratocaster® Pickup Set (\$199.99 USD, £189.00 GBP, €219.00 EUR, \$379.00 AUD, ¥31,680 JPY) Pure Vintage '61 Stratocaster pickups are voiced to produce the hallmark throaty Strat tone from the early 60's era. Glistening highs and warm, punchy lows produce low output tones for today's guitarist. From vintage bobbin construction to genuine original-era cloth wiring, all Fender Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender tone and performance.

Pure Vintage '73 Stratocaster® Pickup Set (\$199.99 USD, £189.00 GBP, €219.00 EUR, \$379.00 AUD, ¥24,090 JPY) Pure Vintage '73 Stratocaster® pickups capture the early 70's Strat® tones used by rock, funk, fusion and prog players around the world. A curated trio of pickups that bring high level of clarity and transparency with a reverse wound middle pickup to reduce 60-cycle hum. From vintage bobbin construction to genuine original-era cloth wiring, all Fender Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender tone and performance.

Pure Vintage '51 Telecaster® Pickup Set (\$149.99 USD, £149.00 GBP, €169.00 EUR, \$279.00 AUD, ¥24,090 JPY) Pure Vintage '51 Telecaster® pickups were crafted with the original design in mind to accurately mimic the twang and shimmer of the originals. These period-correct single-coil pickups impart tight low end and clear, balanced midrange. From vintage bobbin construction to genuine original-era cloth wiring, all Fender Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender® tone and performance.

Pure Vintage '60 Precision Bass® Pickup Set (\$149.99 USD, £149.00 GBP, €169.00 EUR, \$279.00 AUD, ¥24,090 JPY) Pure Vintage '60 Split-Coil Precision Bass® Pickups are a faithful recreation of the most iconic bass pickup in the world. This humbucking pickup delivers the same powerful bass and clear high-end that changed the sound of popular music forever. From vintage bobbin construction to genuine original-era cloth wiring, all Fender® Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender® tone and performance.

Pure Vintage '66 Jazz Bass® Pickup Set (\$199.99 USD, £149.00 GBP, €169.00 EUR, \$379.00 AUD, ¥31,680 JPY) Pure Vintage '66 Jazz Bass pickups are voiced to produce the mid 60's era sound that defined a generation of classic bass tones, delivering both midrange growl and dynamic range that made the Jazz Bass® the go-to choice for bassists of all musical styles. From vintage bobbin construction to genuine original-era cloth wiring, all Fender® Pure Vintage pickups are wound to precise specifications for authentic, traditional Fender® tone and performance.

NECKS

American Professional II Stratocaster® Neck with Scalloped Fingerboard (\$799.99 USD, £759.00 GBP, €879.00 EUR, 1,549.00 AUD, ¥88,000 JPY) Crafted at our Corona, Calif. manufacturing facility, this genuine Fender® American Pro II Scalloped Stratocaster® guitar neck features a deep "C"-shape profile and 9.5"-radius maple or rosewood fingerboard with 22 narrow-tall frets. Offered with either a maple or rosewood Fingerboard.

Roasted Jazzmaster® Neck, Block Inlays, 22 Medium Jumbo Frets, 9.5" Radius, Modern "C"- Shape (\$449.99 USD, £429.00 GBP, €499.00 EUR, \$899.00 AUD, ¥45,100 JPY)

There's no denying the allure of a roasted maple neck. Resistant to humidity shifts and featuring gorgeous, dark look, they have more sustain and add a unique note to the instrument's voice. This genuine Fender Jazzmaster neck is crafted at our Ensenada, Mexico manufacturing facility. Featuring striking pearloid block inlays, a modern "C"-shape neck profile and a 9.5"-radius maple or pau ferro fingerboard with 22 medium jumbo frets for modern playing feel. The synthetic bone nut is pre-slotted with "pilot" grooves for accurate spacing when filing the final string slots. Offered with either a maple modern or pau ferro Fingerboard.

All accessories are available Summer 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

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ABOUT FENDER MUSICAL INSTRUMENTS CORPORATION:

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers and distributors. Fender Musical Instruments Corporation (FMIC) – whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby® and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2021, Fender celebrated 75 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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CONTACT DETAILS

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