

# **JACKSON® RELEASES ALL-NEW JS SERIES KELLY™ BIRD BASSES**

## **BRAND NEW BODY SHAPES INSPIRED BY MEGADETH BASSIST DAVID ELLEFSON**

SCOTTSDALE, Ariz. (Aug. 16, 2012) – The Bloodline is proud to welcome two new basses to its **JS SERIES**, the **JS2 KELLY BIRD IV** and the **JS3 KELLY BIRD IV**. These new and highly distinctive designs are the result of a longtime collaboration between two metal icons, Jackson guitars and legendary Megadeth bass player David Ellefson.

The **JS2 KELLY BIRD IV** offers striking looks coupled with pummeling tones. Features include a basswood body, bolt-on maple neck, 21-fret rosewood fingerboard with block inlays, Jackson's unrivaled compound-radius, dual Jackson JS high-output covered pickups, Jackson high-mass bridge and Jackson tuners. Available in Burnt Cherry Sunburst and Matte Black.

Designed with the serious metal bass player in mind, the **JS3 KELLY BIRD IV** features a basswood body (flame maple top on trans finishes), bolt-on maple neck, bound rosewood fingerboard with 21 frets and block inlays, compound-radius, dual Jackson JS high-output covered pickups, three-band active EQ (bass/mid/high), Jackson high-mass bridge and Jackson tuners. Available in Trans Black and Trans Blue Burst.

For more information, and to find a dealer near you, please visit [www.jacksonguitars.com](http://www.jacksonguitars.com).

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## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

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