

FENDER® ACOUSTICS INTRODUCES 2014 WINTER COLLECTION

SCOTTSDALE, Ariz. (January 23, 2013) — Fender Acoustics is proud to introduce its 2014 winter collection featuring a fresh lineup of artist signature models, folk music instruments, electro-acoustic models with USB connectivity, and more.

ARTIST DESIGN SERIES

The **Wayne Kramer Dreadnought** is a distinctively classy Fender acoustic bearing the personal design touches of the celebrated MC5 founder and punk godfather Wayne Kramer, with an elegant Vintage Sunburst finish on its spruce top, dark and richly stained mahogany sides and back, and fingerboard and headstock inlay work by acclaimed artist/illustrator Shepard Fairey of Obey fame. Other features include aged white neck and body binding and specially designed rosette, checkered back strip, quartersawn scalloped “X” bracing, mahogany neck with “soft V” profile and large ‘70s headstock, 20-fret Indian rosewood fingerboard with 11.81” radius, three-ply black pickguard, Fender “Viking”-style rosewood bridge, open-gear tuners with pearloid buttons, Fishman® Isys™ III pickup/preamp system with built-in tuner and Kramer’s signature on the truss rod cover.

Fender’s **Robert Schmidt Plectrum Banjo** delivers the great sparkling five-string tone and vibe the Flogging Molly multi-instrumentalist is so well known for. Schmidt designed his signature banjo to withstand the rigors of both the road and his energetic playing style, so it’ll take whatever you give it and laugh while it asks for more. Features include an all-maple rim and neck with dark walnut-stain finish, 10-ply laminated maple resonator, chrome bell brass tone ring, one-piece flange and tube, 22-fret rosewood fingerboard with white pearloid crown inlays and aged white binding, maple bridge with ebony tip, chrome tuners with white pearloid buttons, Fishman® Rare Earth™ banjo pickup for great amplified sound and performance, and Schmidt’s signature on the headstock.

Renowned skateboarder Tony Alva is no stranger to empty pools or to making music with fellow Orange County, Calif., musicians in punk band G. F. P., so we invited him to design an acoustic model with us. The resulting **Tony Alva White Lotus Sonoran™ SCE** dreadnought cutaway model is as truly distinctive as the man's skating style. The two-tone look consists of a White Pearl gloss finish on a solid spruce top, elegantly complemented by a Shoreline Gold finish on its mahogany back and sides. Alva didn't stop there, however—he also added dual three-ply black pickguards, an “Alva” lotus graphic at the 12th fret, and a Fishman® Isys™ III pickup system with active onboard preamp and tuner.

FOLK MUSIC INSTRUMENTS

With an upgraded design for modern players, Fender's new eight-string **Mando-Strat® 8** has the unmistakable chiming ring of a traditional mandolin and the charmingly distinctive design style of Fender's four-string electric mandolins of the 1950s and '60s. Features include eight strings arranged in four courses, a solid alder body, 13.78" scale length, maple neck with “C”-shaped profile and Fender Villager™ headstock, 24-fret rosewood fingerboard, specially designed pickup with knurled chrome “flat-top” volume and tone controls, three-ply tortoiseshell pickguard, vintage-style adjustable bridge with two threaded steel saddles, vintage-style tuners with aged white buttons, and elegant Three-Color Sunburst gloss finish.

Combine Fender T-Bucket™ styling with a finely crafted tenor ukulele, and the result is the truly supercharged **T-Bucket Ukulele**. It's a special instrument with a beautiful flame maple top, mahogany back and sides, aged white neck and body binding, T-Bucket pinstriped rosette and elegant Three-Color Sunburst gloss finish. Other features include scalloped fan bracing, 17" scale, mahogany neck with a comfortable “U”-shaped profile and gloss finish, 19-fret rosewood fingerboard with bone nut, rosewood bridge with compensated bone saddle, and Fishman® Kula pickup/preamp system with built-in tuner and a mini-USB output.

CALIFORNIA SERIES

Fender's **Sonoran™ SCE** guitar is decked out for even more sun-and-fun acoustic action, upgraded with a three-ply pearloid pickguard, bone nut, vintage-style Fender “Viking” rosewood bridge with bone saddle, and new Surf Green and Shell Pink custom-color gloss

finishes with matching Stratocaster® headstocks. Other premium features include a “tight” dreadnought body shape with a convenient cutaway, solid spruce top with quartersawn scalloped X bracing, mahogany back and sides, stylish checkerboard rosette and pearloid body binding, maple neck with “C”-shaped profile and dual-action truss rod, 20-fret rosewood fingerboard with 11.81” radius, vintage-style tuners with aged white buttons, and Fishman® Isys™ III pickup system with active onboard preamp and tuner.

Big in size, volume and vibe, the **Kingman™ Jumbo SCE** cutaway acoustic really cuts through the mix. Its sweet-sounding solid-spruce top produces loud, booming bass and nicely even tone, with a laminated mahogany back and sides that contribute pleasingly mellow warmth, all with an elegantly striking Three-Color Sunburst body and neck finish. The maple Stratocaster guitar neck has a comfortable “C”-shaped profile and imparts a classic look evoking Fender’s great sun-and-fun acoustics of the 1960s. Other features include quartersawn scalloped “X” bracing, aged white neck and body binding and specially designed rosette, mahogany neck with “C”-shaped profile and large Stratocaster headstock, 20-fret Indian rosewood fingerboard with 11.81” radius and pearloid block inlays, three-ply gold pickguard, Fender “Viking”-style rosewood bridge with aged pins, vintage-style all-metal tuners, and Fishman® Presys™ pickup system with active onboard preamp, tuner, volume and tone controls, and low-battery indicator.

ELECTRACOUSTIC SERIES

The popular **Electracooustic series** welcomes the all-new **Stratacoustic™ Plus**, **Telecoustic™ Plus**, **Stratacoustic Premier**, and **Telecoustic Premier** to its lineup, and offers upgraded features to the already existing **Standard Stratacoustic** and **Standard Telecoustic** guitars.

The most distinctive features of each individual model are listed below:

STANDARD STRATACOUSTIC

- Black laminated spruce top with one-piece textured fiberglass back and sides
- Stratocaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with rosewood fingerboard

- Fishman® Isys™ III pickup/active preamp system with built-in tuner

STANDARD TELECOUSTIC

- Black laminated spruce top with one-piece textured fiberglass back and sides
- Telecaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with rosewood fingerboard
- Fishman® Isys™ III pickup/active preamp system with built-in tuner

STRATACOUSTIC PLUS

- Inca Silver laminated spruce top with one-piece textured fiberglass back and sides
- Stratocaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with Vintage Tint and rosewood fingerboard
- Fishman® Isys™ III pickup/active preamp system with built-in tuner
- Onboard mini-USB output

TELECOUSTIC PLUS

- Sherwood Green laminated spruce top with one-piece textured fiberglass back and sides
- Telecaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with Vintage Tint and rosewood fingerboard
- Fishman® Isys™ III pickup/active preamp system with built-in tuner
- Onboard mini-USB output

STRATACOUSTIC PREMIER

- Three-Color Sunburst laminated Flame Maple spruce top with one-piece textured fiberglass back and sides

- Stratocaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with Vintage Tint and rosewood fingerboard
- Fishman® Isys™ III pickup/active preamp system with built-in tuner
- Onboard mini-USB output

TELECOUSTIC PREMIER

- Three-Color Sunburst laminated Flame Maple spruce top with one-piece textured fiberglass back and sides
- Telecaster body and headstock
- Checkerboard rosette
- Quartersawn “X” bracing
- Bolt-on “C”-shaped maple neck with Vintage Tint and rosewood fingerboard
- Fishman® Isys™ III pickup/active preamp system with built-in tuner
- Onboard mini-USB output

For more information and to find a dealer near you, go to www.fender.com.

#

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271531-fender-acoustics-introduces-2014-winter-collection/>