



FENDER REUNITES WITH GUITAR LEGEND JOHNNY MARR FOR NEW LIMITED EDITION SIGNATURE JAGUAR SPECIAL

**UPDATE ON THE CLASSIC SIGNATURE MODEL WILL FEATURE
SIGNIFICANT UPGRADES THAT INCLUDE CUSTOM GLOSS
NITROCELLULOSE BLACK LACQUER FINISH AND CUSTOM-WOUND
LIPSTICK PICKUPS AMONGST OTHERS**

LONDON, UK & HOLLYWOOD, CALIF. (November 11, 2025) — [Fender Musical Instruments Corporation \(FMIC\)](#) today proudly announced the release of the Fender® **Limited-Edition Johnny Marr Signature Special Jaguar®**, the latest collaboration with one of Britain's most iconic and influential guitarists.

"The Jaguar has been central to my sound and style for nearly 15 years," said Johnny Marr. "With this new model, I wanted to create an instrument that feels classic but also pushes players to explore new tones and possibilities. Fender has once again brought that vision to life in a way that I didn't think could be possible until now. From my work with The Cribs playing gritty in your face indie, to the cinematic soundscapes I crafted with Hans Zimmer,

the Jaguar has been an incredible asset in helping me expand my sound, no matter the genre or the occasion.”

Best known as the groundbreaking guitarist, arranger, and songwriter behind **The Smiths**, Johnny Marr redefined the sound of UK pop in the 1980s. His instantly recognizable style and mastery of melody, layering, and texture have shaped decades of music, from his work with **The Pretenders, Modest Mouse, The Cibs, and The The**, to his acclaimed solo career and countless collaborations.

Building on the success of his previous signature models, Marr and Fender have partnered once again to deliver a new vision of the Jaguar® that blends vintage character with modern innovation. The Limited-Edition Johnny Marr Signature Special Jaguar® features a custom gloss nitrocellulose black lacquer finish, custom-wound Kent Armstrong™ lipstick pickups, and Marr’s personal wiring scheme, offering an expansive tonal range that spans from bright, jangly rhythms to smooth, singing leads.

Key features include:

- **Enhanced Neck Profile** - inspired by Marr’s own original 1965 Jaguar®, the smooth custom neck offers comfort and maximum playability across a rosewood fingerboard with 22 vintage-style frets and ivory dot inlays
- **Custom Hybrid Bridge** - Marr’s signature guitar boasts a Jaguar® bridge with Mustang® saddles, all complimented by a vintage style ‘floating tremolo’ tailpiece
- **Marr Designed Pickups** - all new Custom-Wound Kent Armstrong™ Johnny Marr Single-Coil Lipstick Pickups are placed across the bridge, middle and neck positions of the guitar, giving a unique range of tonal versatility
- **All New Pickup Selection System** - the Jaguar Special features a brand new unique four-position blade switching system, plus three slide-switch options for maximum tonal versatility, designed alongside Marr to bring a fresh perspective to the classic Jaguar tone
- Includes **Fender hardshell case**
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“Johnny Marr’s legacy as one of the most inventive guitarists of the last four decades is undeniable. His distinctive style and tone has inspired generations of players over the years,” said Max Gutnik, Chief Product Officer at Fender. “The new Signature Special

Jaguar is a versatile, performance-ready twist on his classic instrument that delivers a captivating tone with great feel. We're thrilled to share it with guitarists everywhere."

Johnny Marr released his first signature Jaguar with Fender in 2012, designed closely with Fender's Custom Shop to reflect his personal 1965 Jaguar, featuring custom pickups, a unique 4-way switching system, and modified hardware to suit his playing style. The guitar went on to be one of Fender's best selling signature models, inspiring thousands of players to follow in Marr's musical journey.

[Watch Johnny Marr demo his Signature Special Jaguar®.](#)

High-resolution lifestyle images are [HERE](#) with product images [HERE](#).

For technical specs, additional information on new Fender products, and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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Limited-Edition Johnny Marr Signature Special Jaguar® (\$2,999.99 USD, £2,949 GBP, €3,499 EUR, \$5,499 AUD, ¥511,500 JPY) Johnny Marr is best known as the strikingly dynamic guitarist-arranger-songwriter behind the Smiths, who redefined and ruled U.K. pop in the 1980s. A master of melody, layering and texture, Marr has brought his own instantly identifiable genius to the proceedings ever since, in stints with The The, the Pretenders, Modest Mouse and the Cribs - to say nothing of his solo career and innumerable guest appearances. Marr has teamed up with Fender® once again, bringing a new twist on his signature model— the Limited-Edition Johnny Marr Signature Special Jaguar®. This unique take on the classic Jaguar® features a custom gloss nitrocellulose black lacquer finish. Under the hood, the Jaguar® Special combines custom-wound Kent Armstrong™ lipstick pickups with Marr's personal wiring scheme for an expansive range of tones ranging from bright, chimy rhythms to smooth, singing leads. Attention to detail shows in the gloss nitrocellulose black lacquer and vintage- style tuners that unite classic aesthetics with modern engineering to unlock new realms of musical possibilities.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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