

GUILD® ANNOUNCES NEW ORPHEUM®, ARCOS AND ARTIST SERIES INSTRUMENTS FOR 2014 NAMM SHOW

SCOTTSDALE, Ariz. (January 23, 2014) – **Guild** is proud to announce six new models in the popular **Orpheum**, **Arcos** and **Artist** series to be featured at the 2014 NAMM Show.

The **Orpheum Slotted Headstock Orchestra** and **Orpheum Slotted Headstock 12-String Orchestra** guitars are beautifully crafted models coming from the talented hands within the Guild Custom Shop in scenic New Hartford, Conn. Features include a red spruce top, solid mahogany back and sides (also available with solid rosewood back and sides), mahogany neck with an ebony fingerboard, chrome hardware, bone nut, mother-of-pearl dot inlays, dual-action truss rod, wood marquetry and a slotted head design. All models include a deluxe case and are available in Natural and Sunburst finishes.

Arcos Series guitars feature Guild's signature arched-back body design. First introduced in the 1950s on some of Guild's earliest acoustic guitar models, the Guild arched-back design enhances volume and projection while providing excellent structural stability.

The **AF-50CE** offers a jumbo cutaway body with a solid Sitka spruce top, an arched laminated maple back and sides, a bolt-on 3-piece mahogany neck, Indian rosewood fingerboard and bridge, bone nut and saddle, koa rosette and Fishman® electronics.

The 12-string **AF-412E** offers a jumbo body shape with a solid Sitka spruce top, arched laminated maple back and sides, a bolt-on 3-piece mahogany neck, Indian rosewood fingerboard and bridge, bone nut and saddle, koa rosette and Fishman® electronics.

Guild **Doyle Dykes Signature Models** are the result of extensive collaboration among Dykes, master luthier Ren Ferguson and the team at Guild's New Hartford, Conn., factory.

Created to Dykes' exacting specifications, the **Doyle Dykes Signature Nylon Cutaway Electric** and **Doyle Dykes Signature 12-String Cutaway Electric** guitars deliver a rich, full and balanced sound that will please the most discerning guitarist. The nylon cutaway model offers a solid Sitka spruce top, 1-piece chambered solid mahogany body back and sides, a 1-piece mahogany neck with 24 frets and an ebony fingerboard, gold-plated hardware, custom-designed LR Baggs® Deluxe Acoustic Equalizer preamp with LB6 under-the-saddle transducer.

The 12-string cutaway model offers a solid AAA red spruce top with solid AAA big leaf quilt maple body back and sides, 3-piece mahogany/rosewood/mahogany neck with 20 frets and an ebony fingerboard, gold-plated hardware, LR Baggs® Stagepro LB6 pickup/preamp system. Both models include a case and are available in Natural and Sunburst finishes.

For more information, visit www.guildguitars.com.

#

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271549-guild-announces-new-orpheum-arcos-and-artist-series-instruments-for-2014-namm-show/>