

SQUIER® BY FENDER® PROUDLY PRESENTS ALL-NEW SIGNATURE MODELS

**MODELS HONOR POP-ROCK STAR AVRIL LAVIGNE, METAL
STALWART JIM ROOT, ALT -ROCK BASSIST**

**MIKEY WAY, AND BIFFY CLYRO'S SIMON NEIL AND JAMES
JOHNSTON**

SCOTTSDALE, Ariz. (Jan. 9, 2012) – Squier is excited to introduce three new artist signature models, the **AVRIL LAVIGNE TELECASTER®**, the **JIM ROOT TELECASTER®**, and the **MIKEY WAY MUSTANG® BASS**. The three signature models promise star-like vibe and tone at incredible Squier value.

The new lavish, black-on-black **AVRIL LAVIGNE TELECASTER** joins Lavigne's chart-topping signature Tele, and features several striking touches, including a three-ply pickguard, knurled black flat-top volume control knob, a black headstock with die-cast turners, and a distinctive 12th-fret skull and crossbones logo.

Designed in cooperation with Slipknot/Stone Sour guitar speed demon Jim Root, the **JIM ROOT TELECASTER** boasts several foreboding features, most notably an elegant satin-matte finish in black or white, starkly simple single-knob/single switch control layout, black die-cast tuners and other black hardware, and two pulverizing passive humbucking pickups with black covers.

The **MIKEY WAY MUSTANG BASS**, designed with the input of My Chemical Romance bassist Mikey Way, takes the classic Mustang Bass and amps it through the roof with a dazzling large-flake Silver Sparkle finish with black racing stripes, a single seismic humbucking pickup with a black cover, and a black headstock with Way's signature on the back.

Also in the signature series are the **SIMON NEIL SIGNATURE STRATOCASTER** and the **JAMES JOHNSTON JAZZ BASS** guitars. Released in Europe in 2009, these popular signature models designed in collaboration with the Scottish rockers are now made available worldwide.

For more information, and to locate a dealer near you, go to www.squierguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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