

JACKSON® ANNOUNCES NEW X SERIES ARTIST SIGNATURE MODELS

SCOTTSDALE, Ariz. (July 25, 2012) – Jackson is proud to welcome two new **X SERIES** artist signature models to The Bloodline, developed by guitarists from two of the most influential bands in metal history – Iron Maiden’s Adrian Smith and Kreator’s Miland ‘Mille’ Petrozza.

The **JACKSON ADRIAN SMITH SIGNATURE SDX** guitar features a Snow White basswood body, bolt-on maple neck, compound-radius rosewood or maple fingerboard, HSS configuration (high-output Jackson bridge pickup, noiseless middle and neck single-coil pickups), white pickguard (rosewood fingerboard model) or black pickguard (maple fingerboard model), five-way blade selector switch, Jackson tuners, Floyd Rose® Special tremolo system and black hardware.

The **JACKSON MILLEPHOBIA KING V™** guitar, only available in Europe, was built to Kreator vocalist and guitarist Mille Petrozza’s exact specifications and is equipped with an EMG® 81 active humbucking pickup, a maple neck with a compound radius rosewood fingerboard and 24 jumbo frets, recessed Floyd Rose® Special bridge, two-way toggle switch and special gig bag with embroidered Kreator logo. Finished in matte Black, other features include a Kreator logo at the 12th fret and custom Shark fin outline inlays.

For more information, and to find a dealer near you, please visit www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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