



**FENDER MUSICAL INSTRUMENT
CORPORATION SHOWCASES
UNBEATABLE SELECTION OF
EXCEPTIONAL INSTRUMENTS,
ANNOUNCE NEW LINEUP FROM
JACKSON®, GRETSCH®, EVH®, AND
CHARVEL®**

**JACKSON FURTHER BOLSTERS ITS ROSTER OF HIGH OCTANE
INSTRUMENTS WITH NEW FINISH OPTIONS TO THE X SERIES;
REVEALS MADE- IN- JAPAN SERIES**

**GRETSCH CELEBRATES 140TH ANNIVERSARY WITH DAZZLING
SERIES OF INSTRUMENTS; EXPANDS THE ELECTROMATIC®
COLLECTION AND STREAMLINERTM COLLECTION WITH MODERN
UPDATES**

**EVH UPDATES THEIR 5150 ICONIC® SERIES AMPLIFIERS ALONGSIDE
WOLFGANG® STANDARD AND WOLFGANG SPECIAL GUITARS**

CHARVEL ADDS NEW OPTIONS TO ITS CLASSIC PRO-MOD SERIES

HOLLYWOOD, Calif. (February 16, 2023) — With the return of live music and the broadcasting of social media apps like TikTok that grant players of all skill levels everywhere a platform for musical expression, Fender Musical Instruments Corporation (FMIC) continues to meet the needs of all players while simultaneously redefining what an instrument is capable of. Thanks to FMIC's expansive portfolio of brands, every niche, genre and style of playing can be realized by the company's immersive catalog of gear and instruments.

FMIC today announces its Spring 2023 line of guitars and amplifiers from across its portfolio of wholly-owned and licensed brands including Jackson®, Gretsch® guitars, Charvel® and EVH®. This fresh range of instruments exist at the intersection of FMIC's timeless design and the sort of innovative technology that can only come from a team of builders whose expertise is illuminated by their passion for the guitar. Introductions include a slew of additions to Jackson's high octane X-Series, a celebration of 140 years of Gretsch's famous catalog of instruments, additions to EVH's beloved 5150 Iconic® series amplifiers as well as the iconic Wolfgang® Standard and Wolfgang® Special series, and modern modifications to Charvel's iconic Pro-Mod Series.

"At FMIC, we're dedicated to pushing the boundaries of innovation and upholding the highest standards of craftsmanship in the industry," said **Justin Norvell, EVP of Product FMIC**. "This spring, we're proud to showcase a lineup of products that embody these values and demonstrate our commitment to delivering exceptional instruments to musicians everywhere. From the vintage vibe of Gretsch's collections to the high-performance features of EVH, Charvel and Jackson, every instrument is designed to satisfy the unique needs and musical preferences of players of all levels and styles. We're confident that our new offerings will inspire and uplift musicians everywhere."

"With our upcoming catalog of products, we're empowering dealers around the world to bring fresh, cutting-edge instruments and equipment to their customers," added **Tammy Van Donk, EVP FMIC Sales**. "Having access to a diverse range of guitars and gear from some of the industry's leading brands not only allows retailers to better serve the needs of their local players, but it also gives players the opportunity to explore new options and find the perfect gear to support their musical journeys."



Since the 1980s, Jackson Guitars have been the industry standard for heavy metal. From lightning speed runs to thunderous power chords, these instruments are optimized for playability, comfort and just about everything a hard rock guitar player could ask for. In 2023, Jackson's same level of commitment to musicians everywhere remains constant with some fresh additions including revamped models in their iconic X-Series and an updated ode to metal legend, Randy Rhodes.

X-Series

X Series Rhoads RRX24 (\$899.99 USD, £819.00 GBP, €939.00 EUR, \$1,749.99 AUD, ¥134,20022,000 JPY) Jackson® X Series Rhoads models continue the metal legacy pioneered by the immortal Randy Rhoads. Regal and proud, the all-new Jackson X Series Rhoads RRX24 offers fantastic tone, ultra-fast playability and unbelievable value for 21st century guitarists. The new RRX24 features a poplar body and through-body maple neck with graphite reinforcement to guard against climate-induced warping and scarf joints for reduced playing fatigue. Engineered for the modern metallor, Jackson high-output humbucking pickups deliver searing and dynamic tone loaded with crunch for brazen lead work or assertive rhythmic runs. This instrument's expansive voice can be tailored by a three-way pickup blade switch, two volume knobs and a single tone control. Now available in Matte Army Drab with Black Bevels and Battleship Gray with Black Bevels.

X Series Soloist™ SLX DX Checkered Past (\$899.99 USD, £869.00 GBP, €999.00 EUR, \$1,749.99 AUD, ¥134,200122,000 JPY) This Soloist™ model features an ergonomically curved nyatoh body and through-body maple neck with graphite reinforcement for rock-

solid stability and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. Active Jackson covered high-output humbucking pickups power this metal beast with an expansive voice loaded with crunchy, full-bodied tone ideal for brazen lead work or assertive rhythmic runs. Tone is fully customizable with three-way pickup blade switching and single volume and tone controls, while a Floyd Rose Special double-locking tremolo bridge system provides superior string stability and dynamic tremolo action. Now available in Checkered Past.

X Series Soloist™ SL3X DX (\$849.99 USD, £769.00 GBP, €889.00 EUR, \$1,699.00 AUD, ¥13220,000.00 JPY) Melding modern materials and construction with molten metal style, the Jackson X Series Soloist™ SL3X DX features brand-new explosive finishes. A sleekly contoured poplar body and pure Jackson neck-through-body construction ensure ergonomic comfort during long sets, along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. The SL3X DX Crackle also comes loaded with a select power trio of Jackson pickups. Yet another bold step in the world of high-tech guitars, the SL3X DX Crackle also bears Jackson's traditional appointments—black hardware, dome-style control knobs, durable finish that easily shakes off sweat and other grime, pearloid sharkfin fingerboard inlays and the famous Jackson pointed 6-in-line headstock. Now available in Lambo Orange and Matte Army Drab.

X Series Concert™ Bass CBX DX IV (\$749.99 - 849.99 USD, £729.00 GBP, €839.99 EUR, \$1,499.00 - \$1,699.00 AUD, ¥990,000.00 - ¥108,90099,000.00 JPY) The Jackson® X Series Concert™ Bass CBX DX IV is a highly versatile bass designed for one express purpose—bringing the thunder to your music. Upgraded electronics, classically brutal style and fast, efficient playability make this entry into the lineup a fundamental force to be reckoned with. Perfect for rock or metal—or other styles that demand low, punchy bass—this instrument is an unbelievable value. This 34"-scale bass pairs a poplar body with a graphite-reinforced neck-through-body design that generates formidable sustain, while the speed maple neck contour, 12"-16" compound radius bound maple and or laurel fingerboard and 24 jumbo frets make for lightning-fast playability. The heart of this four-string beast is a Jackson J-style bridge pickup and Jackson P-style neck pickup, mated to an active 3-band EQ circuit

for adding punch, cut, rumble or grunt to your sound. A brand-new stylish chrome or black Jackson Bass Bacher IV string-through hardtail bridge enhances note attack and sustain without altering your carefully crafted tone, while the sealed die-cast tuning machines keep the strings in tune, no matter how hard you dig into them. The X Series Concert™ Bass CBXNT DX with Laurel Fingerboard is now available in Matte Army Drab. The X Series Concert™ Bass CBXNT DX IV with Maple Fingerboard is now available in Ice Blue Metallic.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

MJ Series

MJ Series Rhoads RRT (\$2,799.99 USD, £2,649.99 GBP, €3,049.00 EUR, \$4,999.00 AUD, ¥385,00050,00.00 JPY) Continuing upon the metal legacy pioneered by the immortal Randy Rhoads, the MJ Series Rhoads RRT features a resonant basswood body and a through-body three-piece maple neck with graphite-reinforcement rods for ultimate stability. Hosting 22 jumbo frets and pearloid sharkfin inlays, the 12"-16" compound radius ebony fingerboard is an ideal surface for comfortable chording near the nut and effortless soloing on the higher registers. The bridge position roars with hot-rodded attitude and a powerful low end with a Seymour Duncan JB SH-4 bridge, while the neck position radiates with glassy treble tone and scooped mids from the Seymour Duncan Jazz SH-2N neck pickups that deliver tonal clout. This model comes with a three-way pickup toggle switch, a single pickup volume knob and a single tone knob allowing for flexible control. Other premium features include a Jackson TOM-style adjustable bridge with anchored tailpiece, Graph Tech TUSQ XL nut, Gotoh MG-T locking tuners and Dunlop dual-locking strap buttons. Available in Snow White.

Available May 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitars on Twitter and @OfficalJacksonGuitars on Instagram.



Since 1883, Gretsch has been the instrument of choice for musical revolutionaries due to the rich, full sound, smooth playability and bold classic visual style. From modern versions of legendary Gretsch instruments to artist tribute models, Gretsch's emphasis on craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists, including Chet Atkins, Eddie Cochran, Billy Duffy, George Harrison, Orville Peck and Brandi Carlile. In 2023, Gretsch celebrates its 140th anniversary with an all-new Double Platinum Collection that honors Gretsch's historic past while providing essential features for the modern player.

140th Double Platinum Anniversary Collection

G6136T-140 LTD 140th Double Platinum Falcon™ Hollow Body with String-Thru Bigsby® (\$3,999.99 USD, £3,949.00 GBP, €4,499.00 EUR, \$7,099.00 AUD, ¥56110,000 JPY) This guitar is built with a Solid Adirondack Red Spruce top paired with maple back and sides and it features a ML bracing for a clear and balanced sound. The fingerboard is made of 12" radius ebony and has 22 medium jumbo frets with rolled edges and mother of pearl Hump Block inlays for easy and comfortable playability. The pickups are FT-67 Filter'Tron™ humbucking pickups that provide a strong and versatile tone. The bridge is an Adjusto-Matic™ bridge with a pinned ebony base and a String-Thru Bigsby® B6CP tailpiece. The tuning stability is ensured by the Grover Imperial locking tuners. The headstock features a Commemorative 140th Anniversary head plaque. The chrome hardware gives the guitar a sleek and modern look, while the Nitrocellulose lacquer finish adds to the overall tone and aesthetic. Available in Two Tone Pure Platinum over Stone Platinum.

G6134T-140 LTD 140th Double Platinum Penguin™ with String-Thru Bigsby® (\$3,499.99 USD, £3,399.00 GBP, €3,949.00 EUR, \$6,299.00 AUD, ¥500,500465,000.00 JPY) Inspired

by the pivotal and prolific years of Gretsch's 1950s and early '60s golden age, Gretsch Penguin guitars are designed for the player who appreciates the finest in musical instrument heritage. This guitar features a Solid Adirondack Red Spruce top paired with a chambered mahogany body for a rich and full sound. The fingerboard is made of 12" radius ebony and has 22 medium jumbo frets with rolled edges and mother of pearl Neo-Classic™ thumbnail inlays for easy and comfortable playability. The pickups are FT-67 Filter'Tron™ humbucking pickups that provide a strong and versatile tone. The bridge is an Adjusto-Matic™ bridge with a pinned ebony base and a String-Thru Bigsby® B3CP tailpiece. The tuning stability is ensured by the Grover Imperial locking tuners. The headstock features a Commemorative 140th Anniversary head plaque. The chrome hardware gives the guitar a sleek and modern look, while the Nitrocellulose lacquer finish adds to the overall tone and aesthetic. The guitar comes with a G6238XL Gretsch® deluxe solid body hardshell case for protection and storage. Available in Two-Tone Stone Platinum over Pure Platinum.

G6118T-140 LTD 140th Double Platinum Anniversary™ with String-Thru Bigsby® (\$2,799.99 USD, £2,599.00 GBP, €2,999.00 EUR, \$4,899.00 AUD, ¥47330,000 JPY) This guitar features a Solid Adirondack Red Spruce top paired with maple back and sides and a ML bracing for a clear and balanced sound. The fingerboard is made of 12" radius ebony and has 22 medium jumbo frets with rolled edges and pearloid Neo-Classic™ thumbnail inlays for easy and comfortable playability. The pickups are FT-67 Filter'Tron™ humbucking pickups that provide a strong and versatile tone. The bridge is an Adjusto-Matic™ bridge with a pinned ebony base and a String-Thru Bigsby® B6CP tailpiece. The tuning stability is ensured by the Gotoh locking tuners. The headstock features a Commemorative 140th Anniversary head plaque. The chrome hardware gives the guitar a sleek and modern look, while the Nitrocellulose lacquer finish adds to the overall tone and aesthetic. Available in Two Tone Pure Platinum over Stone Platinum.

G5420T-140 Electromatic® 140th Double Platinum Hollow Body with Bigsby® (\$899.99 USD, £949.00 GBP, €1,099.00 EUR, \$1,799.00 AUD, ¥151,800138,000.00 JPY) Get classic '50s & '60s-inspired Gretsch sound and style with the Gretsch Electromatic® collection. Crafted with essential Gretsch hollow-body sound, style and playability, these no-nonsense guitars are unmistakably Gretsch. In celebration of our 140th "Double Platinum" Anniversary, Gretsch proudly presents the Limited Edition G5420T-140 Electromatic® 140th

Anniversary Hollow Body Single-Cut with Bigsby®. Featuring the FT-5E Filter'Tron™ pickups, this hollow build's voice explodes with a huge full-bodied punch, classic chime and enhanced presence, clarity and note definition. Available in Two-Tone Pearl Platinum over Stone Platinum.

G5622T-140 Electromatic® 140th Double Platinum Center Block with Bigsby® (\$899.99 USD, £849.00 GBP, €999.00 EUR, \$1,799.00 AUD, ¥140,800/128,000.00 JPY) Revitalizing the best elements from the past, the Gretsch Center Block Double-Cut bursts into the modern music era with powerful sound and style. Brash and feedback-resistant, the Center Block Double-Cuts are designed for the guitarist who demands more than the mundane from an instrument—more performance, more style and most importantly, more volume—while retaining all a player expects from a Gretsch. In celebration of our 140th “Double Platinum” Anniversary, Gretsch proudly presents the Limited Edition G5622T-140 Electromatic® 140th Anniversary Center Block Double-Cut with Bigsby®. Features include a double-cutaway maple body with a chambered spruce center block, a 12”-radius laurel fingerboard with 22 medium jumbo frets and black Top Broad'Tron™ humbucking pickups. Available in Two-Tone Stone Platinum over Pearl Platinum.

G5230T-140 Electromatic® 140th Double Platinum Jet™ with Bigsby® (\$699.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥103,400/94,000.00 JPY) In its 65 year existence, the Gretsch Jet has been the hallmark sound for iconic players. The Electromatic Jet captures that essential Jet power and fidelity at an incredible price. In celebration of our 140th “Double Platinum” Anniversary, we proudly present the Limited Edition G5230T-140 Electromatic® 140th Anniversary Jet™ FT Single-Cut with Bigsby®. Featuring a chambered mahogany body with maple top for a strong sonic profile and exceptional acoustic balance and the FT-5E Filter'Tron™ humbucking pickups, the G5230T-140 produces full-bodied punch and classic chime with enhanced presence, clarity and note definition at any level of gain. Available in Two-Tone Stone Platinum over Pearl Platinum.

Available May 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Electromatic Collection

G5210T-P90 Electromatic® Jet™ Two 90 Single-Cut with Bigsby® (\$699.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥93,50085,000.00 JPY) No nonsense, Electromatic® Jet™ models are the perfect real, pure and powerful Gretsch® instruments. They're your next-step Gretsch—bold, dynamic and articulate, and crafted with essential Gretsch sound, style and playability. The all-new G5210T-P90 Electromatic Jet Two 90 Single-Cut with Bigsby® captures that essential Jet power and fidelity at an incredible price. Classic Jet tone begins with a chambered mahogany body with maple top that produces full lows and mids with an exceptionally smooth and present high end. all-new P-90E single-coil pickups produce a wide, balanced, and transparent tone, allowing you to go from thick, aggressive overdrive to a pristine clean tone all while maintaining exceptional definition and note balance. Available in Petrol, Vintage White, Amethyst, and Mako.

G5210-P90 Electromatic® Jet™ Two 90 Single-Cut with Wraparound Tailpiece (\$599.99 USD, £599.00 GBP, €699.00 EUR, \$1,099.00 AUD, ¥880,000.00 JPY) No nonsense, Electromatic® Jet™ models are the perfect real, pure and powerful Gretsch® instruments. They're your next-step Gretsch—bold, dynamic and articulate, and crafted with essential Gretsch sound, style and playability. The all-new G5210-P90 Electromatic Jet Two 90 Single-Cut with Wraparound tailpiece captures that essential Jet power and fidelity at an incredible price. Classic Jet tone begins with a chambered mahogany body with maple top that produces full lows and mids with an exceptionally smooth and present high end. all-new P-90E single-coil pickups produce a wide, balanced and transparent tone, allowing you to go from thick, aggressive overdrive to a pristine clean tone all while maintaining exceptional definition and note balance. Available in Broadway Jade, Fairlane Blue, Cadillac Green and Single Barrel Burst.

Available March 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

G5655T-QM Electromatic® Center Block Jr. Single-Cut Quilted Maple with Bigsby® (\$999.99 USD, £949.00 GBP, €1,099.00 EUR, \$1,999.00 AUD, ¥160,600146,000.00 JPY) Live and loud, Electromatic® Center Block Jr. guitars are designed for that pure and powerful Gretsch® sound at high volume. The G5655T-QM Electromatic Center Block Jr. Single-Cut with Bigsby® features a smaller-sized body with stunning quilted maple top, back and sides and a chambered spruce center block for dynamic resonance, high gain

power and lightweight comfort. A lower set maple neck offers effortless access and performance, while the 12"-radius laurel fingerboard with 22 medium jumbo frets and Neo-Classic™ thumbnail inlays offer excellent playability. Its dual Black Top Broad'Tron™ humbucking pickups deliver bold, dynamic and articulate tone with enhanced sonic punch. The combination of individual pickup volume controls, master tone and master volume with treble bleed circuit allows you to flexibly harness this instrument's sonic power. Available in Speyside, Sweet Tea, Mariana and Hudson Sky with gold pickguard.

Available March 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Streamliner™ Rally Collection

G2604T Streamliner™ Rally II Center Block Double-Cut with Bigsby® (\$699.99 USD, £649.00 GBP, €749.00 EUR, \$1,299.00 AUD, ¥115,500/105,000.00 JPY) Revitalizing the best elements from the past, the G2604T Streamliner™ Rally II Center Block Double-Cut with Bigsby® is a modern take on a Gretsch cult classic. Combining vintage aesthetics with modern playability and performance features, the G2604T is designed for the guitarist who demands more than the mundane from an instrument. The Streamliner Rally II collection has the sound and classic style that has earned Gretsch accolades since the dawn of rock 'n' roll. Available in Two-Tone Bamboo Yellow/Copper Metallic, Rally Green Stain and Two-Tone Oxblood and Walnut Stain .

Available May 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical mechanics, additional information on new Gretsch products and to find a retail partner near you, visit www.gretschguitars.com. Join the conversation on Twitter by following @GretschUSA and on Instagram by following @OfficialGretsch.



In 2005, Fender and Eddie Van Halen joined forces to develop the EVH® brand of guitars, amplifiers and musical products. For the past two decades, EVH has been producing equipment that could only come from such an iconic pairing—elegantly designed and precisely crafted with both highly technical players and beginners in mind. This year, the company is cementing their place in rock and roll history with brand new additions to their 5150 series of amplifiers and inimitable Wolfgang Series.

5150 Iconic Series Amplifiers

5150 Iconic® Series 60W 2×12 Combo (\$1,399.99 USD, £969.00 GBP, €1,079.00 EUR, \$2,499.00 AUD, ¥209,000/190,000.00 JPY) This combo features two channels with an extra voicing on each for even more versatility. The Green channel boasts an overdrive button to run from clean tones to increased gain, while the Red channel's burn button adds a fiery crunch that's ideal for blistering leads. Each channel houses its own gain and volume controls, allowing for level-matching the volume when switching between the clean and high gain channels. The channel two noise gate's quick attack suppresses any hiss while ensuring all staccato riffing is articulate and crisp, not choked and choppy. The Boost control allows you to add another 10 dB of foot-switchable volume to your tone and 8dB of front end gain — perfect for ensuring your solos cut through the mix. The control panel also includes shared EQ (Low, Mid and High), global resonance and presence knobs to adjust the low- and high-end aspects of your tone and a global reverb control to add the perfect amount of bounce and decay for any room. Available in Black and Ivory.

5150 Iconic® Series 15W 1×10 Combo (\$799.99 USD, £739.00 GBP, €709.00 EUR, \$1,399.00 AUD, ¥129,800118,00.00 JPY) Punching above its weight, this combo features two channels with an extra voicing on each for even more versatility. The Green channel boasts an overdrive button to run from clean tones to increased gain, while the Red channel's burn button adds a fiery crunch that's ideal for blistering leads. Each channel houses its own gain and volume controls, allowing for level-matching the volume when switching between the clean and high gain channels. The control panel also includes shared EQ (Low, Mid and High), global resonance and presence knobs to adjust the low- and high-end aspects of your tone and a global reverb control to add the perfect amount of bounce and decay for any room. Other features include a one-button footswitch, effects loop, dual parallel speaker output jacks and a ¼ power switch to reduce wattage—allowing you to crank the amp and still preserve tone but without destroying your neighbor's solitude. Available in Black and Ivory.

Available April 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Wolfgang Special

Wolfgang® Special, Maple Fingerboard (\$1,149.99 USD, £1,169.00 GBP, €1,349.00 EUR, \$2,199.00 AUD, ¥181,500165,000.00 JPY) Road-tested in arenas around the world, the Wolfgang® Special is a purebred music-making machine, designed with stunning style, giant sound and high-speed playability. The Wolfgang Special features a basswood body with an arched top and a robust graphite-reinforced bolt-on quartersawn maple neck. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed urethane back finish. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius maple fingerboard has 22 jumbo frets and black dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck. Available in Satin Surf Green and Sonic Boom.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Wolfgang® Special QM, Baked Maple Fingerboard (\$1,299.99 USD, \$2,399.00 AUD, ¥193,600JPY) Road-tested in arenas around the world, the Wolfgang® Special is a

purebred music-making machine, designed with stunning style, giant sound and high-speed playability. The Wolfgang Special QM features a basswood body with an arched quilt maple top and a robust graphite-reinforced bolt-on quartersawn baked maple neck. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius caramelized maple fingerboard has 22 jumbo frets and black dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck. Available in Purple Burst.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Wolfgang Standard

Wolfgang® WG Standard (\$749.99 USD, £689.00 GBP, €799.00 EUR, \$1,349.00 AUD, ¥102,30093,000.00 JPY) The Wolfgang® WG Standard boasts the same style and massive sound Eddie Van Halen created. Offering many of the blazing features as its more expensive brethren, the Wolfgang WG Standard has a basswood body with special "comfort cut" forearm contour for maximum playing ease. Its bolt-on baked maple neck with graphite reinforcement rods hold strong against the ravages of temperature and humidity, while a conveniently located spoke wheel at the base of the neck makes for quick and painless truss rod adjustments. Designed for comfortable playability and speed, the Wolfgang WG Standard also features an oiled finish on the back of the neck and a 12"-16" compound radius caramelized maple fingerboard with rolled edges, 22 jumbo frets and black dot inlays. Available in Absinthe Frost and Battleship Gray.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new EVH products and to find a retail partner near you, visit www.evhgear.com. Join the conversation on social media by following @EVHGear on Twitter and Instagram.



The Pro-Mod Series continues upon Charvel's storied legacy of innovative excellence in high-performance guitar design, offering the latest technology and top-notch features that modern players need. A perfect fusion of elegance and high performance, the Pro-Mod Series offerings are designed for a new breed of player whose musical vision and versatility knows no boundaries. These models epitomize sleek, advanced playability for the seasoned professional and the aspiring performer, blending sophisticated style with assertive tone for maximum playing enjoyment.

Pro-Mod So-Cal Style 1

Pro-Mod So-Cal Style 1 HSS FR M, Maple Fingerboard (\$1,099.99 USD, £999.00 GBP, €1,149.00 EUR, \$1,899.00 AUD, ¥176,000/155,000.00 JPY) Charvel's Pro-Mod So-Cal Style 1 HSS FR M joins a series of exceptional craftsmanship and includes a So-Cal body sleekly sculpted out of alder and matched with a rock-solid bolt-on maple neck with a pair of graphite-reinforcement rods to handle the ravages of the road and climate. A conveniently located heel-mount spoke wheel allows for rapid truss rod tweaks, even in between songs. Engineered for effortlessly nimble playing, the speed neck profile and 12"-16" compound radius maple fingerboard with 22 frets is perfect for all styles of play — from low end riffing to soaring leads with worry-free upper-register bends. Other features include a high-output Seymour Duncan Distortion TB-6 humbucking bridge pickup, a pair of Seymour Duncan SSL Custom Flat Strat single coil pickups in the middle and neck positions and a Floyd Rose 1000 Series double-locking tremolo system. Available in Gloss Black.

Pro-Mod So-Cal Style 1 HSS FR E, Ebony Fingerboard (\$1,099.00 USD, £999.00 GBP, €1,149.00 EUR, \$1,899.00 AUD, ¥176,000/160,000.00 JPY) The Pro-Mod So-Cal Style 1 HSS FR E, Ebony Fingerboard is engineered to take on the effects of a touring professional and

comes with a conveniently located heel-mount spoke wheel that allows for rapid truss rod tweaks, even in between songs. Hot-rodded for unparalleled performance and versatile sound, this instrument hosts a high-output Seymour Duncan Distortion TB-6 humbucking bridge pickup and a pair of Seymour Duncan SSL Custom Flat Strat single coil pickups in the middle and neck positions. The no-load tone control operates like a standard tone control from positions one through nine, removing itself from the circuit at position ten for transparent sound, letting the full natural voice of the guitar shine through. Scream or rumble with the Floyd Rose 1000 Series double-locking tremolo system without sacrificing tuning stability or the pinpoint intonation. Available in Pharaohs Gold, Ferrari Red and Lambo Green.

Available June 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Pro-Mod So-Cal Style 1 HH FR M (\$999.99 USD, €1,149.00 EUR, \$1,699.00 AUD, ¥159,500JPY) More comfortable than an overstuffed armchair, the Pro-Mod So-Cal Style 1 HH FR M is sleekly sculpted out of alder and coupled with a rock-solid bolt-on maple neck with a pair of graphite-reinforcement rods to handle the ravages of the road and climate. A conveniently located heel-mount spoke wheel allows for rapid truss rod tweaks, even in between songs. Engineered for effortlessly nimble playing, the speed neck profile and 12"-16" compound radius maple fingerboard with 22 frets is perfect for all styles of play – from low end riffing to soaring leads with worry-free upper-register bends. Hot-rodded for unparalleled performance and sound, this instrument hosts a high-output Seymour Duncan Distortion TB-6 humbucking bridge pickup and a warm, fat Seymour Duncan Distortion SH-6N humbucking neck pickup. The volume control hides a push/pull coil split for even more highly useful tonal variations, ideal for everything from a biting lead sound to thick, chunky rhythm work. The no-load tone control operates like a standard tone control from positions one through nine, removing itself from the circuit at position ten for transparent sound that lets the full natural voice of the guitar shine through. The Floyd Rose 1000 Series double-locking tremolo bridge system allows players to scream and rumble without sacrificing tuning stability. Available in Gloss Black, Infinity Blue, and Snow White.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Pro-Mod So-Cal Style 1 HH HT E (\$899.99 USD, \$1,599.00 AUD, ¥159,500JPY) The So-Cal alder body is coupled with a pickguard, bolt-on maple neck featuring a pair of graphite-reinforcement rods to resist bending and warping under environmental stresses. The speed neck profile is designed for lightning fast playing and completely unhindered position shifts, while the comfortably rolled fingerboard edges provide the broken-in feel of an instrument with plenty of playing miles on it, and plenty more to go. Perfect for faster tempos, the 12"-16" compound radius fingerboard hosts 22 jumbo frets and dot inlays. For regularly touring musicians, a heel-mount truss rod adjustment wheel is a must, allowing for quick and convenient neck relief tweaks. Hot-rodged for unparalleled performance and sound, this instrument hosts a high-output Seymour Duncan® Distortion TB-6 humbucking bridge pickup and a warm, fat Seymour Duncan Distortion SH-6N humbucking neck pickup. Available in Candy Apple Red, Primer Grey, and Pharaohs Gold.

Available February 2023. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Charvel products and to find a retail partner near you, visit www.charvel.com. Join the conversation on social media by following @CharvelGuitars on Twitter and @CharvelUSA on Instagram.

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ABOUT GRETSCH:

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™." Throughout the 20th century, Gretsch® guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young. Today Gretsch is a licensed brand under Fender Musical Instruments Corporation (FMIC) and together, they've expanded the Gretsch footprint across musical genres, sprawling demographics

and diverse geography while maintaining its unique sound, distinctive style and authentic legacy. For more information, visit www.gretschguitars.com.

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

ABOUT CHARVEL:

For over 40 years, Charvel has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide. Today, Charvel is an owned brand under Fender Musical Instruments Corporation (FMIC) and together, their devotion to pitch, performance and innovation has met the needs of technically advanced guitarists everywhere. For more information, visit www.charvel.com.

ABOUT EVH®:

Two of the most important and recognizable names in rock 'n' roll joined forces in 2005 to develop the EVH® brand of guitars, amplifiers and musical products. Guitar icon and virtuoso Eddie Van Halen combined his unparalleled instinct and innovation in instrument and amp design with the expertise of the craftsmen and engineers at Fender to create a line of high quality, durable instruments that epitomize the sound of rock 'n' roll. The result is an arsenal of super powerful amps that remain unmatched in sound and form and guitars that embody speed, style and emotion. EVH® is a licensed brand under Fender Musical Instruments Corporation (FMIC) and their work together has provided musicians everywhere with the foundation to emulate one of the world's best guitarists while also recruiting some of the biggest names in music whose inventive playing styles honor the legacy of Eddie Van Halen. For more information, visit www.evhgear.com.

FENDER MUSICAL INSTRUMENTS CORP CONTACT:

Christina Stejskal

Vice President, Global Communications

Fender Musical Instruments Corp.

CStejskal@Fender.com

Press@Fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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