



FENDER® OFFERS EXTENSIVE TONAL POSSIBILITIES FOR GUITAR PLAYERS WITH SIX NEW PEDALS, INCLUDING FIRST ACOUSTIC EFFECTS OFFERING

AVAILABLE OCTOBER 2019, NEW EFFECTS PEDALS JOIN FENDER'S FAMILY OF FIFTEEN ORIGINAL CIRCUITS DESIGNED BY IN-HOUSE EXPERTS

HOLLYWOOD, Calif. (July 18, 2019)—Fender Musical Instruments Corporation (FMIC) today announced yet another extension of its popular effects pedal line as the demand for musical tools of self-expression continues to grow. Debuting at Summer NAMM 2019 in Nashville, Tenn. Fender is offering more tonal possibilities than ever with the introduction of six all-new models that work for a wide array of artists, including: Pour Over Envelope Filter, Smolder Acoustic Overdrive, Compugilist, The Trapper Fuzz, MGT-LA Tube Distortion, and Reflecting Pool Delay/Reverb. Priced from \$149.99 to \$299.99, these additions provide players looking to enhance their sound and expand their tone a wide variety of expressive options.

Designed in Southern California, these new Fender pedals were engineered with insight from professional gigging and studio musicians, artists and some of the industry's best

minds. At the helm is in-house expert Stan Cotey, who spent 25 years in professional audio, as well as 13 years designing and engineering many of Fender's digital and tube guitar amplifiers; he leads a team of engineers that are behind some of Fender's most innovative modern pedals and amplifiers.

"When we launched our first six pedals in 2018, we knew we'd be taking bold steps in the world of creating tone," said Richard Bussey, Director of Product Development – Accessories and Consumer Electronics. "With the launch of the next six Fender Effects pedals, we're going even further with our most innovative and exciting offering to-date. There's something for everyone."

Fender's in-house team of experts designed each original circuit, crafted using lightweight, durable anodized aluminum for stage ready durability. The Amp Jewel LED gives players' pedalboards the classic Fender look while the switchable LED-backlit knobs show control settings on a dark stage at a glance. These six all-new effects pedals all have enhanced feature sets that provide players with maximum tonal possibilities; they include:

- **REFLECTING POOL (\$299.99)** The relationship between time-based effects, like delay and reverb, is critical to operating them correctly. The Reflecting Pool Delay/Reverb is a true stereo pedal that combines these two classic effects into one comprehensive chassis, making it easy to integrate into any pedalboard. Utilizing cutting-edge DSP for rich and complex algorithms, Reflecting Pool faithfully recreates classic sounds, while also conjuring otherworldly new ones. Type, Variation and Quality controls make it easy to precisely shape your sound, the Time toggle adds rhythmic subdivisions, and the Tap Tempo footswitch makes sure everything stays in time.

- **POUR OVER (\$149.99)** features a unique spin on the traditional envelope filter—also known as an auto-wah—the Pour Over envelope filter has a few tricks hidden up its sleeve. Not only does it react to picking dynamics, but Fender's pedal engineers also added an onboard distortion circuit with dedicated controls that can be toggled to punch things up a bit. The comprehensive control set also includes selectable High-Pass, Low-Pass and Band-Pass filter types, as well as sweep direction control so a player can tailor the sound precisely for your musical needs.

· **SMOLDER (\$149.99)** Fender's first-ever effect pedal designed for the acoustic artist, the all-analog Smolder Acoustic Overdrive provides a convincing amp'd distortion tone for acoustic guitar players using traditional acoustic amps, sound reinforcement systems and recording. To soften the bright attack of a piezo pickup, Fender's pedal designers included a Pickup Compensation control that smooths out the highs. The Drive knob controls the amount of distortion, while 3-band EQ and filter controls let you shape your sound to taste. Cabinet simulation was even included to add some flavor when plugged into a full-range acoustic amp or PA system.

· **COMPUGILIST (\$169.99)** Compression and distortion are the one-two punch for every guitar players rig. We combined those two essential effects into one pedalboard-friendly chassis. The two discrete, all-analog effects are independently switchable, allowing you to use them solo or stacked. The straightforward controls make it easy to dial in your sound to taste.

· **THE TRAPPER FUZZ (\$179.99)** Fuzz is a guitar player essential. Ranging from smooth and polite to sputtering and broken-sounding, this effect is the heart of rock and roll. The Trapper combines two discrete fuzz voices into one chassis with global Tone and Contour controls to shape your sound to taste. The softer-sounding first voice includes a switchable high octave—perfect for generating synth-like tones—while the grittier second voice includes a highly interactive noise gate.

· **MTG: LA (\$199.99)** Few things are as satisfying as the real-deal, tube distortion sound of glowing glass. Vacuum tubes are responsible for the tones you fell in love with, and the MTG: LA is a tube distortion pedal based around a genuine, U.S.-made NOS 6205 preamp tube. Tone, Bass, Treble and Tight controls make it easy to shape your sound, while the distinctly Fender footswitch-able Boost adds volume, gain or both to make your solos stand out. The MTG:LA's voicing differs from the original MTG. The LA version has more bass response, and a different texture to the distortion, and also features an additional Tone control rather than the MTG's Mid control.

Fender's new effect pedals will be available in 2019 at local dealers and on www.Fender.com. To learn more about Fender's effect pedals and for product descriptions of each model, click [here](#). For series product images, click [here](#).

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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