

FENDER HONOURS IRISH MUSIC LEGEND RORY GALLAGHER

DUBLIN BOARDROOM NAMED AFTER RORY GALLAGHER AS A MARK OF RESPECT TO THE GUITAR ICON

DUBLIN, Ireland. (16 March 2018)— Fender Musical Instruments Corporation today welcomed members of Rory Gallagher’s family to its Dublin office to celebrate his life and music, and to mark his 70th birthday by dedicating a boardroom in his name. The event was attended by the President of Ireland, Michael D. Higgins, who made personal remarks in memory of the music legend. The President also unveiled artwork by Alec Galloway, specially commissioned for the occasion.

“My family and I greatly appreciate the honour Fender gave my brother, by naming their boardroom after him,” said Donal Gallagher. “As a musician, my brother’s weapon of choice was his Stratocaster®, which allowed him to spread his music message worldwide. Rory owned one of the first Stratocasters in Ireland, so this day will seem to make a full ‘Celtic’ circle.”

Graeme Mathieson, Managing Director, Fender EMEA, said: “It’s an honour to be here today, and to show our respect for Rory. At Fender we are enormously proud of the part we played in his legacy, and contribution he has made to ours.”

The Rory Gallagher boardroom at the Fender Dublin offices will serve as a gathering place where employees can work together to inspire the next generation of great guitar players.

Photos of the dedication can be found [here](#).

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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