

FENDER® INTRODUCES NEW ADDITIONS TO PAWN SHOP SERIES

SCOTTSDALE, Ariz. (January 10, 2013) — The Pawn Shop Series introduces yet another pleasingly unconventional assortment of “guitars that never were but should have been,” in which new models take the stage and long-vanished classics return in modern form. Fender is excited to welcome four new, out-of-the-ordinary models to its innovative and popular Pawn Shop series—the **PAWN SHOP '70s STRAT® DELUXE**, **PAWN SHOP SUPER-SONIC™**, **PAWN SHOP MUSTANG® BASS** and **PAWN SHOP BASS VI**.

The **Pawn Shop '70s Strat Deluxe** is one of the most unusual takes ever on the world's most archetypal electric guitar, with a pronounced 1970s style and vibe. For tonal versatility, its alder body houses a Telecaster® single-coil neck pickup and an Enforcer™ humbucking bridge pickup with a smaller Wide Range chrome cover. Other distinctive features include a "U"-shaped maple neck with 22 medium jumbo frets, 9.5" radius and "bullet" truss rod; four-ply white pearloid pickguard; three-way blade pickup switching and two Jazz Bass® control knobs (master volume, master tone); '70s-style hard-tail Stratocaster® bridge and vintage-style "F" tuners. Available in 2-Color Sunburst, Black and Vintage White.

The **Pawn Shop Super-Sonic** model resurrects an unusual, short-lived and increasingly collectible ancestor of the late 1990s, the Squier® Vista Series Super-Sonic guitar. Very little about the Pawn Shop Super-Sonic isn't highly distinctive—from its diminutive offset "reverse" body (resembling an upside-down Jazzmaster® or Jaguar®) and upside-down headstock to its short scale (24") and dual canted Atomic™ humbucking pickups (only the bridge pickup was canted on the original Squier models). Then there are the controls--neck pickup volume and bridge pickup volume only (no tone control), which are reverse-wired like the Squier original, meaning that the bridge pickup volume is the one closest to the bridge and the neck pickup volume is the one farthest from it. Other features include a "C"-shaped maple neck with "bullet"-style truss rod, 9.5"-radius rosewood fingerboard with 22 medium jumbo frets, three-way toggle pickup switching and dual Jazz Bass control knobs, three-ply

parchment pickguard, vintage-style synchronized tremolo bridge, vintage-style tuners and new Super-Sonic four-bolt neck plate. Available in Apple Red Flake, Dark Gun Metal Flake and Sunfire Orange Flake.

With its racing stripe (305) and short scale (30"), the new **Pawn Shop Mustang Bass** authentically evokes the original "competition" Mustang Bass of the early 1970s. This time, though, you get the huge bass sound of a single humbucking pickup (the original had a single-coil pickup) and several classic Fender finish options. Other features include an alder body, "C"-shaped maple neck, 9.5"-radius rosewood fingerboard with 19 medium jumbo frets, four-ply white pearloid pickguard, two Jazz Bass control knobs (volume, tone) and a string-through-body bridge with four adjustable saddles. Available in 3-color Sunburst, Candy Apple Red with Olympic White stripe and Olympic White with stripe.

The **Pawn Shop Bass VI** marks the return of a historic Fender instrument, the Fender Bass Guitar (also known as the Bass VI). This updated version of the baritone classic features the short scale (30") and is armed with Special Design Hot Jaguar single-coil neck and middle pickups and a powerful JZHB humbucking bridge pickup. Other features include a "C"-shaped maple neck with 9.5"-radius rosewood fingerboard and 21 medium jumbo frets, five-way pickup switching, four-ply tortoiseshell pickguard (3-Color Sunburst and Black models) and three-ply parchment pickguard (Candy Apple Red model), two Jazz Bass control knobs (master volume, master tone), vintage-style adjustable six-saddle bridge with "floating" tremolo tailpiece, and vintage-style tuners. Available in 3-Color Sunburst, Black and Candy Apple Red.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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