



JACKSON BRINGS ICONIC RHOADS TO AMERICAN SERIES LINEUP

**PAIRS LEGENDARY V-SHAPE WITH USA-MADE PICKUPS AND
PREMIUM HARDWARE FOR A HEAD-TURNING PERFORMANCE**

HOLLYWOOD, Calif. (September 17, 2025) — Today, Jackson introduces a legendary shape to its prestigious American Series lineup: The American Series Rhoads **RR24** and **RR24 HT**. Born from a 1980 collaboration between metal icon, Randy Rhoads, and founder, Grover Jackson, this distinctive angular shaped design was built for the ultimate shredding performance. Featuring USA-made Seymour Duncan® JB and '59 humbuckers pickups, a reverse 6 in-line headstock and the signature offset Rhoads alder body, the American Series Rhoads delivers the bold, brutal tone that metal enthusiasts demand.

Meticulously crafted in Jackson's Corona, California factory, the American Series Rhoads is built to devastating perfection through premium materials and components including alder bodies with three-piece neck through construction and 12-16" compound radius ebony fingerboard with jumbo stainless steel frets. This launch expands the American Series beyond its current Soloist™ and Virtuoso™ models, reinforcing Jackson's commitment to supporting heavy music artists with uncompromising quality instruments. Rhoads' pursuit of precise, architectural solos helped define the template for metal guitar playing that continues to influence generations of players. Embodying the authentic Rhoads DNA, this American-made guitar is engineered for shredding perfection.

“The American Series Rhoads was created to bring the legendary shape that metal guitarists have coveted for decades to a new generation,” said Jon Romanowski, VP of Product, Jackson. “Built in the U.S., this premium guitar is engineered for players who demand uncompromising metal tone and performance.”

The American Series Rhoads is available in two models: the RR24 and RR24 HT, with the bridge being the main difference between them. The RR24 HT features a Hipshot hardtail bridge made for rock-solid tuning stability and ease of use for string changes or for drop tunings on the fly. This guitar is available in Satin Black and Snow White. The RR24 takes a different approach with its recessed 1500 Series Floyd Rose® double-locking tremolo system for dive bombs, squeals and flutters while staying in tune through brutal playing. This tremolo-equipped model is available in Satin Black, Matte Army Drab and Snow White.

To introduce the legendary American Rhoads series, Jackson has partnered with metal virtuosos and signature artists, Brandon Ellis and Jeff Loomis. Both Ellis and Loomis continue to leave an indelible mark on the metal genre through their revolutionary playing styles and technical mastery. The Rhoads shape continues to empower guitarists to push the boundaries of heavy music, delivering crushing tone and uncompromising performance. This collaboration reinforces Jackson's commitment to supporting the artists who define modern metal while honoring the legacy of one of guitar's most influential innovators.

“This axe embodies everything the Jackson name has always stood for to me,” said Brandon Ellis. “It's built for metal and speed, and comes 100% tour-worthy right off of the shelf, with bulletproof American construction, high quality specs and hardware and contemporary upgrades. The easily accessible spokewheel adjusted truss rod, push-in style tremolo bar, stainless steel Floyd Rose upgrades, glow in the dark side dots and locking tuners are all huge quality of life improvements for performing musicians like myself. I have the matte finished olive drab version which both feels amazing in my hands and looks killer on anybody who wields this classic, sharp-angled, metal beast of a guitar!”

“The American Series Rhoads is an amazing metal masterpiece!” said Jeff Loomis. “Aggressive looks with killer playability all over the neck, this guitar really stands out. Partnering with Jackson again to showcase this guitar with Brandon Ellis was a total blast and unforgettable experience.”

Watch these legends unleash their metal prowess: [Presenting the American Series Rhoads Feat. Jeff Loomis & Brandon Ellis | Jackson Guitars](#). High-resolution product and lifestyle images of the American Series Rhoads RR24 can be found [HERE](#). Full product descriptions and specifications of the American Series Rhoads RR24 can be found [HERE](#).

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitarUSA on YouTube, @JacksonGuitars on Twitter, and @OfficialJacksonGuitars on Instagram and Threads.

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AMERICAN SERIES RHOADS RR24 (\$2,849.99 – \$2,899.99 USD, £2,249 GBP, €2,649 EUR, \$5,149 – \$5,249 AUD, ¥528,000 JPY) The RR24's offset Rhoads alder body turns heads with its sleek, weapon-like contours while providing resonant, lively tone. Its neck-through-body three-piece maple neck with graphite reinforcement delivers supreme stability and sustain. 24 Jumbo stainless-steel frets top the 12"-16" compound radius ebony fingerboard allowing effortless bending across the entire fretboard. For tone that's tight yet expressive, we've equipped the RR24 with Seymour Duncan® JB and '59 humbuckers. These USA-made pickups roar with thick distortion when you dig in, cleaning up nicely for singing leads. The recessed 1500 Series Floyd Rose® double-locking tremolo system lets you execute dive bombs, squeals and flutters while staying in tune through heavy abuse.

AMERICAN SERIES RHOADS RR24 HT (\$2,729.99 – \$2,779.99 USD, £2,199 GBP, €2,599 EUR, \$4,949 – \$5,049 AUD, ¥517,000 JPY). The RR24's offset Rhoads alder body turns heads with its sleek, weapon-like contours while providing resonant, lively tone. Its neck-through-body three-piece maple neck with graphite reinforcement delivers supreme stability and sustain. 24 Jumbo stainless-steel frets top the 12"-16" compound radius ebony fingerboard allowing effortless bending across the entire fretboard. For tone that's tight yet expressive, we've equipped the RR24 HT with Seymour Duncan® JB and '59 humbuckers. These USA-made pickups roar with thick distortion when you dig in, cleaning up nicely for singing leads. The Hipshot® hardtail bridge makes for rock-solid tuning stability, and ease of use for string changes or for drop tunings "on the fly".

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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