

JACKSON® ADDS NEW MODELS TO 2012 X SERIES

ADDITIONS INCLUDE LIMITED RUNS, AN ARTIST SIGNATURE MODEL AND THE BLOODLINE'S ACCLAIMED SEVEN-STRING GUITARS

SCOTTSDALE, Ariz. (Aug. 30, 2012) – Jackson is proud to introduce a blistering arsenal of 11 world-class X series guitars to its 2012 collection, all built to exceed metal players' high-performance needs.

The series welcomes eight arch-top **SOLOIST™** (SLAT) guitars--including four extended scale length seven-string models--two **LIMITED EDITION KELLY™** models, and one **PHIL Demmel** artist signature model.

The new six-string SLAT body shape guitars include the **SLATXMG3-6**, **SLATTXMG3-6**, **SLATXMGQ3-6**, and **SLATTXMGQ3-6** models. Their most distinctive features are listed below:

SLATXMG3-6 (IN BLACK AND SNOW WHITE)

Arched-top Soloist basswood body

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 81 neck and 85 bridge pickups

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearlloid inlays

24 jumbo frets

Floyd Rose® Special bridge

SLATTXMG3-6 (IN COBALT BLUE AND MATTE BLACK)

Arched-top Soloist basswood body

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 81 neck and 85 bridge pickups

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

String-through-body Tone Pros® Tune-O-Matic bridge

SLATXMGQ3-6 (IN TRANS AMBER SUNBURST AND TRANS BLACK)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 81 neck and 85 bridge pickups

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

Floyd Rose® Special bridge

SLATTXMGQ3-6 (in Trans Black and Trans Red)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 81 neck and 85 bridge pickups

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

String-through-body Tone Pros® Tune-O-Matic bridge

The new seven-string SLAT guitars are the **SLATXMG3-7**, **SLATTXMG-7**, **SLATXMGQ3-7**, and **SLATTXMGQ3-7**. Their most distinctive features include:

SLATXMG3-7 (IN QUICKSILVER AND MATTE BLACK)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 707 neck and bridge pickup set

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

26.5" extended scale length

Floyd Rose® Special bridge

SLATTXMG3-7 (IN BLACK, SILVERBURST AND SLIME GREEN)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 707 neck and bridge pickup set

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

26.5" extended scale length

String-through-body Tone Pros® Tune-O-Matic bridge

SLATXMGQ3-7 (IN TRANS RED QM AND TRANS BLACK)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 707 neck and bridge pickup set

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

26.5" extended scale length Floyd Rose® Special bridge

SLATTXMGQ3-7 (IN TRANS BLACK AND TOBACCO BURST)

Arched-top Soloist basswood body with a quilted maple top

Three-piece through-body maple neck with graphite reinforcement for superior stability

EMG® 707 neck and bridge pickup set

Bound compound-radius (12"-16") rosewood fingerboard with Piranha Pearloid inlays

24 jumbo frets

26.5" extended scale length

String-through-body Tone Pros® Tune-O-Matic bridge

Also new to the X series are the **LIMITED EDITION KEXMG** and **KEXTMG KELLY™** models. Available in Transparent Black and Black with White Bevels, the **KEXMG KELLY™** features a basswood body (quilt maple top on trans finishes), three-piece through-body maple neck, compound-radius bound rosewood fingerboard with 24 jumbo frets and classic Jackson Shark Fin inlays, EMG® 81 (bridge) and 85 (neck) pickups, and a Floyd Rose® Special bridge.

The **LIMITED EDITION KEXTMG KELLY™**, available in Matte Black and Tobacco Sunburst, offers the same features as the Limited Edition KEXMG, minus the Floyd Rose® Special bridge which is replaced by a string-through-body Tone Pros® Tune-O-Matic bridge.

And last but certainly not least is the **PDX-2 DEMMEITION KING V™** artist signature model honoring Machine Head guitarist and master of shred Phil Demmel. Built to Demmel's exact specifications, the upgraded PDX-2 now features a three-piece through-body maple neck, EMG® HZ pickups, Floyd Rose® Special bridge, 24 jumbo frets, bound compound-radius, rosewood fingerboard with Shark Fin inlays, two volume controls and a three-way blade pickup selector switch.

For more information, and to find a dealer near you, please visit www.jacksonguitars.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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