

GRETSCH® ANNOUNCES ALL-NEW ELECTROMATIC CENTER BLOCK MODEL; NEW ADDITIONS TO STREAMLINER COLLECTION

SCOTTSDALE, Ariz. (January 19, 2017) – Gretsch has refreshed its Electromatic® Collection G5622T Center Block Double Cutaway with Bigsby® with new features and finishes, and also added new finishes to its popular Streamliner Collection.

Alive and loud, Electromatic Center Block guitars are designed for that pure and powerful Gretsch sound at high volume. Painstakingly crafted with essential Gretsch sound, style and playability, these all-new guitars deliver the fearless and electrifying authenticity that has set Gretsch apart for decades.

The **G5622T Electromatic Center Block Double Cutaway with Bigsby®** features a chambered spruce center block for dynamic resonance, high gain power and lightweight comfort.

Also equipped with dual Super HiLo'Tron™ humbucking pickups that deliver bold, dynamic and articulate tone with enhanced sonic punch. Other features include master volume control with treble bleed circuit, Graph Tech® Nubone nut, Bigsby® B70 vibrato and smaller, late '50s bound headstock,

Available in Georgia Green, Vintage Orange, Walnut and Black.

Offering a brave new sound at an affordable price, the **Streamliner™ Collection** was designed for powerful sound and versatile playability with spectacular vintage Gretsch style.

The secret to the Streamliner's bold sound is the Broad'Tron™ humbucking pickup. Specifically designed for the Streamliner, this high-output pickup spawns robust lows,

pristine highs and a throaty midrange for a unique tone that blends well with other instruments in a band context.

New for 2017, Gretsch expands this popular collection with additional color options.

The **G2420 Streamliner™ Hollow Body with Chromatic II™ Tailpiece** is now available in Black, while the **G2420T Streamliner™ Hollow Body with Bigsby®** is now offered in Walnut Stain.

Big, bold and righteous, the Streamliner Single Cutaway Hollow Body is designed for the modern guitarist who yearns for something beyond the norm. A commanding guitar for soulful players, the G2420's full-body sound and elegant style are perfect for straight ahead jazz, R&B, funk or rockabilly.

Each hollow body model features Broad'Tron™ humbucking pickups, neck and bridge pickup volume controls, master tone control, master volume control and three-way pickup switching, fast-playing 12"-radius rosewood fingerboard with elegant pearloid block inlays and 22 medium jumbo frets, and a white-bound nato neck with a thin "U"-shaped profile.

The G2420T is equipped with a Bigsby®-licensed B60 vibrato tailpiece, while the G2420 comes with a stylish Gretsch Chromatic II™ tailpiece. Both are paired with an Adjusto-Matic™ bridge with secured rosewood base and synthetic bone nut.

Also boasts classic eye-catching style with vintage-style gold control knobs, F Holes, elegant two-ply white and black body binding, slick-looking nickel hardware, arched laminated maple construction and single-ply black pickguard with Gretsch logo.

The **G2622 Streamliner™ Center Block with V-Stoptail** is now available in Black, while the **G2622T Streamliner™ Center Block with Bigsby®** is now offered in Aged Brooklyn Burst.

Brash and feedback-resistant thanks to the spruce center block, the Center Block Double Cutaway guitars offer more performance, more style and most importantly, more volume.

Features include the high-output Broad'Tron™ humbucking pickup, along with neck and bridge pickup volume controls, master tone control, master volume control, three-way

pickup switching, fast-playing 12"-radius rosewood fingerboard with elegant pearloid block inlays and 22 medium jumbo frets and white-bound nato neck with a thin "U"-shaped profile.

The G2622T is equipped with a Bigsby®-licensed B70 vibrato tailpiece, while the G2622 features the Gretsch "V" stoptail tailpiece. Both are paired with the Adjusto-Matic™ bridge with an anchored base and synthetic bone nut.

The Center Block models also offer vintage-style gold-painted control knobs, F Holes, elegant two-ply white and black body binding, slick-looking nickel hardware, single-ply black pickguard with Gretsch logo and arched laminated maple construction.

Lastly, the **G2655 Streamliner™ Center Block Jr. with V-Stoptail** now comes in Torino Green while the **G2655T Streamliner™ Center Block Jr. with Bigsby®** is available in Golddust.

Easy to play while rocking out thanks to its smaller body, the Center Block Junior models feature a lightweight spruce center block that runs the length of the body, reinforcing the top while eliminating undesired feedback for volume-friendly performance. Its sonic power is harnessed and shaped by the traditional Gretsch control layout—neck and bridge pickup volume controls, a master tone control, master volume control and three-way pickup switching.

A fast-playing 12"-radius rosewood fingerboard with elegant pearloid block inlays and 22 medium jumbo frets sits atop the white-bound nato neck with a thin "U"-shaped profile—ideal for chord work or fiery riffing.

The **G2655T** comes with a Bigsby®-licensed B50 vibrato tailpiece to add shimmer and expression, while the **G2655** model features a Gretsch "V" stoptail tailpiece. Both are paired with an Adjusto-Matic™ bridge with anchored base and synthetic bone nut, providing astounding tuning stability and accurate, slip-free intonation.

Also boasts eye-catching classic looks with vintage-style black control knobs, F Holes, elegant two-ply white and black body binding, slick-looking nickel hardware, single-ply black pickguard with Gretsch logo and arched laminated maple construction.

For more information, go to www.gretschguitars.com.

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About Gretsch: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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