

FENDER® ANNOUNCES THE LAUNCH OF FIRST-EVER PRO IN-EAR MONITOR SERIES

PATENTED TECHNOLOGY PROVIDES AN INNOVATIVE, IMMERSIVE LISTENING EXPERIENCE FOR PLAYERS AT EVERY LEVEL

SCOTTSDALE, Ariz. (Jan. 20, 2016) – Fender Musical Instruments Corporation (FMIC) introduces a bold and innovative new category entry for 2016 with the launch of Fender Pro In-Ear Monitors (IEM's). The innovative new product line features a unique patented technology, and is engineered for an immersive listening experience at every price-point.

“The launch of the Fender In-Ear Monitor Series is an exciting step in the expansion of our product offering,” said Jim Ninesling, VP of Fender Amplifiers and Pro Audio. “Fender is committed to delivering innovative products and services that accompany players at every stage of their musical experience. We believe serious players and discriminating audiophiles alike will appreciate both the design and performance of Fender IEM's, setting the stage for further additions to this new line in the future.”

Designed and assembled in Nashville, Fender's Pro In-ear Monitors build on Fender's legacy of creating great products for live performance and music production. Some of the premium features that the IEMs offer include 3D-printed Digital Hybrid Technology (DHT)™ housings in the higher-end models that are derived by scanning thousands of ears to create a universal fit. . The DHT shells fit 95 percent of ears like an expensive custom-molded monitor. All models feature custom designed drivers and select models in the series feature a patented Hybrid-Dynamic tuned Balanced Armature Array (HDBA) for a rich, full frequency response with substantial bass and an overall stunning performance.

The 2015 acquisition of Aurisonics, Inc. has allowed Fender to enter this new category with a significant advantage with the use of the company's technology and engineering capabilities. The 2016 Fender Pro In-Ear Monitor Series will be available in five models.

Accompanying each package is a deluxe carrying case, SureSeal™ tips assortment, a cleaning tool and cable and will be available for consumer purchase in March 2016.

DXA1The core of the DXA1 in-ear monitor includes a custom 8.5mm titanium micro driver, generating crisp treble and deep bass from 14Hz-22kHz to provide an accurate mix on stage and off. Highly sensitive, these monitors generate 116dB @1mW for crystal-clear, distortion-free audio reproduction, and the 16-ohm +/-10% @1kHz impedance means it can be driven by a smartphone, making it ideal for offstage listening. The 18dB noise reduction rating eliminates interference from ambient noise while simultaneously protecting a listener's hearing from the strong transients that can occur in a live environment. The DXA1 is housed in a durable low-profile slimline shell that fits in 95 percent of ears and includes a detachable MMCXi™ silver-plated low oxygen cable that offers low signal loss along with square connectors. The model is offered in a translucent gray finish.

FXA2The FXA2 includes powerful audio that works especially well for bassists and drummers with a custom 9.25mm precision rare-earth driver with a Groove-tuned™ port. This combination generates crisp treble and enhanced bass response that ranges from 6Hz-23Hz for a precision mix on or off stage. These monitors generate 112dB @1mW for crystal-clear, distortion-free audio with plenty of headroom. Ideal for almost any listening situation with 16-ohm +/-10% @1kHz impedance, the FXA2 can be driven by a smartphone for premium listening experience. Eliminating up to 22dB of ambient noise, the in-ear monitors reduce interference while protecting the listener's hearing. This model also includes the 3D- DHT shell, the MMCXi cable with square connectors, and is available in metallic blue and metallic black finishes.

FXA5The FXA5 in-ear monitor contains a Dual Balanced Armature Array and Groove-tuned™ port, generating transparent audio with a 19Hz-21kHz frequency response for punchy bass, rich mids and crisp high end. These monitors generate 120dB @1mW for crystal-clear, distortion-free audio with plenty of headroom to hear everything clearly. Ideal for almost any listening situation with 36-ohm +/-10% @1kHz impedance, the monitors can be driven by a smartphone. Eliminating up to 22dB of ambient noise, the FXA5 reduce interference while simultaneously protecting the listener's hearing from the strong transients that can occur in a live environment. This model also includes the DHT shell that fits 95

percent of ears as well as the detachable MMCXi™ silver-plated low-oxygen cable with square connectors. This model is available in metallic silver and metallic black finishes.

FXA6 The core of the FXA6 model is the patented combination of a single Hybrid-Dynamic tuned Balanced Armature Array (HDBA) tweeter designed specifically to match a custom 9.25mm precision rare-earth driver and Groove-tuned port. This unique configuration generates transparent audio with punchy bass, rich mids and crisp high end with a frequency response from 6Hz-22kHz. These monitors generate 109dB @1mW for crystal-clear, distortion-free audio. Also ideal for almost any situation with 16-ohm +/-10% @1kHz impedance, it can be driven by a smartphone. Eliminating up to 22dB of ambient noise, they reduce interference while simultaneously protecting the listener's hearing. This model is available in metallic red and metallic black finishes.

FXA7 At the heart of the FXA7 in-ear monitor is the HDBA Array. A pair of tweeters is specifically designed to match a custom 9.2mm precision rare-earth driver and Groove-tuned port. This configuration generates transparent audio with a frequency response from 6Hz-24kHz and these monitors generate 110dB @1mW for crystal-clear, distortion-free audio with plenty of headroom. The 16-ohm +/-10% @1kHz impedance can be driven by a smartphone for a premium listening experience. Eliminating up to 22dB of ambient noise, they reduce interference while simultaneously protecting the listener's hearing. The FXA7 provides the consumer with the 3D-printed DHT shell as well as the SureSeal tips and the detachable MMCXi silver-plated low-oxygen cable. Also included in this model is a 1/8" to 1/4" adapter and acoustic filter earplugs. This model is offered in metallic gold and metallic black finishes.

For more information and to find a Fender Premium Showcase Dealer, visit www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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