

FENDER® EXPANDS ACCESSORIES SELECTION WITH NEW GIG BAGS, GUITAR NECKS SPANNING ALL ERAS, DUAL-HINGE CLIP-ON TUNERS

AVAILABLE JULY 2017, 12 NEW GIG BAG MODELS FEATURE “DISTINCTLY FENDER” SILHOUETTE, WIDE VARIETY OF DURABILITY AND PROTECTION FOR ALL PLAYERS

HOLLYWOOD, CALIF. (July 13, 2017) – Fender Musical Instruments Corporation (FMIC) adds new gig bag, guitar neck and tuner models to its growing selection of accessories at Summer NAMM 2017 in Nashville, Tenn. Among the highlights are two versatile, dual-hinge clip-on tuners and seven guitar necks spanning all eras of Fender’s rich history, as well as 12 stylish gig bags for electric guitar, bass and dreadnought acoustic guitars with a new, “uniquely Fender” design silhouette.

With a wide range of options valued from \$39.99 to \$129.99, Fender’s new gig bags have something for every player: durable protection outside, including custom molded bumpers in critical areas; adjustable neck rests; a custom fit tailored for Fender instruments; and microfiber interiors that won’t harm an instrument’s finish. The internal and external strap button protection system will prevent damage from the most common type of fall: when a guitar is dropped on its strap button.

New necks for Summer NAMM give players the chance to upgrade their rig with genuine Fender parts from all eras of Fender’s illustrious history. The expanding variety of neck options allows hobbyists to mix and match while coloring their own distinct tone. FT-1 and FCT-2 multi-function clip-on tuners offer a versatile physical design, full-color or two-color LCD display options, along with five tuning modes all in one: chromatic, guitar, bass, violin and ukulele. Compatible with any instrument headstock, both models feature an easier-to-read display and a dual-hinge design, so the tuner can be seen from any angle or side of the body.

“Accessories are vital to any playing experience; as such we’re continuing to expand and improve these tools to support players at any stage of their musical journey – from redesigning gig bags and our best-selling, clip-on tuners, to expanding the selection of genuine necks,” said Richard Bussey, Director, Product Development – Accessories and Amplifiers. “Our new line of gig bags have been redesigned to last the long haul, making sure gear gets to the gig safe and sound – whether you’re a first-time player or a touring road warrior.”

NEW Gig Bags: Launching July 2017 – \$39.99-\$129.99

Fender’s F405 Series Gig Bag
Fender's F405 Series gig bag is a stylish and affordable way to keep electric guitars, electric basses or dreadnought acoustic guitars safe while traveling. Its durable outer layer is constructed of tough 400 Denier polyester that protects against impacts while avoiding rips and tears. Its interior is filled with 5mm padding lined with soft touch velour that keeps your instrument snug and secure while preventing potential finish damage. The F405 gig bag also comes with a comfortable two-piece handle and ergonomic backpack straps, making it easier to comfortably carry instruments without unnecessary physical strain. The front slip pocket offers additional storage for small accessories.

Fender’s F610 Series Gig Bag

Fender's F610 Series gig bag is a stylish and affordable way to keep electric guitars, electric basses or dreadnought acoustic guitars safe while traveling. Featuring our iconic asymmetrical Fender shape, its durable outer layer is constructed of tough 600 Denier polyester that protects against impacts while avoiding rips and tears. Its interior is filled with 10mm padding and lined with soft touch microfiber that keeps instruments secure while preventing potential finish damage. The F610 gig bag also comes with a water-resistant zipper, a comfortable two-piece handle and ergonomic air mesh backpack straps with easily adjustable ladder lock buckles, so instruments can comfortably be carried without physical strain. Plus, the front storage pocket offers additional space for small accessories and a business card window.

Fender’s F620 Series Gig Bag

Fender's F620 Series gig bag is a stylish and secure way to keep electric guitars, electric basses or dreadnought acoustic guitars safe while traveling. Featuring the iconic

asymmetrical Fender shape, its durable outer layer is constructed of tough 600 Denier polyester that protects against impacts while avoiding rips and tears. Its interior is filled with 20mm padding lined with soft touch microfiber that keeps instruments secure while preventing finish damage. It also comes with strap button protection, a protective neck rest and exterior bumpers to minimize any strain on the instrument while in transit. The F620 gig bag also comes with a super-padded handle and ergonomic air mesh backpack straps with easily adjustable ladder lock buckles, so instruments can comfortably be carried without physical strain. The gig bag also features plenty of storage space with its large front pocket and zippered backpack strap pocket. The front storage pocket offers space for small accessories and has a dedicated pocket for extra strings, a removable padded tool pouch, elastic pick pocket, elastic pen loop and a business card window.

Fender's F1225 Series Gig Bag

Fender's F1225 Series gig bag is the ultimate choice to keep electric guitars, electric basses or dreadnought acoustic guitars safe while traveling. Featuring Fender's iconic asymmetrical instrument shape, its durable outer layer is constructed of tough 1200 Denier polyester that protects against impacts without ripping and tearing. Its interior is filled with 25mm padding lined with soft touch microfiber that keeps instruments secure while avoiding finish damage. It even comes with two adjustable protective neck rests and exterior bumpers to minimize any strain on the instrument while in transit. The F1225 gig bag also comes with a super-padded handle and shock-absorbing EVA padded backpack straps with easily adjustable ladder lock buckles, so instruments can be carried without physical strain. The gig bag also features plenty of storage space with its large front pocket and zippered backpack strap pocket. The front storage pocket offers space for small accessories and has two dedicated pockets for extra strings, a removable padded tool pouch, three elastic pick pockets, two elastic pen loops, key fob hook and a business card window.

NEW Necks: Launching July 2017 – \$199.99-\$249.99 Classic Series '72 Tele® Deluxe Neck

The genuine vintage-style 3-bolt Fender Telecaster® Deluxe guitar neck features a comfortable vintage "C"-shaped profile and 12"-radius maple fingerboard with 21 medium jumbo frets. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, and a gloss urethane finish offers smooth playability.

Classic Player 50's Stratocaster® Neck

The genuine vintage-style Fender Stratocaster® guitar neck features a comfortable "Soft V" profile and 9.5"-radius maple fingerboard with 21 medium jumbo frets. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, and a gloss urethane finish offers smooth playability. This replacement neck is the perfect way to give any Strat an authentic '50s feel.

Classic Series '50s Stratocaster® Lacquer Neck

The genuine vintage-style Fender Stratocaster® guitar neck features a comfortable "Soft V" profile and 7.25"-radius maple fingerboard with 21 vintage-style frets. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, and a lacquer finish offers a vintage feel. This replacement neck is the perfect way to give any Strat an authentic '50s feel.

Classic Series '50s Telecaster® Lacquer Neck

The genuine vintage-style Fender Telecaster® guitar neck features a comfortable vintage "C" profile and 7.25"-radius maple fingerboard with 21 vintage-style frets. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing and a lacquer finish offers a vintage feel. This replacement neck is the perfect way to give any Tele an authentic '50s feel.

Classic Series 70's Stratocaster Neck

The genuine vintage-style 3-bolt Stratocaster® guitar neck features a comfortable "U"-shaped profile and 7.25"-radius maple fingerboard with 21 vintage-style frets. Although the neck features a 3-bolt design typical of '70s Stratocasters, only the bottom two neck mounting pilot holes are available, making the neck compatible with many different guitar bodies. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, while a gloss urethane finish on the back offers smooth playability.

Classic Series '72 Telecaster Thinline Neck

The vintage-style 3-bolt Telecaster Thinline guitar neck features a comfortable "U"-shaped profile and 7.25"-radius maple fingerboard with 21 vintage-style frets. Although this neck features a 3-bolt design typical of '70s Telecasters, only the bottom two neck mounting pilot

holes are available, making the neck compatible with many different guitar bodies. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, and a gloss urethane finish offers smooth playability.

Deluxe Series Telecaster® Neck

The genuine Fender Telecaster® Deluxe guitar neck features a comfortable "C"-shaped profile and 12"-radius maple fingerboard with 22 narrow tall frets and black pearloid inlays. Synthetic bone nut within the neck is pre-slotted with "pilot" string location grooves to make spacing a breeze when performing the final string slot filing, and a satin polyurethane finish on the back offers smooth playability.

NEW Tuners: Launching July 2017 – \$19.99-\$29.99 Fender® FT-1 and FCT-2 Tuners

The convenient FT-1 and FCT-2 multi-function clip-on tuners help ensure your instrument is always in tune, even on a dark stage. They handle noisy environments with ease thanks to its built-in vibration sensor. The LCD display's easy-to-read needle indicates how close to pitch a note is. Once the instrument is in tune, the FT-1 Tuner's backlight screen turns green and the needle FCT-2 Tuner's needle moves to the center of the display. Both tuners have a dual-hinge design that allows them to mount on either side of the instrument's headstock. The tuners have five tuning modes, chromatic, guitar, bass, violin, and ukulele, and can tune from B0 – B7 ranges. Powered by a 3V CR2032 battery, these tuners will get the job done no matter where the gig is.

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender. For images of the accessories, please [click here](#).

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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