

GRETSCH® ANNOUNCES ALL-NEW PLAYERS EDITION AND ELECTROMATIC® JET™ MODELS; ALSO ADDS NEW FINISHES FOR G2220 JUNIOR JET™ BASS II

SCOTTSDALE, Ariz. (January 25, 2018) – Gretsch introduces new Players Edition and Electromatic® Jet™ models, as well as additional finishes for the G2220 Junior Jet™ Bass II.

For 65 years the Gretsch Jet™ has fueled stages and studios producing some of the greatest sounds in rock ‘n’ roll history. For 2018, Gretsch is extending its player-centric Players Edition lineup with brand new Jet™ models, available with either Broad’Tron™ or Filter™ Tron pickups.

The **G6228 Players Edition Jet™ BT with V Stoptail** models feature the all-new Gretsch Broad’Tron™ BT65 pickups. Designed by the famed Tim Shaw, the BT65 meticulously captures the guitar’s sonic palette and reproduces powerful mids, extended lows and an exceptionally clear, yet smooth high end.

The Player Edition Jet™ BT has a select 1.85” chambered mahogany body with maple top that produces the signature strong, punchy response that has made the Jet™ famous, while the no-load master tone pot with Squeezebox™ paper-in-oil capacitor and master volume with treble bleed circuit provide total tonal control and flexibility.

Equipped with the Players Edition premium feature set, the G6228 Pro Jet also has a full-access rolled cutaway, mahogany neck, 12” radius rosewood fingerboard with 22 medium jumbo frets, aged pearloid Big Block inlays, anchored Adjusto-Matic™ bridge, Gretsch V-stoptail tailpiece,

Gotoh® locking tuning keys, TUSQ XL nut and strap locks.

The **G6228** is available in Black, Cadillac Green, and Dark Cherry Metallic, as well as the left-handed **G6228LH** option in Cadillac Green.

Also available is the elegant **G228FM** featuring a Bourbon or Dark Cherry stained tiger flame maple top with matching headcap and an ebony fingerboard.

A culmination of over half a century of tonal and performance magic, the **Players Edition Jet™ FT with Bigsby®** models feature a pair of High Sensitive Filter'Tron™ pickups that complements its chambered body to produce a wide, balanced and transparent tone that is equally adept at cutting through the mix or laying a solid sonic foundation.

Responding to a player's need for increased comfort, the Jet FT features a lowered neck set that greatly improves fret-hand mobility while also giving the picking hand a closer approach, increasing comfort and accuracy.

Available in a sleek Black finish, the **G6128T** and left-handed **G6128LH** feature a rosewood fingerboard and a String-Thru Bigsby® B7CP vibrato tailpiece.

Completing the Jet™ FT models are the stunning Silver Sparkle **G6129T** and Vintage Firebird Red **G6131T**.

Boasting incredible Gretsch quality at an attainable price, the new **G5520 Electromatic® Jet™ BT Single-Cut with V-Stoptail** features the all-new Black Top Broad'Tron™ pickups that produce enhanced Gretsch power and articulation with classic Jet clarity. An upgraded chambered mahogany body with maple top provides a strong sonic profile and exceptional acoustic balance, while the master volume with treble bleed circuit, master tone and individual pickup volume controls provide complete tone-shaping flexibility.

Other features include a mahogany neck, 12" radius black walnut fingerboard with 22 medium jumbo frets, Gretsch V-stop tailpiece, anchored Adjusto-Matic™ bridge, bound headstock, plain-face head cap, vintage purfling, Big Block inlays, closed back tuning keys, Silver plexi pickguard and chrome hardware. The **G5220** comes in Black, Dark Cherry

Metallic or Casino Gold finishes, while the **G5220LH** left-handed model is available in Dark Cherry Metallic.

The thundering **G2220 Junior Jet™ Bass II** is now available in new Torino Green and Walnut Stain finishes, and features a 30.3" scale, two Gretsch mini dual-coil pickups, walnut fingerboard with 20 medium jumbo frets, four-saddle bridge, black plexi pickguard with Gretsch logo, synthetic bone nut and die-cast tuners.

For more information, visit www.gretschguitars.com. For additional images, please visit the FMIC Newsroom at <http://spotlight.fender.com/newsroom/archive>.

#

About Gretsch: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stage headliner at Coachella, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271922-gretsch-announces-all-new-players-edition-and-electromatic-jet-models-also-adds-new-finishes-for-g2220-junior-jet-bass-ii/>