

FENDER® RELEASES NEW STEVE HARRIS & GEDDY LEE BASS GUITARS

SCOTTSDALE, Ariz. (January 22, 2015) – Fender is proud to announce the release of several new artist signature bass guitars at the 2015 NAMM Show.

Steve Harris's galloping fleet-fingered basslines have turbocharged U.K. metal titans Iron Maiden for decades and have made him the most influential metal bassist alive. Harris has stayed true to his battle-hardened Precision Bass® over the years, and his signature STEVE HARRIS PRECISION BASS now comes in his famously regal gloss White finish with special pinstriping, mirrored pickguard and West Ham United F.C. crest. Other ironclad features include a single powerful Seymour Duncan Steve Harris signature model pickup, Fender High Mass bridge, Rotosound Steve Harris Signature flat-wound strings and Harris's signature on the back of the headstock. Available February 17, 2015.

Bassists have loved the signature GEDDY LEE JAZZ BASS® for years. The new U.S.A. Geddy Lee Jazz Bass is a new version that combines the specs and features of Lee's three favorite basses—two Fender Custom Shop versions of his signature model and the original sleek black '72 Jazz Bass that Rush's revered bassist/ vocalist has riffed away on in front of millions of devoted fans worldwide and on many a mega-selling album. The neck has a thicker custom profile, topped by a maple fingerboard with elegant white binding and white pearloid block inlays. For enormous tone that crackles with life and bristles with the energy, its two vintage-style single-coil Jazz Bass pickups are specially wound and voiced to sound like those on Lee's prized 1972 original, and a Geddy Lee signature High-Mass bridge provides rock-solid intonation. Available March 12, 2015.

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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