

FENDER® CUSTOM SHOP INTRODUCES THE MIKE CAMPBELL “HEARTBREAKER” GUITAR

ARTIST PROFITS FROM THE LIMITED EDITION GUITAR WILL BE DONATED TO AN ANIMAL RESCUE ORGANIZATION

SCOTTSDALE, Ariz. (Nov. 5, 2015) - The Fender Custom Shop is proud to introduce the Mike Campbell Limited Edition "Heartbreaker" Guitar. Meticulously reproduced by the team of Dream Makers at the Custom Shop, led by Master Builder Dale Wilson, this guitar is nearly indistinguishable from the original.

The original will provide players with Campbell's years of loving use to experience for their own. From the nail scratch on the front of the lower horn to the soldering iron burn near the output jack and chipped nut, this guitar is visually and sonically comparable to Campbell's trusty companion. This historic collectible is available in extremely limited quantities, and each will include a small number of Mike Campbell's personal guitar picks.

In addition to the release of the guitar, artist funds from the limited edition reproduction will go to Tazzy Animal Rescue Fund - a nonprofit organization that is close to both Mike Campbell and his wife. The organization operates as a full functioning animal rescue and works to provide homes for those animals in need.

"It's a notable cause and if you want to buy one of these guitars not only do you get a great guitar, but you are literally saving the lives of dogs," said Campbell.

For more information on the animal rescue organization and Fender Custom Shop visit, e information on the animal rescue organization and Fender Custom Shop visit, www.tazzyfund.com and www.fendercustomshop.com.

To view an exclusive video interview with Mike Campbell about his signature guitar visit, <http://bit.ly/FenderCS-MikeCampbell-Heartbreaker>.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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