



FENDER ANNOUNCES ALL-NEW, HIGH-PERFORMANCE COLLECTION, FENDER AUDIO™, DESIGNED WITH TOURING MUSICIANS, PRODUCERS, MUSIC LOVERS IN MIND

**BUILDING ON ITS SONIC LEGACY, FENDER INTRODUCES ALL-NEW
PROFESSIONAL AND PERSONAL EXPERIENCE TO, DELIVER DETAIL,
ENERGY COMFORT AND QUALITY AUDIO**

HOLLYWOOD, CALIF. (June 23, 2022) — Fender Musical Instruments Corporation, today announces a new generation of Fender Audio™ products in partnership with licensee Generation-S Private Limited and Riff SoundWorks, which deliver a premium sonic performance. Available now on Fender.com, Fender Audio's™ three part collection includes true-wireless stereo earphones (TWS), professional in-ear monitors and Bluetooth speakers offering players and music enthusiasts high-quality sound at every stage of their musical journey, whether that be on the road, in the studio or at home.

Since 1946, Fender has cemented their footprint as a leader in sonic innovation. Beginning with the introduction of cutting edge amplifiers, the lap steel guitar and eventually moving into his first iconic guitar model—the Telecaster®—founder Leo Fender revolutionized the

signal chain, changing the world of music forever. That same legacy and responsibility to deliver iconic sound through cutting edge innovation lives through in the new high-performance Fender Audio™ Collection.

“This chapter of Fender Audio™ products represents the brand's next evolution of sound and innovation, building on the blueprint created over 75 years ago,” said Richard Bussey, VP of Accessories, Lifestyle and Licensing. “We designed this series as user and audio friendly systems. Even the aesthetics of the Bluetooth speakers hearken back to Leo Fender’s early days as an amplifier and instrument repairman in Fullerton, California.”

Equipped with 3D printed designs, ambient noise blocking settings and comfortable ergonomic features, Fender Audio™ expands the personal sound experience, allowing for distraction-free listening with technical accuracy that supports a clear, powerful and acoustically optimized sound. From the Tour Series for road warriors, the Producer Series for studio creatives to the Classic Series bluetooth speakers for music lovers and players alike - there’s a multitude of flexible sonic options in this compact, easy-to-use portable collection. Now players everywhere can experience the professional, signature Fender sound that is loved by millions of musicians and artists around the world. The new collection includes the following series:

FENDER AUDIO™ COLLECTION

The Tour Series

The Tour Series’ true-wireless earphones combine sound technology and noise canceling for a functional and rich “live” performance sound while Tour and Tour Pro also incorporate app support.. With a sweat resistant design, Fender Audio Engine™ and clear speech microphone, the Tour, Tour Lite and Tour Pro are built to transport music that feels alive, with a clean and strong bass.

TOUR (\$149.00 USD)

Tour features a proprietary 7mm full range dynamic driver, super-charged by a custom tuned audio DSP engine. Finish options include Black Sparkle Metallic Finish and Candy Apple Red Metallic Finish. Available now.

TOUR LITE (TBA USD)

Tour Lite is a hybrid driver configuration and is super-charged by a custom tuned audio DSP engine. Finish options include Arctic White and Midnight Slate. Available Nov 2022.

TOUR PRO (TBA USD)

Tour Pro features a hybrid driver configuration and is super-charged by a custom tuned audio DSP engine. Available Nov 2022.

The Producer Series

Shell-shaped professional in-ear monitors allow for a warm and full analog tone. The Producers Series is developed and tuned by an acoustic engineer, rock singer and recording and mastering engineer. Assembled with patented driver hybrid systems and Fender's studio sound signature, the Track, Track Lite, Track Pro, Mix and Mix Pro offer a dynamic and resonant in-studio sound.

TRACK (\$279.99 USD)

Track includes a 2 driver hybrid system and liquid silicone resin driver. Track Lite has a single liquid silicone resin dynamic driver, while Track Pro features a 3 driver hybrid system. Track available now. Track Lite and Track Pro available Q1 2023.

MIX (\$699.99 USD)

The Mix features a 4 driver hybrid system, as well as studio sound signature. Available now.

MIX PRO (\$999.99 USD)

The Mix Pro features a 6 driver hybrid system and studio sound signature. Available now.

The Classic Series

Portable speakers in the Classic Series bring an unmatched, powerful portable stereo sound that outperforms other products in its class. The timeliness design and quality sound of the Newport and Indio create a wide stereo soundstage that wirelessly amplifies music to fill a room with Fender's pristine, pure sound.

NEWPORT 2 (\$279.99 USD)

The Newport 2 features 2 full range speakers with 1 tweeter, 1 auxiliary input jack at 3.5mm and 12 hours of play time. Finish options include Black Gunmetal, Black Champagne, Red

Gunmetal and Red Champagne. Available now.

INDIO 2 (\$379.99 / \$399.99 USD)

The Indio 2 features dual 16 mm tweeters, dual 3.5" woofers and up to 25 hours of play time. Finish options include Black, and Tweed. Available now.

Fender is proud to partner with Generation-S Private Limited as the new licensee for audio products in the consumer electronics category. Known to deliver sonic experiences that consumers love to hear and is built to last, Generation-S Private Limited delivers the best in personal audio globally. This partnership elevates Fender's consumer electronics offerings, making Fender Audio™ more widely accessible to consumers.

To learn more and for product descriptions of each model, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com, www.fenderaudio.com, and [Fender Amazon Store](#). Join the conversation on social media by following @Fender.

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ABOUT GENERATION-S PRIVATE LIMITED

Generation-S is a global licensee of Fender Musical Instruments Corporation for Consumer Electronics products. In partnership with Fender®, we aim to create premium, consumer electronics audio products that deliver the legendary sonic performance expected with the Fender® name.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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<https://fender.pr.co/271706-fender-announces-all-new-high-performance-collection-fender-audio-designed-with-touring-musicians-producers-music-lovers-in-mind/>