



GRETSCH® EXPANDS ITS ELECTROMATIC® COLLECTION WITH A NEW CENTER BLOCK JR. MODEL AND NEW COLORS FOR JET™ MODELS

Scottsdale, Ariz. (January 24, 2019) – Gretsch® today announces the expansion of the Electromatic® Collection with the new **G5655TG Electromatic® Center Block Jr. Single-Cut with Bigsby® and Gold Hardware**, as well as new finishes for the Electromatic Jet™ BT and FT models.

Previously offered only as a limited edition offering, the **G5655TG Electromatic® Center Block Jr. Single-Cut with Bigsby® and Gold Hardware** now makes its way into the permanent lineup in three new finishes — **Azure Metallic, Cadillac Green** and **Orange Stain**.

Alive and loud, the **G5655TG** features a smaller-sized body with a chambered spruce center block for dynamic resonance, high gain power and lightweight comfort. Dual Black Top Broad'Tron™ humbucking pickups deliver bold, dynamic and articulate tone with enhanced sonic punch.

Offering smooth playability, the 12"-radius laurel fingerboard hosts 22 medium jumbo frets and Neo-Classic™ thumbnail inlays. Other features include a Bigsby® B70 vibrato tailpiece, anchored Adjusto-Matic™ bridge, master volume with treble bleed circuit, Graph Tech® NuBone® nut and gold plexi pickguard.

The **G5220 Electromatic® Jet™ BT Single-Cut with V-Stoptail** is now available in an all-new **Jade Grey Metallic** finish with a silver plexi pickguard and chrome hardware.

Boasting incredible Gretsch quality at an attainable price, the **G5220** features Black Top Broad'Tron™ pickups that produce enhanced Gretsch power and articulation with classic Jet clarity. An upgraded chambered mahogany body with maple top provides a strong sonic profile and exceptional acoustic balance, while the master volume with treble bleed circuit, master tone and individual pickup volume controls provide complete tone-shaping flexibility.

Other features include a mahogany neck, 12" radius black walnut fingerboard with 22 medium jumbo frets and pearloid Big Block inlays, Gretsch V-stoptail tailpiece, anchored Adjusto-Matic™ bridge, bound headstock, plain-face head cap, vintage purfling and closed back tuning keys.

The **G5230T Electromatic® Jet™ FT Single-Cut with Bigsby®** is now available in a new **Aleutian Blue** finish with a silver pickguard and chrome hardware.

The **G5230T** features Black Top Filter'Tron™ pickups, which amplify and accentuate the Electromatic Jet FT's chambered body to produce a wide, balanced and transparent tone. Loud and punchy, this Jet sounds out with remarkable definition at any level of gain. An upgraded chambered mahogany body creates a deep acoustic foundation that is robust, yet balanced. Together, the body and pickups thunder with full, responsive lows and mids with a high end that sparkles without spikes. The master volume with treble bleed circuit, master tone and individual pickup volume controls provide complete tone-shaping flexibility.

Other features include a mahogany neck, 12" radius black walnut fingerboard with 22 medium jumbo frets and pearloid Big Block inlays, Bigsby® B50 vibrato tailpiece, anchored Adjusto-Matic™ bridge, bound headstock, plain-face head cap, vintage purfling and closed back tuning keys.

For more information about the Electromatic® Collection, please visit gretschguitars.com.

For additional new product images, please visit <https://spotlight.fender.com/newsroom/>.

ABOUT GRETSCH®: With roots in the past while maintaining an eye to the future—from the cavernous clubs of Liverpool to the main stages of festivals around the world, Gretsch has been the voice of inspiration, personal expression and musical invention. It's no accident that the sound of a Gretsch has been heard loud and proud on some of the most pivotal recordings ever created. The instrument of choice for musical revolutionaries due to their rich, full sound, smooth playability and boldly classic visual style, Gretsch and rock 'n' roll have been—and always will be—inseparable partners.

Gretsch Media Contact:

Sara Norton

(480)845-5502

snorton@fender.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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