

The Fender logo, featuring the word "Fender" in a stylized, cursive script font with a registered trademark symbol (®) to the upper right.The Kyser logo, featuring the word "KYSER" in a serif font with a registered trademark symbol (®) to the upper right.

Kyser® Musical Products Partners with Fender® on New Color Match Classic Color Electric Guitar Capos Series

CANTON, TEXAS (JUNE 25, 2021) --- Kyser® Musical Products, Inc. today announced a collaboration with Fender Musical Instruments Corporation (FMIC), one of the world's leading musical instrument manufacturers, marketers and distributors, to launch its new series of "Classic Colors" Quick-Change® Electric Guitar Capos. Available today on Fender.com and Kysermusical.com as well as select retailers worldwide, the capos feature Kyser's precision ColorMatch Process™ along with a newly designed 9.5" radius contoured perfectly to the fingerboard of most electric guitars.

These inaugural Classic Colors are a nod to the legendary vintage instruments of the '50s and '60s, including some of Fender's most revered and recognizable guitars including the Stratocaster® and Telecaster® models. Available in Surf Green, Butterscotch Blonde, Olympic White, and Daphne Blue, the capos are designed with collectors and vintage Fender enthusiasts in mind.

"Fender is excited to partner with Kyser, joining two classic American brands rooted in musical traditions to help players jam and write songs with more ease," said Richard Bussey, Vice President-Accessories, Lifestyle and Licensing. "With an all new radius redesign

specifically engineered for Fender fretboards, the Classic Color Collection represents the proud lineages and bright futures of these brands”

The ColorMatch Process™ involves precisely recreating classic Pantone® colors via state-of-the-art photospectrometry, then customizing and comparing the shades against several vintage and modern-era Fender® guitars. The capos are also road-tested by Kyser’s artisan crafters and a faithful roster of global artists and techs, and the radius has been engineered against numerous fretboards from several electric guitar models to guarantee accurate tension and fit.

“We felt this series would bring us back to the roots and classic colors that have been highly admired and embraced by musicians for so many years,” said Meredith Attebery, owner and president of Kyser® Musical Products. “We aim to continue to achieve Kyser quality, as well as industry collaboration and community, through this series and all of our products.”

This partnership marks the third collaboration between Kyser and Fender since the launch of the Fender® Red electric guitar capo in 2013 and the limited edition release of the Fender® Stratocaster® 60th Anniversary silver electric guitar capo in 2014.

Each Fender® x Kyser Quick-Change® Electric Guitar Capo retails for \$29.95 MSRP. For more information visit kysermusical.com/fender. Product photos can be found [here](#).

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“CLASSIC COLORS” QUICK-CHANGE® ELECTRIC GUITAR CAPOS - (\$29.99 USD, £25.00, €22.00, \$40.00 AUD, ¥3300.00JPY)

ABOUT KYSER MUSICAL PRODUCTS, INC.

Since 1980, Kyser guitar capos have empowered musicians to collaborate and share the power of music. Through its pivotal and recognizable Quick-Change® capo design, Kyser® Musical Products has revolutionized how music can be performed and shared with others, from the comforts of home to the world’s biggest stages. Following the authentic recipe and grassroots approach of founder Milton Kyser, Kyser® Musical Products continues to equip world-class artists and new players with an exceptional tool to take their playing to the next level through easy and efficient key changes. Kyser® Musical Products remains family-owned and operated in East Texas, U.S.A., and upholds a longstanding commitment to

locally sourced materials, American-made quality and hand craftsmanship. In 2020, Kyser celebrated its 40th anniversary, honoring Milton Kyser's proud legacy and a bright future of musical connection, product innovation and collaboration among its family of artists and retail partners for years to come.

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FENDER® (standard and in stylized form) and the distinctive headstock shapes commonly found on the FENDER® guitars are trademarks of Fender Musical Instruments Corporation and/or its affiliates, registered in the U.S. and other countries.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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COPY LINK

<https://qa.fendergarage.com/newsroom/272836-kyser-musical-products-partners-with-fender-on-new-color-match-classic-color-electric-guitar-capos-series/>