



FENDER® INTRODUCES REFRESHED ARTIST SIGNATURE JAZZMASTER® WITH QUEENS OF THE STONE AGE GUITARIST TROY VAN LEEUWEN

**POPULAR TROY VAN LEEUWEN SIGNATURE JAZZMASTER® GETS
REFRESHED WITH EXCLUSIVE COPPER AGE FINISH, BLOCK INLAY
MAPLE NECK**

HOLLYWOOD, Calif. (October 6, 2020)— Fender Musical Instruments Corporation (FMIC) today released an all-new, refreshed Troy Van Leeuwen Jazzmaster® in a one-of-a-kind dazzling Copper Age colorway exclusive to Fender's collaboration with Queens of the Stone Age guitarist, Troy Van Leeuwen. With personalized features including 1960s and 1970s-style design cues, a maple neck with block inlays, special switching and an upgraded bridge – the Troy Van Leeuwen Jazzmaster® is as distinctive as the sounds he creates from it. Today, fans can get their own Troy Van Leeuwen Jazzmaster® in these exclusive finishes – an instrument Van Leeuwen himself calls a “modern classic.” This artist signature launch

precedes Van Leeuwen's latest project, [Gone Is Gone](#), and third collection of songs with Singer/Bassist Troy Sanders (Mastodon), Programmer and Drummer Tony Hajjar (At The Drive In / Sparta), Composer/Keyboardist Mike Zarin set for release later this year.

Troy Van Leeuwen has contributed deftly textural guitar work and atmospherics to some of alt-rock's most acclaimed and forward-thinking bands. From *Failure* to *A Perfect Circle*, *Queens of the Stone Age*, *Eagles of Death Metal*, *Puscifer* and others, Van Leeuwen's multi-instrumental expertise has given color and power to some of the most creative and popular rock music of the last three decades. "Troy and his iconic playing style have made an indelible mark on the rock idiom," said Justin Norvell, EVP Fender Products. "He's one of those guitar players that is synonymous with the Jazzmaster and pulls incredible sounds out of the instrument, pushing the limits of what's creatively possible. As a result, his signature Jazzmaster has been embraced by guitar players since its initial release in 2014 – so much that there was no choice but to mix it up for players aesthetically. This model still keeps those '60s design cues, including block inlay and neck binding, as well as a matching headstock."

"To have a Fender signature model is already a dream come true," said Troy Van Leeuwen. "So, to be asked to refresh the look is an honor. Aesthetically, it's a 180° turn from my original Candy Oxblood signature Jazzmaster, which excites me as I was looking to do a color that has a classic look. Guitars and cars from the '50s and '60s used the same paint colors. So, I tried to imagine a 1955 copper convertible Corvette® with accents of Aztec Gold. I think we nailed it. The metallic finish really shines on the curves of the offset body shape. I also like the maple fingerboard with the black binding, because it's a unique look for a Jazzmaster and it adds an attack to the guitar's versatile tones. I've seen vintage Jaguars with this neck, but not very many Jazzmasters."

Van Leeuwen kept the guitar pretty true to its original mid-60's specifications on the inside, but replaced the slider for the bass circuit to a 2-way toggle switch – which he calls "a game changer" for his playing experience. "I need quick access to that circuit when I'm on stage switching between instruments and going from woofy creamy tones to wiry treble attack within the same song," he added.

Troy discusses his music, guitar playing and a glimpse into his new Signature in an episode of [Fender's](#) serialized social video series, [Fender Demos](#). [Fender Demos](#) is an educational

video series focused on providing a deep dive into Fender's newest products. The series focuses on showcasing not only the key features and benefits but also the sonic quality of Fender's instruments, amplifiers and pedals. In addition to product demos, the series also provides valuable beginner, intermediate and advanced tone tips, set-up and maintenance guides and insights to getting the most out of your Fender gear.

In true tradition, the Fender Artist Signature Series honors iconic musicians through product progression and storytelling, creating instruments inspired by the unique specifications of the world's greatest guitarists and bassists. Learn more about the Troy Van Leeuwen Jazzmaster® [here](#); product and images of Van Leeuwen with his Signature Jazzmaster® can be found [here](#).

For additional information on new Fender products or to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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TROY VAN LEEUWEN JAZZMASTER® - \$1,324.99

The Troy Van Leeuwen Jazzmaster® features a maple "C"-shaped neck with a 7.25" radius, as well as a maple or Pau Ferro fingerboard; 21 vintage-style frets; and heel truss rod adjustment. The instrument also dons Dual Pure Vintage '65 Jazzmaster® pickups that provide classic full-voices offset tones and a three-way pickup selector switch and two-way toggle to activate the rhythm circuit. Custom hardware, including chrome-plated brass Mustang® saddles and a Jazzmaster® floating tremolo offer smooth vibrato with stable tuning and enhanced stability. Rather than the traditional two-way slide switch to activate the rhythm circuit, the Troy Van Leeuwen Jazzmaster® uses a chrome two-way toggle for easy accessibility. First featured on Jazzmaster guitars in the mid-60s, block inlays and neck binding add a touch of class and an upscale vibe to this already stunning instrument. Additional design cues originating from the mid-60s include a matching painted headcap.

ABOUT QUEENS OF THE STONEAGE:

Queens of the Stone Age are one of the world's biggest and most successful rock groups. They have built a fearsome reputation for their blisteringly heavy, ear-splitting and hip-

shaking live sets. Their critically acclaimed 2017 album 'Villains' earned the band their first UK #1 album and their third top 10 in the US Billboard albums chart.

ABOUT GONE IS GONE:

Gone Is Gone is a project spawned by the desire to score music for film and video games. It's heavy, dark and brooding sound is a result of a collaboration between its members Drummer/Programmer Tony Hajjar (At The Drive In), Singer/Bassist Troy Sanders (Mastodon), Composer/Keyboardist Mike Zarin and Troy Van Leeuwen himself. The project has just wrapped it's third collection of songs to be released later this year. Stream Gone Is Gone on Spotify. Watch "Sometimes I Feel" and "Everything Is Wonderfall".

Instagram: @goneisgoneofficial Twitter: @_GonelsGone_

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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