



**FENDER MUSICAL INSTRUMENT
CORPORATION ELEVATES
INVESTMENT IN PORTFOLIO OF
BRANDS, MEETING DEMANDS FROM
PLAYERS ACROSS EVERY GENRE
WITH ALL-NEW RELEASES FROM
JACKSON®, GRETSCH®, CHARVEL®
AND EVH®**

**JACKSON HONORS ARCH ENEMY GUITARIST JEFF LOOMIS WITH
PRO SERIES SIGNATURE MODEL, EXPANDS X SERIES AND JS SERIES,
AND DEBUTS CONCEPT SERIES**

**GRETSCH INTRODUCES ALL-NEW ELECTROMATIC® COLLECTION,
STREAMLINER™ COLLECTION AND PLAYERS EDITION MODELS**

**CHARVEL ANNOUNCES NEW ARTIST SIGNATURE
COLLABORATIONS WITH SEAN LONG, HENRIK DANHAGE, RUSS
“SACHEL” PARRISH AND JAKE E LEE AND DELIVERS HIGH-
PERFORMANCE DESIGN WITH PRO-MOD SERIES**

EVH CREATES MAXIMUM PERFORMANCE THROUGH 5150™ SERIES, WOLFGANG® SPECIAL AND WOLFGANG WG STANDARD MODELS

HOLLYWOOD, Calif. (Jan 26, 2022) — As interest in guitar-playing continues to soar across the globe, Fender Musical Instruments Corporation (FMIC) prides itself in delivering big sound, bold styles and high-quality equipment to meet the needs of guitar players at every stage of their musical journey. Whether in the comfort of their own room or at the front of one of the biggest rock and roll stages, Fender has consistently provided the tools enabling players to transform their creativity into a sound all their own.

Fender today announces a slate of new products from its portfolio of owned and licensed brands: Jackson®, Gretsch® guitars, EVH® and Charvel®. Catering to a global audience of diversified players—from introductory students and guitar enthusiasts to studio recordists and gigging professionals—the all-new lineup of guitars and basses are crafted with state-of-the-art mechanics and finished with eye-catching designs. New additions include the debut of Jackson's new Concept Series as well as a robust expansion to the X Series and JS Series, powerful electrics, acoustics and Players Editions from Gretsch, new artist collaborations with Charvel and new finishes for some of the most iconic EVH gear ever made.

"Jackson, Gretsch, Charvel and EVH continue to evolve alongside the interests and needs of loyal and new diverse guitarists from around the world, who expect top-tier quality from these storied brands," said **Justin Norvell, EVP Product Development**. "Our product portfolio caters to every type of performer, playing in any genre, by giving them best-in-class tools needed to develop and execute their unique creative sounds."

2022 NEW PRODUCT INTRODUCTIONS

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive

style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans.

PRO SERIES SIGNATURE

Whether with his solo efforts, his time with prog-metal band Nevermore and now Swedish powerhouse Arch Enemy, or guest appearances on countless projects with the metal elite, Jeff Loomis is known as one of the most respected technical guitarists in the game. Jackson proudly collaborated with Loomis on a new addition to his signature lineup in the form of the **Pro Series Signature Jeff Loomis Soloist™ SL7**.

With an extended sonic palette that allows for deliberate expression all along the fretboard, this 7-string guitar features a 26.5" scale length, resonant basswood body with sandblasted ash top and through-body three-piece maple neck with graphite reinforcement for rock-solid stability and enhanced sustainment. Designed for highly technical, lightspeed playing, the 12"-16" compound radius bound ebony fingerboard hosts 24 jumbo frets and pearloid sharkfin inlays. For touring musicians, Luminlay® side dots provide fret guidance on even the darkest of stages, while a conveniently-placed heel-mount truss rod adjustment wheel makes neck relief tweaks a breeze.

A pair of active Seymour Duncan® Jeff Loomis Signature Blackouts® humbucking pickups create a versatile voice with dynamic range, articulation and note attack. The neck pickup delivers smooth, glassy leads, while the bridge pickup sinks its teeth into more aggressive tones and sustains while maintaining its legato. Three-way toggle switching allows players to explore different pickup combinations, while a single volume control allows you to dial up the intensity on a whim. Dive and soar expressively with the Floyd Rose® 1500 Series double-locking tremolo system, recessed for pick hand comfort, laser-accurate intonation and ultra-stable tuning.

Keeping with his tradition of developing guitars with menacing metal style, the Pro Series Signature Jeff Loomis Soloist SL7 is cloaked in Satin Black with a matching Jackson pointed 7-in-line headstock and black hardware.

Pro Series Signature Jeff Loomis Soloist™ SL7, Ebony Fingerboard, Satin Black (\$1699.99 USD, £1,649.00 GBP, €1,899.00 EUR, \$3799.00 AUD, ¥242,000 JPY)

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® CONCEPT SERIES

Unconventional takes on our revered, high-tech Jackson shapes at an enticing price point is delivered with the all-new **Jackson® Concept Series**, a lineup of instruments designed for the serious-minded, high-performance guitarist, featuring upgrades and attributes typically found on custom shop creations including Floyd Rose Original or Hipshot bridges, Luminlay side dots and premium pickup options.

Models include:

Concept Series Rhoads RR24 HS, White with Black Pinstripes (\$1,999.99 USD, £1,899.00 GBP, €2,199 EUR.00, \$4199.00 AUD, ¥280,500 JPY) Jackson neck-through-body construction ensures ergonomic comfort during long sets along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the three-piece maple neck, protecting it against environmental depredations, while the gloss color matched neck finish adds an attractive touch. The ultra-fast 12"-16" compound radius bound ebony fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. Glow-in-the-dark Luminlay® side dots are also a game-changer for performing musicians, providing fretboard guidance even on the darkest of stages. Engineered for the forward-looking metal virtuoso, a Seymour Duncan® JB™ TB-4 pickup sits in the bridge position, while a Seymour Duncan Hot Rails® SHR-1N pickup is in the neck position, providing high output, loads of midrange harmonics and an aggressive crunch. Easily shape these humbuckers to your satisfaction with a three-position pickup toggle switch, single volume knob and single tone control. The expressive Floyd Rose® Original 1500 Series double-locking tremolo system will retain tuning stability even through the most extreme pitch changes.

Concept Series Rhoads RR24-7, Desert Camo (\$2,199.99 USD, £2,099.00 GBP, €2,399.00 EUR, \$4599.00 AUD, ¥297,000 JPY) Jackson neck-through-body construction ensures ergonomic comfort during long sets along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the three-piece

maple neck, protecting it against environmental depredations, while the gloss camo matched neck finish takes things up a notch aesthetically. The ultra-fast 12"-16" compound radius bound ebony fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. Glow-in-the-dark Luminlay® side dots are also a game-changer for performing musicians, providing fretboard guidance even on the darkest of stages. Engineered for the forward-looking metal virtuoso, a pair of Seymour Duncan® Distortion™ 7 pickups provide tight and mean lows with a searing top end for a variety of metal styles. Easily shape these high-output humbuckers to your satisfaction with a three-position pickup toggle switch, single volume knob and single tone control. The expressive Floyd Rose® Original double-locking tremolo system will retain tuning stability even through the most extreme pitch changes.

Concept Series Soloist™ SL Walnut HS, Natural Stained Finish (\$1,999.99 USD, £1,849.00 GBP, €2,099.00 EUR, \$3999.00 AUD, ¥275,000 JPY)

A stylishly contoured mahogany body with a walnut top and pure Jackson three-piece maple neck-through-body construction ensures ergonomic comfort during long sets along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the three-piece maple/wenge/maple neck, protecting it against environmental depredations, while the satin finish gives that smooth-as-butter playing feel. The ultra-fast 12"-16" compound radius bound ebony fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. Glow-in-the-dark Luminlay® side dots are also a game-changer for touring musicians, providing fretboard guidance even on the darkest of stages. Directly mounted to the body for improved vibration transfer, the Seymour Duncan® Full Shred™ SH-10B bridge pickup and Seymour Duncan Custom Flat Strat® SSL-6 neck pickup combine to strike a perfect balance between high output and springy bounce, allowing your solos to soar. Shape your tone with a three-position pickup blade switch, single volume control and single tone control with push-pull activation. Engage the push-pull control, and you'll be able to seamlessly shift between a crisp, searing Voice 1 and the high-output distortion of Voice 2, while the high-quality Floyd Rose® Original double-locking tremolo (recessed) bridge gives you the chance to bend notes at the most extreme angles.

Concept Series Soloist™ SLAT7P HT MS, Satin Bourbon Burst (\$1,999.99 USD, £1,899.00 GBP, €2,199.00 EUR, \$4199.00 AUD, ¥286,000 JPY) A stylishly contoured ash body with a poplar burl top and pure Jackson neck-through-body construction ensure ergonomic

comfort during long sets along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the five-piece maple/wenge/maple/wenge/maple neck, protecting it against environmental depredations, while the satin back finish gives that smooth-as-butter playing feel. A multi-scale fingerboard accommodates two scale lengths (25.5"-27"), which unlocks more sonic possibilities while improving playing comfort, tension and intonation. The Fishman® Fluence® Modern PRF-MH8-CB1 humbucking pickup in the bridge position and Fishman Fluence Modern PRF-MH8-AB1 humbucker in the neck position allows you to access brutal aggression and passive punch in the same guitar. Shape your tone with a three-position pickup blade switch, single volume control and single tone control with push/pull activation to switch between a crisp, searing Voice 1 and the high-output distortion of Voice 2. A high-quality Hipshot® fixed bridge delivers maximum sustain and tonality, and rock-solid tuning stability throughout the most aggressive playing styles.

Available March 2022. To learn more and view product descriptions, click [here](#). For product images click [here](#).

JACKSON® X SERIES SOLOIST™

The Jackson name has always been synonymous with state-of-the-art guitar technology, and the company continues to lead the way in crafting instruments that exceed the demands of today's most discerning players. Melding classic style with modern materials and construction, the **Jackson X Series Soloist** is yet another bold step in the world of high-tech guitars.

Models include:

X Series Soloist™ SLA6 DX Arch Top Baritone, Satin Black (\$899.99 USD, £759.00 GBP, €889.00 EUR, \$2049.00 AUD, ¥132,000 JPY) With an extended 26.5"-scale length, this sleekly sculpted baritone six-string is designed for enhanced low-end response and is an ideal match for metal-preferred dropped tunings and chunky rhythm riffs. Its arched nyatoh Soloist body is paired with a through-body maple neck with graphite reinforcement for superior stability, while the 12"-16" compound radius bound laurel fingerboard with 24 jumbo frets and pearloid piranha tooth inlays is designed for comfortable, high-speed playing. Active EMG® 81 and 85 pickups combine for full-throated power that ranges from

great overdrive sustain, distinctive fat and chunky rhythms to smooth lead tones that pack a muscular growl and slice through the densest mix.

X Series Soloist™ SLX DX Camo, Tiger Jungle Camo (\$849.99 USD, £859.00 GBP, €999.00 EUR, \$1999.00 AUD, ¥143,000 JPY) This Soloist model features an ergonomically curved nyatoh body and through-body maple neck with graphite reinforcement for rock-solid stability and tilt-back scarf joint headstock for reduced playing fatigue. Hosting 24 jumbo frets, its 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. Active Jackson covered high-output humbucking pickups power this metal beast with an expansive voice loaded with crunchy, full-bodied tone ideal for brazen lead work or assertive rhythmic runs.

X Series Soloist™ SL3X DX, Crackle (\$899.99 USD, £859.00 GBP, €999.00 EUR, \$1999.00 AUD, ¥121,000 JPY) A sleekly contoured basswood body and pure Jackson neck-through-body construction ensure ergonomic comfort during long sets, along with monstrous sustain and smooth playing all the way up to the 24th jumbo fret. Graphite-reinforcement rods run through the maple neck, protecting it against environmental depredations, while the ultra-fast 12"-16" compound radius bound laurel fingerboard is built from the get-go for easy chording and riffing near the nut and rapid, fret-out-free leads as you move up the neck. The SL3X DX Crackle comes loaded with a select power trio of Jackson pickups; high-output mini rail humbucking pickups in the middle and neck positions are matched to a high-output humbucking bridge pickup for complementary harmonics and highly dynamic responsiveness. This model is offered in Frost Byte Cackle and Yellow Cackle.

X Series Soloist™ SLX DX (\$699.99 USD, £639.00 GBP, €749.00 EUR, \$1599.00 AUD, ¥102,300 JPY) The SLX DX features a poplar body, through-body maple neck with graphite reinforcement and tilt-back scarf joint headstock. Hosting 24 jumbo frets, its 12"-16" fully bound compound radius laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out. Duncan Designed™ alnico HB-103N neck and high-output ceramic HB-103B bridge humbucking pickups power this metal beast with an expansive voice loaded with crisp, full-bodied tone ideal for brazen lead work or punchy rhythmic runs. This model is offered in Red Crystal and Granite Crystal.

Available May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES DINKY

The **Jackson® X Series Dinky™** provides a superior performance experience with features and appointments for the price-conscious musician. The **DK3XR HSS** features a nyatoh body with sculpted shredder's cut heel for quick access to the upper frets and a bolt-on maple neck with graphite reinforcement, scarf joint and satin back finish for smooth playability and reduced playing fatigue. Featuring rolled edges, 24 jumbo frets and inverted pearloid sharkfin inlays, the 12"-16" compound radius laurel fingerboard is the ideal platform for heavy chording and fast, ripping solos.

Routed for an HSS configuration, the DK3XR is loaded with a select power trio of Jackson pickups. The Jackson high-output humbucking pickup was painstakingly voiced for full, rich tone with maximum overdrive and sustain, while the Jackson single-coil middle and neck pickups deliver that tried-and-true Strat sound. Explore this instrument's sonic palette with a five-way blade switch and single volume and tone controls and dive bomb at will with reliable tuning stability from the Jackson-branded Floyd Rose®-licensed double-locking tremolo bridge system. Captivating in both sound and style, the X Series Dinky DK3XR HSS is dressed with a color matched reverse Jackson pointed 6-in-line headstock and black hardware.

X Series Dinky™ DK3XR HSS, Laurel Fingerboard (\$599.99 USD, £579.00 GBP, €679.00 EUR, \$1399.00 AUD, ¥93,500 JPY) Available in Neon Pink and Caution Yellow.

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES RHOADS

Regal and proud, the all-new **Jackson® X Series Rhoads** offers fantastic tone, ultra-fast playability and unbelievable value for 21st century guitarists. The **RRX24** features a nyatoh body and through-body maple neck with graphite reinforcement to guard against climate-induced warping and scarf joint for reduced playing fatigue. Hosting 24 jumbo frets and

pearloid sharkfin inlays, the 12"-16" compound radius bound laurel fingerboard has a more rounded profile at the nut for natural-feeling chording and riffing and gradually flattens towards the heel for optimal shred articulation and bends.

Engineered for the modern metallur, active Jackson covered high-output humbucking pickups deliver searing and dynamic tone loaded with versatility for brazen lead work or assertive rhythmic runs. The X Series Rhoads expansive voice can be tailored by a three-way pickup blade switch, two volume knobs and a single tone control. It's also equipped with a recessed Floyd Rose® Special double-locking tremolo system for reliable tuning stability that can withstand aggressive dive bombs, harmonic squeals or flutters.

X Series Rhoads RRX24 Camo, Winter Camo (\$899.99 USD, £869.00 GBP, €1,019.00 EUR, \$1999.00 AUD, ¥143,000 JPY)

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES KELLY

Boasting an electrifying offset angular shape and lightning-fast neck, **Jackson® X Series Kelly™** models exude metal sophistication while delivering massive sound and reliable performance at an exceptional value. The KEX features lightwood and resonant poplar body-wings and a through-body maple neck with graphite reinforcement to guard against climate-induced warping and scarf joint for reduced playing fatigue. Hosting 24 jumbo frets and pearloid sharkfin inlays, the 12"-16" compound radius bound laurel fingerboard has a more rounded profile at the nut for natural-feeling chording and riffing and gradually flattens towards the heel for optimal shred articulation and bends.

Ready to roar, the KEX is also equipped with a pair of volcanic Jackson high-output humbucking pickups that give this metal beast an expansive voice loaded with crunchy, full-bodied tone ideal for brazen lead work or assertive rhythmic runs. Command your sound with a three-way pickup toggle switch, single volume and tone controls, and enjoy exceptional dynamic response and reliable tuning stability from the Floyd Rose® Special double-locking tremolo bridge.

X Series Kelly™ KEX, Laurel Fingerboard, Ferrari Red (\$799.99 USD, £719.00 GBP, €839.00 EUR, \$1799.00 AUD, ¥110,000 JPY)

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES WARRIOR

The **Jackson® X Series Warrior™** is a fiendishly affordable take on Jackson's radically X-shaped shredder. Ingrained with purebred Jackson DNA, ultra-fast playability and unbelievable value, the **WRX24** features a 25.5" scale length, resonant poplar body and through-body maple neck with scarf joint and graphite reinforcement for solid stability that guards against climate and humidity changes. Hosting 24 jumbo frets and distinctive shark fin inlays, the 12"-16" compound radius bound laurel fingerboard curves more dramatically at the nut for easy chording and flattens out as it approaches the neck joint for low-action bends without fretting out.

Jackson® high-output humbucking bridge and neck pickups deliver an expansive voice loaded with full-bodied tone with tight bass and plenty of crunch and harmonics. The WRX24 also has single volume and tone controls, three-way toggle switching and a Floyd Rose® Special double-locking tremolo bridge system for superior string stability and dynamic tremolo action.

X Series Warrior™ WRX24, Laurel Fingerboard, Satin Black (Black Hardware) (\$749.99 USD, £759.00 GBP, €889.00 EUR, \$1749.00 AUD, ¥143,000 JPY)

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES CONCERT™ BASS

The all-new **Jackson® X Series Concert™ Bass** is a highly versatile bass designed to bring the thunder to your music. Upgraded electronics, classic fast, brutal style and efficient playability make this entry into the lineup a fundamental force to be reckoned with. Perfect for rock or metal—or other styles that demand low, punchy bass—this instrument is an unbelievable value.

This 35"-scale bass pairs a poplar body with a graphite-reinforced neck-through-body design that generates formidable sustain, while the speed maple neck contour, 12"-16" compound radius bound laurel fingerboard and 24 jumbo frets make for lightning-fast

playability. The heart of this five-string beast is a Jackson J-style bridge pickup and Jackson P-style neck pickup, mated to an active 3-band EQ circuit for adding punch, cut, rumble or grunt to your sound. A brand-new stylish chrome Jackson Bass Bacher V hardtail bridge enhances note attack and sustain without altering your carefully crafted tone. The sealed die-cast tuning machines keep the strings in tune no matter how hard you dig into them.

X Series Concert™ Bass CBXNT DX V (\$799.99 USD, £799.00 GBP, €939.00 EUR, \$1899.00 AUD, ¥121,000 JPY) Available in Gloss Black and Snow White.

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® X SERIES SPECTRA BASS

With modern style, flexible tone and incomparable value, the **Jackson® X Series Spectra Bass** takes the adventurous player on a bold bass odyssey, launching a commanding all-new entry in Jackson's formidable neck-through-body bass lineup. The offset Spectra Bass body style was innovatively designed with the gigging musician in mind. Its nyatoh body has a larger upper horn that evenly distributes weight throughout the instrument for perfect balance and playing comfort. The graphite-reinforced through-body maple neck with scarf joint creates formidable sustain, with a speed neck contour, 12"-16" compound radius laurel fingerboard and 24 jumbo frets for superior playability.

The **SBX IV** provides a full-sonic spectrum for even the most versatile and progressive bassists. Dual passive medium-output humbucking pickups create a dynamic foundation with punch, power and note articulation. Wide-ranging tonal command comes from a two-way toggle switch for pickup coil splitting, 3-band active EQ, blend control and volume control with push/pull selector to bypass or engage active circuit for the 3-band EQ. The push/pull selector eliminates the risk of losing sound due to a dead battery. A quick pull on the volume knob bypasses the active circuit, making it easy to regain sound from the bass without the use of battery power. This four-string bass also features a HiMass™ hardtail bridge that enhances sustain and improves attack.

X Series Spectra Bass SBX IV (\$699.99 USD, £539.00 GBP, €629.00 EUR, \$1599.00 AUD, ¥111,100 JPY) Available in Gloss Black and Matte Army Drab.

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

JACKSON® JS SERIES

Versatile style and enormous sound collide in the all-new **JS Series Spectra Bases**: the **JS Series Spectra Bass JS3**, the **JS Series Spectra Bass JS3V** and the **JS Series Spectra Bass JS2P**.

For the **JS Series Spectra Bass JS3** and **JS Series Spectra Bass JS3V**, the brand-new offset body style was designed with the artist in mind. The poplar body with a large upper horn evenly distributes weight throughout the instrument, providing perfect balance by reducing neck dive for hours of comfortable playing. A bolt-on maple neck with scarf joint design provides rock-solid reliability, while the speed neck contour, 12"-16" compound radius laurel fingerboard and 24 jumbo frets make for lightning-fast playability.

The Spectra Bass JS3 and Spectra Bass JS3V provide a sound that is as unique as the bassist playing it. Whether it be funk, hard rock or gospel, dual passive Jackson medium-output humbucking pickups create a monstrous low-end growl, while a HiMass™ bridge provides enhanced stability, improved sustain and bolder tone. Tone can be further refined and tweaked with a two-way toggle switch for pickup coil splitting, 3-band EQ (active only), blend control and volume control (with push/pull selector to bypass or engage the active circuit for the 3-band EQ). With the push/pull selector, you'll never have to fear a battery running out and losing sound. A quick pull on the volume knob will bypass the active circuit, making it easy to regain sound from the bass without the use of battery power.

JS Series Spectra Bass JS3, Indigo Blue (\$349.99 USD, £339.00 GBP, €399.00 EUR, \$799.00 AUD, ¥66,000 JPY)

JS Series Spectra Bass JS3V, Indigo Blue (\$399.99 USD, £399.00 GBP, €469.00 EUR, \$899.00 AUD, ¥71,500 JPY)

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Similar attributes can be found in the **Spectra Bass JS2P**. Equipped to complement a variety of genres, a colossal Jackson J-style bridge pickup and P-style neck pickup deliver a range of punchy growls or lucid tones, while the hardtail bridge provides enhanced stability, improved sustain and bolder timbre.

Tone can be refined and tweaked with the blend, bass boost and volume controls (with a push/pull selector to bypass or engage the active circuit for the bass boost). With the push/pull selector, you'll never have to fear a battery running out and losing sound. A quick pull on the volume knob will bypass the active circuit, making it easy to regain sound from the bass without the use of battery power.

JS Series Spectra Bass JS2P (\$299.99 USD, £319.00 GBP, €369.00 EUR, \$699.00 AUD, ¥55,000 JPY) Available in Black Burst and Blue Burst.

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitars on Twitter and @OfficialJacksonGuitars on Instagram.

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability, and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™." Throughout the 20th century, Gretsch® guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young.

ELECTROMATIC® CLASSIC HOLLOW BODIES

Get classic '50s & '60s -inspired Gretsch sound and style with the all-new Electromatic® Classic Hollow Body guitars. Crafted with essential Gretsch hollow-body sound, style and playability, these no-nonsense guitars are your next-step Gretsch.

The **Electromatic® Classic Hollow Body Single-Cut with Bigsby®** features a laminated maple body with vintage-inspired perimeters and refined arches, as well as an all-new trestle block bracing to help reduce unwanted feedback. By increasing rigidity and contact between the top and back of the body, the new trestle block design also results in the sound having a faster attack with more focus, snap and increased sustain. Coupled with all-new FT-5E Filter'Tron™ pickups, this hollow build's voice explodes with a huge full-bodied punch, classic chime and enhanced presence, clarity and note definition.

Models include:

G5420T Electromatic® Classic Hollow Body Single-Cut with Bigsby® (\$799.99 USD, £919.00 GBP, €1,059.00 EUR, \$1899.00 AUD, ¥126,500 JPY) Available in Orange Stain, Azure Metallic, Walnut Stain and Airline Silver

G5420LH Electromatic® Classic Hollow Body Single-Cut, Left-Handed, Orange Stain (\$899.99 USD, £919.00 GBP, €1,059.00 EUR, \$2099.00 AUD, ¥143,000 JPY)

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

The **Electromatic® Classic Hollow Body Double-Cut with Bigsby® and Gold Hardware** features a laminated maple body with vintage-inspired perimeters and refined arches, as well as an all-new trestle block bracing to help reduce unwanted feedback. By increasing rigidity and contact between the top and back of the body, the new trestle block design also results in the sound having a faster attack with more focus, snap and increased sustain. Coupled with all-new FT-5E Filter'Tron™ pickups, this hollow build's voice explodes with a huge full-bodied punch, classic chime and enhanced presence, clarity and note definition.

Models include:

G5422TG Electromatic® Classic Hollow Body Double-Cut with Bigsby® and Gold Hardware (\$899.99 USD, £1,039.00 GBP, €1,199.00 EUR, \$2099.00 AUD, ¥143,000 JPY)
Available in Snowcrest White, Walnut Stain and Orange Stain

G5422GLH Electromatic® Classic Hollow Body Double-Cut with Gold Hardware, Left-Handed, Snowcrest White (\$899.99 USD, £1,039.00 GBP, €1,199.00 EUR, \$2099.00 AUD, ¥154,000 JPY)

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

The **Electromatic® Classic Hollow Body Double-Cut 12-String with Gold Hardware** serves up a full hollow-body build and the true Filter'Tron™ voice for that classically lush 12-string chime and jangle. Like all Electromatic guitars, it delivers the fearless and electrifying authenticity that has set Gretsch apart as quintessential rock 'n' roll guitars from the very beginning.

G5422G-12 Electromatic® Classic Hollow Body Double-Cut 12-String with Gold Hardware (\$899.99 USD, £1,039.00 GBP, €1,199.00 EUR, \$2099.00 AUD, ¥143,000 JPY) Available in Walnut Stain and Single Barrel Burst.

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ELECTROMATIC® LAP STEEL

The **Gretsch® Electromatic® Lap Steel** produces the unmistakably rich tones of an electric Hawaiian guitar. Sleek and smooth, it features a solid mahogany slab body, 22.5" scale length, 28-fret plastic fingerboard with circle, triangle, square and diamond position markers, aluminum nut, chrome-covered single-coil bridge pickup with G-arrow control knobs for master volume and master tone, chrome-plated string-through-body bar bridge with chrome-plated cast zinc cover and silver plastic deco control plate.

G5700 Electromatic® Lap Steel (\$499.99 USD, £495.00 GBP, €569.00 EUR, \$1149.00 AUD) Available in Broadway Jade, Tahiti Red and Vintage White.

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ELECTROMATIC® JET BARITONE

The **Electromatic® Jet™ Baritone with V-Stoptail** captures essential Jet power and fidelity at subsonic levels. The Jet Baritone rattles foundations with dual Gretsch® mini humbucking

pickups that capture thundering lows while retaining a piano-like articulation and definition for intoxicating sonic size and width at every level of gain. Simple tone-shaping is provided by a three-position toggle switch as well as master volume and master tone controls. An elongated 29 $\frac{3}{4}$ "-scale accommodates lower tunings without loss of string tension, while the sturdy bolt-on maple neck is topped with a comfortable 12"-radius laurel fingerboard featuring 22 medium jumbo frets.

G5260 Electromatic® Jet™ Baritone with V-Stoptail (\$649.99 USD, £609.00 GBP, €699.00 EUR, \$1349.00 AUD, ¥95,370 JPY) Available in Bristol Fog and Imperial Stain.

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

The **Electromatic® Jet™ Baritone with Bigsby®** captures essential Jet power and fidelity at subsonic levels. The Jet Baritone rattles foundations with dual Gretsch® mini humbucking pickups that capture thundering lows while retaining a piano-like articulation and definition for intoxicating sonic size and width at every level of gain. Simple tone-shaping is provided by a three-position pickup toggle switch as well as master volume and master tone controls. An elongated 29 $\frac{3}{4}$ "-scale accommodates lower tunings without loss of string tension, while the sturdy bolt-on maple neck is topped with a comfortable 12"-radius laurel fingerboard featuring 22 medium jumbo frets.

G5260T Electromatic® Jet™ Baritone with Bigsby®, Midnight Sapphire (\$749.99 USD, £709.00 GBP, €819.00 EUR, \$1599.00 AUD, ¥111,980 JPY)

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ELECTROMATIC® JET™ BT

Sophisticated and sensible, **Electromatic® Jet™ BT** models are the perfect real, pure and powerful Gretsch® instruments. They're your next-step Gretsch—bold, dynamic and articulate, crafted with essential Gretsch sound, style and playability. The all-new Electromatic® Jet™ BT Single-Cut with V-Stoptail delivers Broad'Tron™ power with classic Jet clarity. At the heart of each Electromatic Jet BT is a chambered mahogany body with maple

top that produces a rich, present mid-range that accentuates big lows and shimmering highs.

Models include:

G5220 Electromatic® Jet™ BT Single-Cut with V-Stoptail, Laurel Fingerboard (\$599.99 USD, £529.00 GBP, €609.00 EUR, \$1199.00 AUD, ¥96,030 JPY) Available in Bristol Fog and Midnight Sapphire

G5220LH Electromatic® Jet™ BT Single-Cut with V-Stoptail, Left-Handed, Jade Grey Metallic (\$699.99 USD, £589.00 GBP, €679.00 EUR, \$1399.00 AUD, ¥100,760 JPY)

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Sporting classic Gretsch appointments, the **Electromatic® Junior Jet™ Bass II Short-Scale** is easily capable of filling a room with massive subsonic tones. Its key features include a 30.3"-shorter scale length for comfortable playability, basswood body, bolt-on maple neck, 12"-radius black walnut fingerboard with 20 medium jumbo frets and dot inlays. A pair of Gretsch mini dual-coil bass humbucking pickups deliver thundering sound, which can be commanded with a three-position pickup toggle switch, master volume and master tone. This versatile bass is also equipped with a four-saddle adjustable bridge, synthetic bone nut and die-cast tuners.

G2220 Electromatic® Junior Jet™ Bass II Short-Scale (\$299.99 USD, £395.00 GBP, €455.00 EUR, \$699.00 AUD, ¥55,000 JPY) Available in Bristol Fog, Imperial Stain and Shell Pink.

Available in March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

STREAMLINER™ COLLECTION

Revitalizing the best elements from the past, the **Streamliner™ Center Block Double-Cut with V-Stoptail** bursts into the modern music era with powerful sound and style. Brash and feedback-resistant, it's designed for the guitarist who demands more than the mundane

from an instrument—more performance, more style and most importantly, more volume—while retaining all you expect from a Gretsch.

G2622 Streamliner™ Center Block Double-Cut with V-Stoptail (\$449.99 USD, £509.00 GBP, €589.00 EUR, \$999.00 AUD, ¥73,700 JPY) Available in Forge Glow Maple and Midnight Sapphire.

Available in April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

The exhilarating **Streamliner™ Center Block Jr. Double-Cut with Bigsby®** is designed for three simple things—high gain-friendly performance, slick, easy playability and spectacular style. A sleek music machine, this guitar cranks out the hits with updated features while staying true to That Great Gretsch Sound!™ that’s been a vital component of rock ‘n’ roll since its inception. A fast-playing 12”-radius laurel fingerboard with elegant pearloid big block inlays and 22 medium jumbo frets sits atop the white-bound neck with a thin “U”-shaped profile—ideal for chord work or fiery riffing.

G2655T Streamliner™ Center Block Jr. Double-Cut with Bigsby® (\$549.99 USD, £569.00 GBP, €649.00 EUR, \$1199.00 AUD, ¥88,000 JPY) Available in Brownstone Maple, Stirling Green and Walnut Stain.

Available in April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

An exciting new addition to the Streamliner™ Collection, the **Streamliner Junior Jet™ Club** is a stylish workhouse that’s ready to brawl. Powered by Broad’Tron™ BT-2S bridge and P90 soap bar neck pickups, this Streamliner delivers tight lows with a throaty midrange that is harnessed and shaped by a master tone control, master volume control and three-way pickup switching.

Bound nato bodies with stunning new finishes are complemented by effortless mahogany-stained bolt-on nato necks that feature 12”-radius laurel fingerboards, elegant pearloid Neo-Classic™ thumbnail inlays and 22 medium jumbo frets.

G2215-P90 Streamliner™ Junior Jet™ Club P90 (\$399.99 USD, £385.00 GBP, €440.00 EUR, \$749.00 AUD, ¥65,450 JPY) Available in Havana Burst, Ocean Turquoise and Shell Pink.

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

ACOUSTIC COLLECTION

Surely one of the most fabulous Gretsch birds ever to take flight, the **Rancher™ Penguin™ Parlor Acoustic/Electric** delivers classic Penguin style and appointments in a richly resonant parlor-size acoustic guitar.

The Fishman® Presys III pickup/preamp system provides a modern sonic complement to classic touches including a solid spruce top with maple back and sides, mahogany neck, 12"-radius laurel fingerboard with 20 vintage-style frets, pearloid Neo-Classic™ thumbnail inlays and synthetic bone nut, laurel bridge, gold sparkle binding, vertical wing Gretsch headstock logo, gold plexi pickguard, gold hardware and more.

G5021E Rancher™ Penguin™ Parlor Acoustic/Electric (\$549.99 USD, £579.00 GBP, €669.00 EUR, \$1199.00 AUD, ¥91,300 JPY) Available in Black, Mint Metallic and Shell Pink

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PLAYERS EDITION

For over 65 years, the Gretsch® Jet™ has fueled stages and studios, producing some of the greatest sounds in rock 'n' roll history. The all-new **Limited Edition Players Edition Sparkle Jet™ BT with Bigsby® and Gold Hardware** is the culmination of over half a century of tonal and performance magic.

Each Jet BT begins with a select mahogany body with maple top that produces a strong, balanced mid-range, while the chambered body delivers a smooth attack and extended bandwidth that is remarkably wide and harmonically rich. This powerful platform is fueled

by Gretsch Broad'Tron™ BT65 pickups. Designed by the famed Tim Shaw, the BT65 meticulously captures the guitar's sonic palette and reproduces powerful mids, extended lows and an exceptionally clear, yet smooth high end. The result is the perfect mixture of wall-shaking power and full-spectrum fidelity that delivers unparalleled overdrive and shimmering cleans — all at the stomp of a switch.

G6229TG Limited Edition Players Edition Sparkle Jet™ BT with Bigsby® and Gold Hardware (\$2,999.99 USD, £2,769.00 GBP, €3,199.00 EUR, \$4899.00 AUD, ¥442,200 JPY) Available in Champagne Sparkle and Ocean Turquoise Sparkle.

Available in May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

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For over 40 years, Charvel has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide.

ARTIST SIGNATURE

The Artist Signature Series embodies the rich working relationship that Charvel® has fostered with the talented artists who play Charvel guitars, bringing these remarkably high-power instruments into the hands of players worldwide. Charvel continues to build its artist legacy with new signature collaborations with guitarists **Sean Long** of While She Sleeps , **Russ "Satchel" Parrish**, **Jake E Lee** and **Henrik Danhage**.

Sean Long Signature Pro-Mod San Dimas® Style 1 HH HT M, Gloss Black (\$1,199.00 USD, £1,069.00 GBP, €1,249.00 EUR, \$2799.00 AUD, ¥165,000 JPY) Sean Long, founding

member, guitarist and songwriter for Sheffield, England-based metalcore act While She Sleeps, is a perfectionist with an artistic spirit and is widely admired for his intense riffs, searing tone and no-holds-barred approach to the instrument. The all-new **Sean Long Signature Pro-Mod San Dimas® Style 1** is a formidable model designed to keep up with his high-speed playing, scorching sound and sinister, yet eccentric, style. Its speed neck profile is designed for blazing-fast playing and completely unhindered position shifts, while the rolled fingerboard edges and hand-rubbed satin urethane back finish provide a comfortable, broken-in feel. The bolt-on maple neck also hosts a slick 12"-16" compound radius maple fingerboard with 22 jumbo frets, durable Graph Tech® TUSQ® XL nut, Luminlay® side dots and a heel-mount truss rod adjustment wheel. Geared towards modern players, an EMG® 57 bridge pickup evokes an unmistakably PAF quality with plenty of headroom and punch for unparalleled definition and presence, while an EMG 66 neck pickup provides the warm, smooth mid-range and expansive lows along with clarity in the upper register.

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Satchel Signature Pro-Mod DK22 HH FR M, Maple Fingerboard, Satin White Bengal (\$1,399.99 USD, £1,459.00 GBP, €1,699.00 EUR, \$3299.00 AUD, ¥198,000 JPY) Simply put, nobody puts the 1987 into today like Russ "Satchel" Parrish and his metalloid feline cohorts and Charvel is excited to deliver a huge horns-up in the tiger-striped form of the **Satchel Signature Pro-Mod DK22**. The instrument has an alder Dinky™ body with sharper-radius top edges and rare Satin White Bengal finish. Of special note are the two Fishman® Fluence® Classic humbucking pickups topped with black/white bobbins, which share a single volume control knob with special push/pull dual voice activation. Using this control, the PRF-CHB neck pickup delivers ideal, but elusive, vintage PAF humbucking neck pickup tone with just the right dynamics and output (voice one), or a Fluence-exclusive neck tone with clear and airy chime, unreal high end, highly vocal midrange and tight lows (voice two). Similarly, the PRF-CHB bridge pickup delivers ideal vintage PAF humbucking tone calibrated for perfect output (voice one), or quintessential hot-rodded humbucking bridge tone without all the baggage (voice two). A Floyd Rose® 1000 Series double-locking tremolo bridge keeps this axe in tune throughout Satchel's over the top stage theatrics.

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Jake E Lee Signature Pro-Mod So-Cal Style 1 HSS HT RW, Pearl White (\$1,299.99 USD, £1,369.00 GBP, €1,599.00 EUR, \$2999.00 AUD, ¥203,500 JPY) Guitar virtuoso Jake E Lee blazed trails in the 1980s with Ratt and Rough Cutt before landing his legendary gig as Ozzy Osbourne's lead guitarist. Charvel honors the dynamic guitarist with the new **Jake E Lee Signature Pro-Mod So-Cal Style 1**, based on the distinctive white "Charvel-ized" instrument the great guitarist has played ever since he bought it new back in 1975. One of the most requested models ever and now available at a more affordable price, this Pro-Mod signature offering features an alder body, bolt-on maple neck, 12"-16" compound radius rosewood fingerboard with comfortably rolled edges, 21 jumbo frets and heel-mount truss rod adjustment wheel. A Seymour Duncan® JB™ SH-4 humbucking bridge pickup hits with a powerful low end and radiant highs, while the slanted single-coil DiMarzio® SDS-1™ DP111 middle and neck pickups add punch, warmth and gain with a deeper and darker bottom-end. Other features include a five-way blade switch, single volume Strat®-style skirt control knob, hardtail bridge with black base plate and Charvel tuning machines with pearl buttons.

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

Henrik Danhage Limited Edition Signature Pro-Mod So-Cal HS FR M, White Relic (\$1,699.99 USD, £1,629.00 GBP, €1,899.00 EUR, \$3699.00 AUD, ¥275,000 JPY) Guitarist Henrik Danhage has provided the battering riffs for Swedish progressive heavy metal band Evergrey for nearly two decades and Charvel is thrilled to once again honor the distinct axeman with the return of the **Henrik Danhage Limited Edition Signature Pro-Mod So-Cal**. The So-Cal Style 1 ash body pairs to a bolt-on maple neck with graphite-reinforcement rods that provide superior support against bending and extreme environmental fluctuations. A 12"-16" compound radius maple fingerboard with comfortable rolled edges, 22 jumbo frets and black dot inlays provides the ideal surface for brazen riffing and precise chording, while a heel-mount truss rod adjustment wheel allows for quick and easy neck relief tweaks. Its Seymour Duncan® JB™ TB-4 bridge pickup is a well-versed, high output humbucker ideal for crunchy rock 'n' roll or blistering metal attitude, while the DiMarzio®

Area 67™ DP419CR single-coil neck pickup shines with bright and shimmering clean tones. The single white Strat®-style skirt volume knob (labeled as "Tone") houses a push/push selector for switching between the bridge and neck pickups, while a top-mount Floyd Rose® 1000 Series double-locking tremolo bridge system keeps this axe in tune through endless dive bombs and the most brutal riffs.

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO-MOD SAN DIMAS® STYLE 1

The Pro-Mod Series continues upon Charvel's storied legacy of innovative excellence in high-performance guitar design, offering the latest technology and top-notch features that modern players need.

An ideal instrument for dazzling high-speed playing, the all-new **Pro-Mod San Dimas® Style 1** boasts scorching sound, stunning style and grin-inducing playing feel and performance. The San Dimas alder body is coupled with a bolt-on maple neck featuring a pair of graphite-reinforcement rods to resist bending and warping under environmental stresses. Designed for lightning fast playing and completely unhindered position shifts, the speed neck features comfortably rolled fingerboard edges and a 12"-16" compound radius = fingerboard with 22 jumbo frets and heel-mount truss rod adjustment wheel.

The new San Dimas offerings include HSS and HH pickup configurations featuring a variety of versatile and powerful Seymour Duncan pickups, as well as ebony and maple fingerboard options and either a Charvel HT6 string-through hardtail bridge or Floyd Rose 1000 Series double-locking tremolo system.

Models include:

Pro-Mod San Dimas® Style 1 HSS HT M Platinum Pearl (\$999.99 USD, £899.00 GBP, €1,049.00 EUR, \$2299.00 AUD, ¥137,500 JPY) Features direct mount Seymour Duncan pickups with a humbucking JB™ TB-4 in the bridge, single-coil Custom Flat Strat® SSL-6 in the middle and Seymour Duncan Custom Flat Strat SSL-6 RWRP in the neck, five-way pickup blade switching, volume control, and no-load tone control. Available March 2022.

Pro-Mod San Dimas® Style 1 HH FR M, Maple Fingerboard, Chameleon (\$1,199.99 USD, £1,119.00 GBP, €1,299.00 EUR, \$2599.00 AUD, ¥176,000 JPY) Features direct mount custom Seymour Duncan® Full Shred™ SH-10B humbucking bridge and custom Seymour Duncan Alnico II Pro™ APH-1N humbucking neck pickups, three-way pickup blade switching, volume control (push/pull coil split) and no-load tone control. Available March 2022.

Pro-Mod San Dimas® Style 1 HH FR M, Maple Fingerboard, Miami Blue (\$999.99 USD, £989.00 GBP, €1,149.00 EUR, \$2299.00 AUD, ¥159,500 JPY) Features direct mount Seymour Duncan® JB™ TB-4 humbucking bridge and Seymour Duncan '59™ SH-1N humbucking neck pickups, three-way pickup blade switching, volume control with (push/pull coil split) and no-load tone control. Available March 2022.

Pro-Mod San Dimas® Style 1 HH FR E, Ebony Fingerboard, Lime Green Metallic (\$999.99 USD, £989.00 GBP, €1,149.00 EUR, \$2099.00 AUD, ¥159,500 JPY) Features direct mount Seymour Duncan® JB™ TB-4 humbucking bridge and Seymour Duncan '59™ SH-1N humbucking neck pickups, three-way pickup blade switching, volume control with (push/pull coil split) and no-load tone control. Available May 2022.

To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO-MOD DK24

Charvel's **Pro-Mod DK24** models are a perfect fusion of elegance and high performance, designed for a new breed of player whose musical vision and versatility knows no boundaries.

Pro-Mod DK24 HH HT E Mahogany with Poplar Burl, Desert Sand (\$1,099.99 USD, £1,029.00 GBP, €1,199.00 EUR, \$2499.00 AUD, ¥159,500 JPY) Loaded with premium features, this DK24 model has a sleek Dinky™ body constructed from mahogany with a poplar burl top, sculpted shredder's cut heel and scalloped lower back bout for seamless access to the upper registers. The bolt-on maple neck features graphite reinforcement, a silky-smooth hand-rubbed satin urethane finish on the back of the neck for sublime playability and a conveniently located heel-mount truss rod adjustment wheel. Designed for speed, the 12"-16" compound radius ebony fingerboard features comfortable rolled edges, 24 jumbo frets and offset white dot inlays. The Seymour Duncan® Full Shred™ SH-10B bridge and Seymour Duncan Alnico II Pro™ APH-1N neck pickups combine for a crisp top-end with

low-end articulation, along with soaring highs and silky lows. Other features include five-way blade pickup switching, volume control (with 500K EVH® Bourns® low friction potentiometer), no-load tone control and Charvel® HT6 string-through-body hardtail bridge. Available March 2022.

Pro-Mod DK24 HH 2PT CM Poplar Burl, Caramelized Maple Fingerboard, Transparent Black Burst (\$1,299.99 USD, £1,119.00 GBP, €1,299.00 EUR, \$2999.00 AUD, ¥176,000 JPY)

A brazen instrument for the progressive guitarist searching for an unparalleled spectrum of sound. The alder Dinky™ body is topped with poplar burl and features a sculpted shredder's cut heel and a scalloped lower back bout for easy upper access to the fingerboard. The bolt-on caramelized maple "speed" neck has graphite reinforcement, silky-smooth hand-rubbed satin urethane back finish, heel-mount truss rod adjustment wheel and Luminlay® side dots. Its 12"-16" compound radius caramelized maple fingerboard features comfortable rolled edges, 24 jumbo frets, 4mm pearloid dot inlays and Graph Tech® TUSQ® XL nut. Brimming with versatility courtesy of the mini two-way toggle switch for series and parallel, this axe features a custom Seymour Duncan® Full Shred SH-10B bridge and custom Seymour Duncan Alnico II Pro™ APH-1N neck pickups combine for a crisp top-end with low-end articulation, along with soaring highs and silky lows. Other features include five-way blade pickup switching, Stratocaster®-style skirt knobs for the volume control (with 500K EVH® Bourns™ low-friction potentiometer) and no-load tone control and a Gotoh® Custom 510 recessed tremolo bridge. Available March 2022.

Pro-Mod DK24 HSS FR E, Infinity Blue (\$1,099.99 USD, £1,119.00 GBP, €1,299.00 EUR, \$2499.00 AUD, ¥159,500 JPY)

A perfect fusion of elegance and high performance, designed for a new breed of player whose musical vision and versatility knows no boundaries. Featuring a sculpted shredder's cut heel and scalloped lower back bout for maximum playing enjoyment, the alder Dinky™ body is paired with a bolt-on "speed" maple neck with a silky-smooth hand-rubbed satin urethane finish on the back for sublime playability and a heel-mount truss rod adjustment wheel for quick and painless neck relief tweaks. Built for fast playing speeds, the 12"-16" compound radius ebony fingerboard features comfortable rolled edges and 24 jumbo frets. The Seymour Duncan® Full Shred™ SH-10B bridge, Seymour Duncan Custom Flat Strat® SSL-6 single-coil middle and Seymour Duncan Custom Flat Strat SSL-6 RWRP single-coil neck pickups hit with plenty of focused humbucker grit and springy vintage snap. Other features include five-way blade pickup switching, single volume control (with 500K EVH® Bourns™ low friction potentiometer), no-

load tone control and recessed Floyd Rose® 1000 Series double-locking tremolo bridge system for superior tuning stability and radical pitch-raising capability. Available April 2022.

To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO-MOD SO-CAL STYLE 1

With over four decades of experience and designed to inspire, the **Charvel® Pro-Mod So-Cal Style 1** is a slick performer with modern features and versatile sound every guitarist will appreciate. Born from a love of high-speed playing and So-Cal style, this high-octane axe is packed with the classic playability and innovative design elements that have made Charvel a legendary name in high performance.

More comfortable than an overstuffed armchair, the So-Cal body is sleekly sculpted out of alder and paired with a rock-solid bolt-on maple neck with a pair of graphite-reinforcement rods to handle the ravages of the road and climate. A conveniently located heel-mount spoke wheel allows for rapid truss rod tweaks, even in between songs. Engineered for effortlessly nimble playing, the speed neck profile and 12"-16" compound radius fingerboard with 22 jumbo frets is perfect for all styles of play — from low end riffing to soaring leads with worry-free upper-register bends.

Hot-rodded for unparalleled performance and sound, our latest So-Cal models are equipped with powerful Seymour Duncan® pickups in both HH and HSH configurations and come strapped with the Floyd Rose® 1000 Series double-locking tremolo system for solid tuning stability and pinpoint intonation.

Models include:

Pro-Mod So-Cal Style 1 HSH FR M, Maple Fingerboard, Platinum Pink (\$1,099.99 USD, £989.00 GBP, €1,149.00 EUR, \$2499.00 AUD, ¥169,400 JPY) Features a high-output Seymour Duncan® Distortion™ TB-6 humbucking bridge pickup, Seymour Duncan Custom Flat Strat® SSL-6 Single-Coil middle pickup and a Seymour Duncan Distortion SH-6N humbucking neck pickup, five-way pickup blade switching, volume control, no-load tone control, white pickguard and chrome hardware.

Pro-Mod So-Cal Style 1 HH FR M, Maple Fingerboard, Gamera Black (\$999.99 USD, £989.00 GBP, €1,149.00 EUR, \$2299.00 AUD, ¥149,600 JPY) Features Seymour Duncan® Distortion™ TB-6 humbucking bridge and Seymour Duncan Distortion SH-6N humbucking neck pickups, three-way pickup blade switching, volume control with push/pull coil split, no-load tone control, tortoiseshell pickguard and chrome hardware

Pro-Mod So-Cal Style 1 HH FR E, Ebony Fingerboard, Satin Primer Gray (\$999.99 USD, £989.00 GBP, €1,149.00 EUR, \$2299.00 AUD, ¥149,600 JPY) Features Seymour Duncan® Distortion™ TB-6 humbucking bridge and Seymour Duncan Distortion SH-6N humbucking neck pickups, three-way pickup blade switching, volume control with push/pull coil split, no-load tone control, black pickguard and black hardware

Available March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

PRO-MOD SAN DIMAS® BASS

For the seasoned player who defies the status quo and demands more from a high-performance hot rod bass, the brand-new **Charvel® Pro-Mod San Dimas® Bass PJ V** and **Charvel® Pro-Mod San Dimas® Bass PJ IV** do it all by combining modern appointments with throwback Charvel DNA.

The sleek alder body shape is a familiar one—straight from the original Charvel San Dimas basses of late 1970s, with the deeper cutaway that gave adventurous bassists effortless upper-register access. The super-thin bolt-on maple Charvel “speed” neck features graphite reinforcement, gorgeous caramelized treatment, and heel-mount truss rod adjustment wheel. The 12”-16” compound radius caramelized maple fingerboard gradually flattens from nut to heel for fast, smooth playing, and has rolled edges, 20 jumbo frets and Luminlay® side dots.

The **Pro-Mod San Dimas® Bass PJ V** blends the powerhouse voice of DiMarzio® (just like our original Charvel bass guitars) with an all-new Charvel five-string pickup—an Area J™ DP551 at the bridge offers well-rounded punch while the Charvel 5-String Split-Coil P in the middle delivers classic warmth, kick and clear tone. Versatile electronics include three-band active EQ, pickup blend control and a master volume control with push/pull selector. The

push/pull selector eliminates the risk of losing sound due to a dead battery as a quick pull on the volume knob bypasses the EQ's active circuit and regains sound from the bass without the use of battery power.

A Charvel HiMass™ bridge, Graph Tech® TUSQ® XL nut and open-gear tuners combine for stellar tuning stability with improved note punch and sustain.

Pro-Mod San Dimas® Bass PJ V (\$1,099.99 USD, £1,119.00 GBP, €1,299.00 EUR, \$2499.00 AUD, ¥148,500 JPY) Available in Platinum Pearl and Metallic Black

The **Pro-Mod San Dimas® Bass PJ IV** features the powerhouse voice of DiMarzio® pickups—a Model J™ at the bridge for well-rounded punch and a Model P® in the middle for warm and fat tone with a mid-range growl when pushed. Versatile electronics include three-band active EQ, pickup blend control and a master volume control with push/pull selector. The push/pull selector eliminates the risk of losing sound due to a dead battery as a quick pull on the volume knob bypasses the EQ's active circuit and regains sound from the bass without the use of battery power.

A Charvel HiMass™ bridge, Graph Tech® TUSQ® XL nut and open-gear tuners combine for stellar tuning stability with improved note punch and sustain.

Pro-Mod San Dimas® Bass PJ IV (\$999.99 USD, £1,029.00 GBP, €1,199.00 EUR, \$2199.00 AUD, ¥137,500 JPY) Available in Platinum Pearl and Metallic Black

Available March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

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Two of the most important and recognizable names in rock 'n' roll joined forces in 2005 to develop the EVH® brand of guitars, amplifiers and musical products. Guitar icon and virtuoso Eddie Van Halen combined his unparalleled instinct and innovation in instrument and amp design with the expertise of the craftsmen and engineers at Fender to create a line

of high quality, durable instruments that epitomize the sound of rock 'n' roll. The result is an arsenal of super powerful amps, that remain unmatched in sound and form, and guitars that embody speed, style and emotion.

5150™ SERIES

Engineered for speed, comfort and full-throttle attitude, the reimagined **5150™ Series Standard** and **Deluxe** models are an iconic blast from the past that blends both throwback and modernized features.

Like their predecessor, both models feature a modified Strat®-style basswood body (with quilt maple top on the Deluxe) with a deeper upper body curve. The graphite-reinforced bolt-on quartersawn maple neck features a comfortable modified "C" profile, hand-rubbed satin urethane back finish, heel-mount truss rod adjustment wheel and color matched "hockey stick" headstock with EVH® logo decal. Built for smooth, speedy playability, the 12"-16" compound radius fingerboard has 22 jumbo frets and dot inlays.

While the famed striped original had a single humbucking bridge pickup only, the current 5150 is outfitted with a dual humbucking configuration controlled by a three-way toggle switch on the upper bout. The custom designed EVH® Wolfgang Alnico 2 humbucking bridge pickup delivers the perfect amount of punch and articulation with sweet sustain and thick chunky rhythms in a perfectly balanced EQ curve. The EVH Wolfgang Alnico 2 humbucker neck pickup serves up no-nonsense, balls to the wall overdrive and endless sustain without skimping on articulate cleans when the volume is rolled down. A custom designed low friction volume knob creates even-volume tapering for the smoothest volume swells, while the high friction tone knob will stay in place even if accidentally bumped. An added new feature comes in the way of a lower bout kill switch, allowing players to mute the guitar for those stuttering, rhythmic effects.

Decked out with a "dive-bomb" certified EVH-branded top-mount Floyd Rose® bridge, the locking tailpiece features fine tuners for each string and a patented EVH D-Tuna® for switching back and forth from drop-D to standard tuning in an instant.

Models include:

5150™ Series Standard, Maple Fingerboard, Slime Green (\$1,099.99 USD, £899 GBP.00, €1,049.00 EUR, \$2199.00 AUD, ¥160,600 JPY)

5150™ Series Deluxe QM, Quilt Maple Top, Ebony Fingerboard, Purple Daze (\$1,299.99 USD, £1,029.00 GBP, €1,199.00 EUR, \$2699.00 AUD, ¥203,500 JPY)

Available March 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® SPECIAL

Road-tested in arenas around the world, the EVH **Wolfgang® Special** models are purebred music-making machines, designed with stunning style, giant sound and high-speed playability. The Wolfgang Special features a basswood body and a robust graphite-reinforced bolt-on quarter sawn maple neck, while the Wolfgang Special QM adds on a quilt maple top along with baked maple neck treatment. The neck is carved and rolled to Eddie Van Halen's exacting specifications and features a hand-rubbed satin urethane finish on the back. Primed for high performance, energetic riffing and blazing leads, the 12"-16" compound radius fingerboard has 22 jumbo frets and black dot inlays. Truss rod adjustments have also never been easier thanks to a spoke wheel conveniently located at the base of the neck.

A pair of flagship custom-designed EVH® Wolfgang Alnico 2 humbucking pickups are mounted directly to the body, providing dynamic yet articulate voicing, as well as endless sustain for powerful chords and melody lines. A sturdy and dependable EVH-branded Floyd Rose® locking trem and Floyd Rose locking nut work in tandem for precise tuning even with extreme changes in pitch, while the EVH D-Tuna® re-tunes to drop-D and back with strict accuracy at the flick of a finger. The volume knob with treble bleed circuit has a 500K EVH Bourns® low friction pot for smooth swells and a tone control knob with a 250K Bourns high friction tone pot that prevents accidental tone shifting.

Models include:

Wolfgang® Special QM, Baked Maple Fingerboard, Solar (\$1,299.99 USD, £1,299.00 GBP, €1,499.00 EUR, \$2699.00 AUD, ¥192,500 JPY)

Wolfgang® Special, Maple Fingerboard, Satin Surf Green (\$1,099.99 USD, £1,149.00 GBP, €1,349.00 EUR, \$2199.00 AUD, ¥170,500 JPY)

Available April 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

WOLFGANG® WG STANDARD

The **Wolfgang® WG Standard** boasts the same style and massive sound Eddie Van Halen created—at a price the everyday musician can afford. Offering many of the blazing features as its more expensive brethren, the Wolfgang WG Standard has a basswood body with special “comfort cut” forearm contour for maximum playing ease. Its bolt-on baked maple neck with graphite reinforcement rods hold strong against the ravages of temperature and humidity, while a conveniently located spoke wheel at the base of the neck makes for quick and painless truss rod adjustments. Designed for comfortable playability and speed, the Wolfgang WG Standard also features an oiled finish on the back of the neck and a 12”-16” compound radius baked maple fingerboard with rolled edges, 22 jumbo frets and black dot inlays.

Dual EVH® Wolfgang humbucking pickups mounted directly to the body increase vibration transfer, resulting in sustain for days on end. The black knurled tone and volume control knobs have been dialed-in to Van Halen’s exacting specifications—the smooth-feeling 500k pots make it easy to find a unique sound while retaining the crisp high-end sparkle of the Wolfgang pickups. The EVH-branded Floyd Rose® Special bridge and R2 locking nut consistently keep the guitar in tune through the deepest whammy dives and horse whinnies.

Wolfgang® WG Standard, Baked Maple Fingerboard, Gold Sparkle (\$699.99 USD, £689.00 GBP, €799.00 EUR, \$1499.00 AUD, ¥116,600 JPY)

Available May 2022. To learn more and view product descriptions, click [here](#). For product images, click [here](#).

For technical specs, additional information on new EVH products and to find a retail partner near you, visit www.evhgear.com. Join the conversation on social media by following @EVHGear on Twitter and Instagram.

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ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson's guitars being lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

ABOUT GRETSCH:

Since 1883, Gretsch® guitars have been the guitar of choice for musical revolutionaries due to the rich, full sound, smooth playability, and boldly classic visual style it offers. From modern versions of legendary Gretsch® instruments to artist tribute models, Gretsch's emphasis on hand-craftsmanship and commitment to quality has pioneered new designs and manufacturing techniques, winning endorsements from some of the music industry's most respected artists and creating what is known among performers as "The Great Gretsch Sound!™." Throughout the 20th century, Gretsch® guitars were seen and heard on the biggest stages in rock 'n' roll and played by some of the most iconic guitarists in music history, from Chet Atkins and Duane Eddy to Bo Diddley and Malcolm Young. Today Gretsch is a licensed brand under Fender Musical Instruments Corporation (FMIC) and together, they've expanded the Gretsch footprint across musical genres, sprawling demographics

and diverse geography while maintaining its unique sound, distinctive style and authentic legacy. For more information, visit www.gretschguitars.com.

ABOUT CHARVEL:

For over 40 years, Charvel has crafted high-performance tone machines for musicians across the globe who prize superior sound and exceptional design. Having forged its own distinctive identity, Charvel earned its sterling reputation for producing high-end hot-rodded features, making the traditional-style electric guitars a standout across the metal and fusion worlds. Over the years, Charvel has fostered a rich working relationship with some of the industry's foremost musicians, bringing these remarkably high-power instruments into the hands of players worldwide. Today, Charvel is an owned brand under Fender Musical Instruments Corporation (FMIC) and together, their devotion to pitch, performance and innovation has met the needs of technically advanced guitarists everywhere. For more information, visit www.charvel.com.

ABOUT EVH:

Two of the most important and recognizable names in rock 'n' roll joined forces in 2005 to develop the EVH® brand of guitars, amplifiers and musical products. Guitar icon and virtuoso Eddie Van Halen combined his unparalleled instinct and innovation in instrument and amp design with the expertise of the craftsmen and engineers at Fender to create a line of high quality, durable instruments that epitomize the sound of rock 'n' roll. The result is an arsenal of super powerful amps, that remain unmatched in sound and form, and guitars that embody speed, style and emotion. EVH® is a licensed brand under FMIC and their work together has provided musicians everywhere with the foundation to emulate one of the world's best guitarists while also recruiting some of the biggest names in music whose inventive playing styles honor the legacy of Eddie Van Halen. For more information, visit www.evhgear.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

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