

FENDER MUSICAL INSTRUMENTS CORPORATION APPOINTS JAMES A. DRUCKREY TO EXECUTIVE VICE PRESIDENT AND CHIEF OPERATING OFFICER

SCOTTSDALE, Ariz. (May 10, 2012) – Fender Musical Instruments Corporation (FMIC) is pleased to announce the appointment of James A. Druckrey to the position of Executive Vice President and Chief Operating Officer.

Druckrey joins FMIC from Euro-Pro Operating LLC, where he served as executive vice president of product development and marketing.

In addition to executive leadership experience in global marketing, product development, operations and manufacturing, Druckrey brings to FMIC nearly 15 years of experience in music and audio technology. Druckrey has previously served as vice president for Bose Corporation, a global developer of sound solutions for the entertainment, home audio, aviation and automotive industries. Previously he was president of the Harman multimedia business at Harman International Industries, Inc., a global audio and infotainment provider, and also held a number of senior executive roles at Seagate Technology, Gibson Guitar Corporation and Samsonite Corporation.

“Jim brings to FMIC substantial international, operational and industry experience with global lifestyle brands,” said Larry Thomas, chief executive officer. “He has a proven track record of success as a senior officer and leader, and I am confident he will fit in well with the culture we have established and will be a significant contributor to our company and senior leadership team.”

Druckrey earned his master’s in business administration from the University of Minnesota, Carlson School of Management and also holds a bachelor’s degree in marketing from St.

Bonaventure University.

He will report to Thomas and will be based in the Scottsdale, Arizona headquarters office.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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