

CHARVEL® ANNOUNCES NEW ARTIST SIGNATURE MODEL FOR STEEL PANTHER GUITARIST SACHEL

SCOTTSDALE, Ariz. (January 23, 2018) – Charvel® is pleased to announce the introduction of the brand-new Satchel Signature Pro-Mod DK from Steel Panther guitarist Satchel.

There's just no arguing with the ferociously slamming chops of guitarist Russ "Satchel" Parrish. Simply put, nobody puts the 1987 into today like Parrish and his metalloïd feline cohorts, and Charvel is excited to deliver a huge horns-up in the tiger-striped form of the **Satchel Signature Pro-Mod DK**.

"In the '80s, Charvel was it," said Satchel. "All the cool guitar players were playing Charvel. It's always been a goal of mine to have a Charvel model at some point."

The instrument has an alder Dinky™ body with sharper-radius top edges and a flamboyantly florescent Yellow Bengal finish. Of special note are the two Fishman® Fluence Classic humbucking pickups, which share a single volume control knob with special push/pull dual voice activation. Using this control, the PRF-CHB-NB1 neck pickup delivers ideal-but-elusive vintage PAF humbucking neck pickup tone with just the right dynamics and output (voice one), or a Fluence-exclusive neck tone with clear and airy chime, unreal high end, highly vocal midrange and tight lows (voice two). Similarly, the PRF-CHB-BB1 bridge pickup delivers ideal vintage PAF humbucking tone calibrated for perfect output (voice one), or quintessential hot-rodded humbucking bridge tone without all the baggage (voice two). It sounds %\$#@& huge.

The two-piece bolt-on maple neck has a Fender® Stratocaster® headstock with Charvel-branded die-cast tuners, graphite reinforcement and heel-mount truss rod adjustment wheel, and a Charvel neck plate. Atop that is a compound-radius maple fingerboard (12"-16") with 22 jumbo frets and offset dot inlays. Other features include a three-way toggle

pickup switch, rear-body “football” output jack, Floyd Rose® FRT-O2000 double-locking two-point tremolo bridge, and more.

For more information, go to www.charvel.com. For additional images, please visit the FMIC Newsroom at <http://spotlight.fender.com/newsroom/archive>.

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About Charvel: Charvel guitars are the very embodiment of high-performance tone machines, and discerning players who prize superior sound and feel have turned to the company's finely crafted guitars as their weapons of choice for more than 30 years. From metal masters including Warren DeMartini and Jake E Lee to instrumental fusion legends such as Allan Holdsworth and Shawn Lane to modern day virtuosos like Guthrie Govan, musician's musicians worldwide have long relied on Charvel for exceptional guitar design. For more information, visit charvel.com

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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