

# FENDER® AUDIO INTRODUCES NEW INNOVATIONS

SCOTTSDALE, Ariz. (January 23, 2014) — Fender Audio is pleased to introduce several new innovative products aimed to make sharing and amplifying music easier than ever before.

Fender revolutionizes the recording industry by empowering a new generation of mobile-minded producers and engineers with the world's first truly portable world-class studio monitoring system — Passport STUDIO.

Monitoring consistency is a key factor in producing mixes that translate properly from system to system. With the advent of powerful portable recording workstations and the increasing convenience of fully “in the box” audio production, the need for highly portable and accurate studio monitors is now more important than ever. Enter Passport STUDIO.

Passport STUDIO houses a world-renowned FOCAL® driver set in a portable, protective and meticulously tuned enclosure, complemented by convenient front panel controls and connectivity. Travel from tracking to mixing sessions down the street or across the globe, with complete confidence that your monitors will arrive unharmed.

The Fender SLIDE™ Interface provides everything you need to start using your mobile device or PC as a recording, performing or guitar instructional workstation. Along with simple and flexible connectivity, the SLIDE interface includes two complimentary versions of IK Multimedia's AmpliTube®, amp and FX modeling software, along with a full version of the Rock Prodigy® app, the most complete and effective way to learn guitar.

AmpliTube download links are listed in the owner's manual. To obtain your Rock Prodigy license, visit: [fender.com/slide](http://fender.com/slide) and follow the registration prompts. Plug your guitar or bass into the SLIDE interface with a standard 1/4" instrument cable, and use either included data cable (SLIDE connect “L” for iOS devices\* or SLIDE connect “A” for Mac/PC\*\*) to connect to

your device. Monitor with headphones or fill the room with sound by connecting to an amplified system. With the SLIDE Interface you have complete control.

The Fender EXPO™ SYSTEM is a powered speaker array with an integrated subwoofer that delivers audiophile clarity and sonic detail in a portable, small-footprint design easily set up in only seconds. The EXPO SYSTEM is the perfect sound system for DJs and instrumental performers. It's also ideal for education, worship and many other presentation applications. The EXPO SYSTEM's ultra-wide sound dispersion pattern covers audiences of up to 300, and it can be easily daisy-chained together with multiple EXPO systems to cover even larger audiences.

For more information, go to [www.fender.com](http://www.fender.com).

# # #

## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

### GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation  
[press@fender.com](mailto:press@fender.com)

### COPY LINK

<https://fender.pr.co/271540-fender-audio-introduces-new-innovations/>