

FENDER® ADDS TWO NEW COLORS TO THE CHRIS SHIFLETT TELECASTER® DELUXE MODEL

**THE ARTIST SIGNATURE MODEL WILL NOW BE OFFERED IN BLACK
AND SHORELINE GOLD**

SCOTTSDALE, Ariz. (June 4, 2015) - Fender is excited to announce the addition of Black and Shoreline Gold to the Foo Fighters lead guitarist's signature model, the Fender Chris Shiflett Telecaster® Deluxe guitar.

The signature model still has all of the same favorite features, but with two new colors to choose from. Eminently affordable and modeled closely on Shiflett's favorite '72 Deluxe, the guitar features a roaring pair of new custom-designed high-output humbucking pickups, a 12" -radius rosewood fingerboard for easy bends with low action, custom-stenciled hard shell case and Shiflett's signature on the headstock.

The Shoreline Gold model will be offered with a mint green pickguard and the Black model will have a white pickguard. The new colors will be released on Friday.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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