

GRETSCH® BRINGS 130TH ANNIVERSARY CELEBRATION TO CHICAGO

WHAT: Gretsch is honored to invite friends and family to an in-store experience commemorating 130 years of excellence.

Hosted in Central Chicago's Guitar Center, the celebration will offer onlookers an exciting evening featuring Gretsch guitarist and *Australia's Got Talent* winner Joe Robinson and his trio, Mister Barrington, featuring Gretsch drum artist Zach Danziger.

In addition, performing members of the Chet Atkins Appreciation Society Bobby Gibson, Frank Gruner, Wayne Johnson and John Standefer will be in attendance. The evening will also include a special appearance by Gretsch President Fred Gretsch and Gretsch CFO Dinah Gretsch.

WHEN: Thurs., Aug. 15, 6:00 p.m.

WHERE: Guitar Center

Central Chicago

2633 North Halsted

Chicago, IL 60614

NOTES: *Gretsch artists and key representatives are available for interviews*

MEDIA RSVP: Pauline France, 480-845-5573 ph., pfrance@fender.com

***** PLEASE NOTE, THIS EVENT IS FREE OF CHARGE AND OPEN TO THE PUBLIC *****

#

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

COPY LINK

<https://fender.pr.co/271440-gretsch-brings-130th-anniversary-celebration-to-chicago/>