



FENDER® INTRODUCES NEXT-LEVEL AMPLIFIER INNOVATIONS, ELEVATES POPULAR MUSTANG™, RUMBLE™ AND BASSBREAKER™ OFFERINGS

**MUSTANG LT25, BASSBREAKER 30R, RUMBLE LT25 AND RUMBLE
800HD DEBUT AT WNAMM 2019**

HOLLYWOOD, CALIF. (January 25, 2019)—Fender Musical Instruments Corporation (FMIC) today announced a new lineup of guitar and bass amplifiers debuting at Winter NAMM 2019 in Anaheim, Calif. The additions include the Mustang LT25, featuring an easy-to-use interface and versatility; the stage-ready Bassbreaker 30R and Rumble 800HD that provide a plethora of features at an accessible price point; and the Rumble LT25, the ideal practice amp for bass players. These models join the Fender '62 Princeton® Chris Stapleton Edition Artist Signature Series amplifier slated for release February 2019.

Among the guitar amplifier additions is the Mustang LT25, ideal for beginners and students, with a super-simple user interface and a collection of 50 presets covering a wide range of

music—a “greatest hits” of electric guitar tones. The versatile signal chain with high-quality onboard amp and effects models produces amazing tones, making it an ideal practice amp for home or office for those that do not require the signal-path flexibility and wireless connectivity of Fender’s Mustang GT series amps.

“The Mustang LT25 has very high-quality sounds in it, but is designed to be extremely easy to use,” said Shane Nicholas, Director of Product Development – Amplifiers. “Even a beginner can simply spin the preset wheel and find sounds for any kind of music. This is the first guitar amp in this price range that has the luxury of a full-color LCD display. This, along with the simplified control set, helps users to navigate or write presets with very little effort, and they probably won’t need to read the manual.”

Ripping a page from the supercharged high-gain distortion and spacious reverb of the popular Bassbreaker™ 15, the 30-watt Bassbreaker 30R adds full channel-switching capability to allow for precise, individual control over clean and distorted tones—while the built-in effects loop offers yet another chance to custom-tailor a player’s sound. Boasting a single 12” Celestion® V-Type speaker, this easily portable combo amp packs the punch of distinctively crunchy Bassbreaker tone. The EL84 tubes respond with uncanny accuracy to pick attack and control settings from mid- to high-gain.

“We’ve had great success with our Bassbreaker 15 combo, and received plenty of requests for a larger version with channel switching,” Nicholas added. “Fender cleans and high-gain distortion in the same box makes the Bassbreaker 30R a dream amp for many guitarists. It’s really the right amount of power and versatility for almost anyone who needs a compact tube amp for stage use, especially with its touch-sensitive response to picking dynamics.”

Among the new amps for bass players in 2019 is the Rumble LT25, ideal for any bassist who wants a great-sounding, easy-to-use amp with a super-simple user interface and control set. A collection of 50 presets covers a wide range of music—a “greatest hits” of electric bass tones. The amp also features a versatile signal chain with high-quality onboard amp and effects models that produce amazing tones. “Our Rumble series amps have been extremely popular for years,” said Nicholas. “Given its wealth of bass-specific amp tones and effects, the luxury of a full-color LCD display, and a simplified control set, the Rumble

LT25 is the ideal practice amp for your home or office. Loud and full-sounding, we packed a ton of performance into a small package.”

The Rumble 800 Head is ideal for players who want old-school vintage vibe and high-tech modern tones in the same easy-to-use amplifier. The super-simple control interface makes it easy to dial-in the right bass tone for any gig. Its pure low-end and high-quality tone-shaping tools will please any bassist who desires a high-powered, lightweight rig. Like all Fender bass amplifiers, the Rumble 800 Head delivers thick, natural tone that sits perfectly in your live or studio mix.

Fender continues its dominance in the amplifier space with newly expanded guitar and bass amp additions in 2019; they include:

- **Fender '62 Princeton Chris Stapleton – \$1,999.99 – Launching February 2019**
- **Bassbreaker™30R, 120V - \$899.99 – Launching February 2019**
- **Mustang LT25 - \$199.99 – Launching March 2019**
- **Rumble™ LT25, 120V - \$179.99 – Launching March 2019**
- **Rumble™800 HD, 120V - \$599.99 – Launching March 2019**

Please find high-resolution images [here](#). To learn more about Fender’s 2019 amplifier additions and for product descriptions of each model, click [here](#).

For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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