

# FENDER® CELEBRATES 20 YEARS OF GREAT TONE WITH THE RELEASE OF THE VIBRO-KING® 20TH ANNIVERSARY EDITION AMP

## VIBRO-KING ANNIVERSARY MODEL REIGNS SUPREME WITH NEW AND IMPROVED FEATURES

SCOTTSDALE, Ariz. (Oct. 1, 2012) — Fender introduced the Vibro-King in 1993 to great acclaim, marking a return to a great hand-wired amp tradition while including a previously unavailable selection of sought-after features.

In the two decades since, guitarists and amp aficionados everywhere have prized the enduringly classic Vibro-King as one of the most touch-sensitive amps ever, with sparkling-clean shimmer at lower volumes and powerfully thick overdrive when cranked up. Fender now commemorates those two decades of pristine tone with the release of the **Vibro-King 20<sup>th</sup> Anniversary Edition** amplifier.

Available in black, blonde, and brown coverings with silver, oxblood, and wheat grill cloths, respectively, the Vibro-King 20<sup>th</sup> anniversary model features all-tube hand-wired circuitry, custom Schumacher® transformers, three new proprietary Fender Special Design Alnico P10R-F speakers by Jensen® for warmer tone, and much more. The Brown/Wheat version also has a solid pine cabinet for increased resonance.

Visit [fender.com](http://fender.com) for more information.

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## ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

## CONTACT DETAILS

### GLOBAL MEDIA INQUIRIES

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