

FENDER® CUSTOM SHOP RELEASES LIMITED EDITION SHERYL CROW SIGNATURE MODEL; SUPPORTS BREAST CANCER AWARENESS

SCOTTSDALE, Ariz. (Nov. 13, 2012) — Fender is proud to honor singer-songwriter and breast cancer survivor Sheryl Crow with a guitar that carries a truly heartfelt meaning, the **Limited Edition Sheryl Crow 1959 Custom Telecaster®**.

In 1994, Crow was readying to embark on her first tour as a solo artist when most of her band's equipment—including her own Custom Telecaster—was stolen. The band quickly acquired new gear, and Crow's backup guitar became her main instrument.

Shortly thereafter, the band performed at the Backyard in Austin, Texas, and a fan who had read about the band's stolen gear approached Crow with a slightly used 1959 Fender Custom Telecaster suggesting it was a suitable replacement for her stolen guitar.

The guitar belonged to the fan's mom who lost her battle with breast cancer. Touched, Crow accepted the instrument and continues to hold it very near and dear to her heart.

"I have a very strong affinity for this guitar," said Crow. "This has just been a guitar I've loved forever. It feels good, it feels right and has had lots of loving fingers on it."

The instrument was brought to the Fender Custom Shop in 2011 and was recreated in meticulous detail. In fact, Crow mistook it for the original. The original 1959 Custom Tele® was safely stored, and Crow has used the replica ever since.

Only 60 Limited Edition Sheryl Crow 1959 Custom Telecasters have been made, with one signed by Crow and donated to the National Breast Cancer Foundation in observance of National Breast Cancer Awareness Month.

Available in Faded Chocolate Three Color Sunburst, the guitar features a double-bound hand-selected lightweight alder body, mid-'60s oval "C"-shaped maple neck, rosewood fingerboard with vintage-style frets, vintage 1963 Telecaster pickups, and modern Telecaster wiring.

The model includes a limited edition case, a certificate of authenticity, Sheryl Crow concert memorabilia and a certificate depicting the story signed by Sheryl.

To learn more about the Limited Edition Sheryl Crow 1959 Custom Telecaster, visit http://www.fendercustomshop.com/index.php/news/article/sheryl_crow/.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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