

GRETSCH® INTRODUCES NEW AND IMPROVED 2014 ROOTS COLLECTION

SCOTTSDALE, Ariz. (Jan. 7, 2014) — Gretsch is proud to release an all new and improved lineup of banjos, mandolins, resonators and guitars in the 2014 Roots Collection, the eclectic family of instruments that transports players to a bygone era. The most distinctive features of each individual model are listed below:

G9550 NEW YORKER™ ARCHTOP

- Arched solid spruce top with laminated maple sides and arched back
- Vintage-Style "V"-shaped mahogany neck profile
- Rosewood fingerboard
- 25" scale
- Compensated rosewood bridge with trapeze tailpiece
- Sunburst Finish

G9515 JIM DANDY FLAT TOP

- Agathis top and sides
- "C"-shaped nato neck
- Rosewood fingerboard
- 24" scale
- Rosewood top-load bridge with compensated PPS saddle
- Semi-gloss Coral Sunburst finish

G9231 BOBTAIL™ STEEL SQUARE-NECK A.E.

- Steel body
- Square-shaped mahogany neck
- Rosewood fingerboard
- 25" scale
- Gretsch Ampli-Sonic™ Spider resonator cone and bridge
- Fishman® Nashville Resophonic pickup
- Semi-gloss clear top coat finish

G9221 BOBTAIL™ STEEL ROUND-NECK A.E.

- Steel body
- Medium “V”-shaped mahogany neck
- Rosewood fingerboard
- 25” scale
- Gretsch Ampli-Sonic™ Spider resonator cone and bridge
- Fishman® Nashville Resophonic pickup
- Semi-gloss clear top coat finish

G9212 HONEY DIPPER™ SPECIAL, SQUARE NECK

- Bell brass body top, back and sides
- Square-shaped mahogany neck
- Rosewood fingerboard
- 25” scale
- Gretsch Ampli-Sonic™ Biscuit resonator cone and bridge
- Weathered “Delta Blue” body finish

G9202 HONEY DIPPER™ SPECIAL, ROUND NECK

- Bell brass body top, back and sides
- Medium “V”-shaped mahogany neck
- Rosewood fingerboard
- 25” scale
- Gretsch Ampli-Sonic™ Biscuit resonator cone and bridge
- Weathered “Delta Blue” body finish

G9480 “LAYDIE BELLE” IRISH TENOR BANJO

- 3-ply solid maple body
- Whyte-Laydie tone ring
- Vintage soft “U”-shaped 3-piece maple/walnut/maple neck
- Rosewood fingerboard with 17 frets
- Vintage-style “No Knot”-type tailpiece
- Maple gloss finish

G9455 “DIXIE SPECIAL” 5-STRING OPEN BACK BANJO

- Open-back banjo with maple plywood body
- Rolled brass tone ring and 24 tension brackets
- Vintage soft “U”-shaped 3-piece maple/walnut/maple neck

- Rosewood fingerboard with 18 frets
- Vintage-style “No Knot”-type tailpiece
- Maple matte finish

G9350 PARK AVENUE F-MANDOLIN A.E.

- Arched solid spruce top
- Solid maple sides and arched back
- Maple neck with vintage-style “V” profile
- Rosewood fingerboard with B&D snowflake inlays
- Open-back geared tuning machines
- Engraved tailpiece
- Fishman® M300 Nashville piezo-ceramic pickup
- Antique semi-gloss Vintage Sunburst finish

G9126-ACE GUITAR-UKULELE, ACOUSTIC-CUTAWAY-ELECTRIC WITH GIG BAG

- Solid quartersawn mahogany top
- Laminated mahogany back and sides
- One-piece mahogany neck
- Rosewood fingerboard with 19 frets
- Bone nut and saddle
- Rosewood bridge
- Grover® Sta-Tite™ tuners
- Fishman® Kula pickup/preamp system
- Open pore semi-gloss finish
- Deluxe fitted gig bag

G9120-SK TENOR KOA UKULELE

- Solid koa top, back and sides
- One-piece mahogany neck
- Rosewood fingerboard with 19 frets
- Rosewood bridge
- Bone nut and saddle
- Grover® 9NB geared tuning machines
- Open pore semi-gloss finish
- Deluxe fitted gig bag

G9110-SK CONCERT KOA UKULELE

- Solid koa top, back and sides
- One-piece mahogany neck
- Rosewood fingerboard with 16 frets
- Rosewood bridge
- Bone nut and saddle
- Grover® 9NB geared tuning machines
- Open pore semi-gloss finish
- Deluxe fitted gig bag

G9110-L CONCERT LONG-NECK ACOUSTIC/ELECTRIC UKULELE WITH GIG BAG

- Long scale providing two more inches of string length and two more frets clear of the body for more room in upper registers
- Mahogany top, back and sides
- Tenor mahogany neck
- Rosewood fingerboard with 19 frets
- Rosewood bridge
- Bone nut and saddle
- Fishman® Kula pickup/preamp system
- Open pore semi-gloss finish
- Fitted gig bag

G9100-L SOPRANO LONG-NECK UKULELE WITH GIG BAG

- Mahogany top, back and sides
- Tenor mahogany neck
- Rosewood fingerboard with 16 frets
- Rosewood bridge
- Bone nut and saddle
- Open pore semi-gloss finish
- Fitted gig bag

Visit www.gretschguitars.com for further information on Gretsch and the new Roots Collection instruments.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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