

FENDER® ANNOUNCES DEE DEE RAMONE PRECISION BASS® GUITAR

BASS INCLUDES EXCLUSIVE SCRAPBOOK AND POSTER FEATURING RAMONE'S PERSONAL WRITINGS, DRAWINGS AND PHOTOGRAPHS

SCOTTSDALE, Ariz. (December 9, 2014) – Fender is extremely proud to announce the **Dee Dee Ramone Precision Bass** guitar, based on the instrument Dee Dee played with seminal punk rock band the Ramones.

The bass guitar, which is debuting at the “Dee Dee Ramone Exhibition” located at New York City’s famed Hotel Chelsea from December 10 – January 1, will be available for sale at authorized Fender dealers and on www.fender.com on January 22.

Punk bass starts with Douglas “Dee Dee Ramone” Colvin. As the pounding heart of the Ramones, he pioneered a no-frills sound and style that left a permanent mark on rock music. On a white Fender Precision Bass slung impossibly low, he defined punk bass with simple but breakneck bass lines delivered with such pulverizing sound, speed and conviction that he singlehandedly set the template for generations of punk bassists to come.

The Dee Dee Ramone Precision Bass guitar honors him with reverence and authenticity, just like any bassist since who’s ever planted his feet in a wide stance, slung a P Bass® below the beltline and yelled a manic “1-2-3-4” count-off.

Features include an Olympic White gloss finish, maple neck with “C”-shaped profile and vintage-style heel truss-rod adjustment, 9.5”-radius maple fingerboard with 20 vintage-style frets, split single-coil pickup, three-ply black pickguard and vintage-style bridge with four single-groove saddles.

Additional features include Dee Dee Ramone’s signature on the back of the headstock, special “Dee Dee Ramone One Two Three Four” inscribed neck plate, vintage-style heel

truss-rod adjustment, '70s Fender logo decal and a single disk string tree.

Finally, the Dee Dee Ramone Precision Bass guitar includes an exclusive 40-page full-color scrapbook featuring never before seen photos of Dee Dee, as well as his personal illustrations, artwork and doodles, and a biography and quotes from musicians and personal friends of Dee Dee. It also includes a sticker and 18" x 24" color poster of Dee Dee playing his P Bass live with the Ramones.

"Dee Dee is the very definition of a punk rock icon," said Justin Norvell, vice president, marketing for Fender. "He exemplified that fact, that all you need is the desire and will to pick up an instrument, and you can change the world. We are incredibly honored to recreate his bass guitar and to help edify his place in musical history in a way that fans can share."

For more information, go to www.fender.com.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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