



SAINT LAURENT RIVE DROITE FENDER®

Saint Laurent Rive Droite and Fender Musical Instruments Corporation (FMIC) today release a co-branded collection including a Limited Edition Fender® x Saint Laurent Stratocaster® guitar, Limited Edition '65 Deluxe Reverb® Fender® x Saint Laurent Amplifier, and Limited Edition Fender® x Saint Laurent Celluloid Picks.

Founded in 1946, Fender has created guitars, amps, pedals and accessories for players around the world and their innovative musical equipment has been played on more stages than any other company in the industry, revolutionizing music and culture as one of the world's leading musical instrument manufacturers, marketers and distributors. It is the home to some of the most-skilled luthiers in the world – who craft Fender's legendary instruments and push the boundaries of possibility.

Anthony Vaccarello's limited edition showcases the expertise of Fender's innovative luthiers while capturing the elegance of Saint Laurent's signature. This exclusive high-gloss black Stratocaster® guitar model features an alder body and a maple '60s Oval "C"-shaped neck with a flat-laminated ebony fingerboard and sterling silver dot inlays, combining classic tonewoods and haute couture embellishments. The black painted, 1-ply phenolic pickguard is loaded with hand-wound '60s Stratocaster® pickups in black lipstick covers for iconic

Fender tone with a contemporary look. Beneath the vintage synchronized tremolo, the body is adorned with a silver Saint Laurent logo.

In addition, the Limited Edition Fender® '65 Deluxe Reverb® x Saint Laurent Amplifier is a timeless Fender classic and one of the most indispensable guitar amps ever made. One of the coolest amps around, it has fantastic sound and vintage mid-'60s style still prized by rock, blues and country players globally. This unique, limited-edition amplifier also includes a YSL logo, upgraded YSL-branded cover and black grille cloth. The collection is complete with custom, limited-edition Fender® x Saint Laurent Celluloid Picks ideal for any playing style or technique – with Fender's classic 351 shape providing easy gripping and a rounded point to reduce string noise. This pick is made from celluloid, a premier pick material with traditional feel and a warm, round musical tone. These limited edition picks come in a co-branded collector's tin with 6 picks: 2 black, 2 white and 2 checkered.

Available exclusively in SLRD stores in Paris and Los Angeles. Only 10 guitars have been made worldwide. Additional can be made again upon request.

About SAINT LAURENT RIVE DROITE:

SAINT LAURENT RIVE DROITE is a creative and cultural destination curated by Anthony Vaccarello, located at 213, rue Saint-Honoré 75001 Paris, and extended at 469 Rodeo Drive, Los Angeles.

Named 'RIVE DROITE' as a nod to SAINT LAURENT rive gauche line, that helped to democratize fashion and luxury in the sixties.

SAINT LAURENT RIVE DROITE introduces a brand new retail destination for expression, exchange, and lifestyle, showcasing a wide range of products including exclusive pieces, limited editions, library, vintage, music, photography combined with art, performances, exhibitions, events, and cultural exchanges. Conceptualized by Creative Director Anthony Vaccarello, the extensive and diversified offer from different creative and design fields, are imagined and embraced in new ways to enlarge the universe and the DNA of Saint Laurent.

SAINT LAURENT RIVE DROITE represents an amusing and chic version of today's Saint Laurent universe. saintlaurentrive droite.com @ysl #saintlaurentrive droite @anthonyvaccarello

About FENDER:

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For technical specs, additional information on new Fender products and to find a retail partner near you, visit www.fender.com. Join the conversation on social media by following @Fender and @FenderCustomShop.

ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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