

SQUIER® SIGNATURE ARTIST EHSAAN NOORANI WINS PRESTIGIOUS NDTV INDIAN OF THE YEAR AWARD

SCOTTSDALE, Ariz. (Oct. 26, 2011) — Squier by Fender® signature artist Ehsaan Noorani and his composing trio of Shankar-Ehsaan-Loy (SEL) were honored by NDTV this month as 'Entertainer of the Year (Music)' at the sixth-annual Indian of the Year Awards.

Held Oct. 18 at the Taj Palace Hotel in Delhi, SEL received the honor for their composition in the movie *Zindagi Na Milegi Dobara*.

"We have to thank Zoya (director) and Farhan as working with them brings out the best in us," the group said.

The star-studded ceremony was graced by Abhay Deol, Farhan Akhtar, Kalki Koechlin, Zoya Akhtar, Ritesh Sidhwani, Shankar, Ehsaan, Loy, Dev Anand, MS Dhoni, Rahul Dravid, Gautam Gambhir, Virender Sehwag, S Sreesanth, Ashish Nehra, Virat Kohli, Ashish Nehra, Suresh Raina, Piyush Chawla, R Ashwin, Sunil Gavaskar, Yuvraj Singh, Laloo Prasad Yadav among other celebrities, bureaucrats and eminent personalities.

NDTV Indian of the Year honors extraordinary Indians who have shown excellence in their respective fields like business, sports and entertainment, and have done the nation proud. Noorani is the first Indian to have his own signature line of Squier by Fender guitars. His Stratocaster® is available only in India. For more information, go to www.fender.com/artists/EhsaanNoorani.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)–whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists "wings to fly," carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

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