



JACKSON AND MODERN METAL POWERHOUSE DIAMOND ROWE UNVEIL THE ALL-NEW DIAMOND ROWE PRO SERIES SIGNATURE DR12MG EVTN6 GUITAR

**DIAMOND ROWE BECOMES FIRST FEMALE ARTIST TO HAVE A
JACKSON SIGNATURE GUITAR**

**FEATURES AN EVERTUNE BRIDGE, BLACK CHROME-COVERED
ACTIVE EMG® 81/85 HUMBUCKING PICKUPS, AND A DARK ROSE
FINISH WITH A CUSTOM NEW 3+3 COLOR-MATCHED JACKSON
HEADSTOCK**

HOLLYWOOD, Calif. (October 2, 2024) — Today, Jackson® marks a new chapter in the brand's investment in fostering progressive talent with the launch of the Pro Series Signature Diamond Rowe DR12MG EVTN6. Diamond's asymmetrical approach to playing is the key to

Tetrarch's heavy, yet catchy sound. Jackson Guitars celebrates its collaboration with Diamond with the Pro Series Signature Diamond Rowe DR12MG EVTN6, Dark Rose.

"I'm so excited about this new venture with the Jackson family. This is a historic collaboration - as I am the first female in the history of Jackson with a signature guitar and the first female African American signature Jackson artist. I feel so honored to have now joined such an elite group of players that are a part of this club. Many who have inspired me along this journey to get here. It's truly humbling." says Diamond.

Diamond Rowe is the co-founder and lead guitarist for the metal/hard rock band Tetrarch. Since co-founding the band in high school, Tetrarch has become one of the most talked about up-and-coming bands in the world - with several press outlets such as Metal Hammer, Kerrang, Revolver, Guitar World and many others boldly naming Diamond Rowe the world's next guitar hero. Tetrarch has connected with many fans while performing on some of the world's biggest stages garnering spots alongside several of the heavy music world's biggest names such as Guns N' Roses, Slipknot, Lamb of God, Disturbed, Avenged Sevenfold, Sevendust, Rob Zombie, Trivium, and many many others. The Jackson Pro Series Signature Diamond Rowe DR12MG EVTN6 is based on Jackson's single-cut Monarkh platform and is a premium guitar designed for progressive metal players seeking precision and accuracy.

Crafted in partnership with Diamond, this model boasts a 25.5 " scale, Monarkh-styled nyatoh body draped with a gorgeous poplar burl top, three-piece nyatoh set-neck with graphite reinforcement, and 12" radius bound ebony fingerboard with 24 jumbo frets. The black chrome-covered active EMG® 81/85 humbucking bridge and neck pickups, three-way toggle switch, single volume control, and tone control provide a range of tonal options. The Evertune® bridge ensures excellent tuning stability, while the Dark Rose finish with a new custom 3+3 color-matched Jackson headstock and black hardware looks simply stunning.

To showcase the Pro Plus Signature Diamond Rowe DR12MG EVTN6, Diamond shares her journey as a guitarist, delving into the inspiration behind her unique design specifications and the influential artists who shaped her sound within a captivating [demo video](#). This video prominently features powerful performances of Tetrarch's latest release, "Live Not

Fantasize,” and “I’m Not Right” showcasing the DR12MG EVTN6’s unparalleled tonal versatility and performance capabilities.

High-resolution product and lifestyle images of the Pro Series Signature Diamond Rowe Monarkh can be found [HERE](#).

For technical specs, additional information on new Jackson products and to find a retail partner near you, visit www.jacksonguitars.com. Join the conversation on social media by following @JacksonGuitarUSA on YouTube, @JacksonGuitars on Twitter, and @OfficialJacksonGuitars on Instagram and Threads.

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Pro Series Signature Diamond Rowe DR12MG EVTN6 (\$1699.99 USD, €1749 EUR, £1499 GBP, \$2999 AUD, ¥245000 JPY) Crafted in partnership with Diamond, this model boasts a 25.5 " scale, Monarkh-styled nyatoh body draped with a gorgeous poplar burl top, three-piece nyatoh set-neck with graphite reinforcement, and 12" radius bound ebony fingerboard with 24 jumbo frets. The black chrome covered active EMG® 81/85 humbucking bridge and neck pickups, three-way toggle switch, single volume control, and tone control provide a range of tonal options. The Evertune® bridge ensures excellent tuning stability, while the Dark Rose finish with a custom new 3+3 color-matched Jackson headstock and black hardware looks stunning.

ABOUT JACKSON:

Jackson began in the late 1970s when heavy music experienced a virtuosic resurgence in popularity and a small Southern California repair shop became the epicenter of a new level of excellence. When extravagant young guitarists needed more from their instruments, a small staff of highly skilled craftsmen answered the call with a new breed of high-performance custom guitars. From that point on, heavy metal history would be written with Jackson’s guitars lauded as the industry's shred machines. Known for their distinctive style and formidable substance, Jackson® guitars have melded seamlessly with each and every sonic mutation across the metal genre allowing discerning guitarists everywhere to achieve an explosive sound. Over the years, Jackson has worked with some of the most influential and respected players in the world, and its roster of signature artists boasts guitarists whose impactful and game-changing contributions to heavy metal continue to inspire generations

of musicians and fans. Today, Jackson is an owned brand under Fender Musical Instruments Corporation (FMIC) and with a foundation of premium state-of-the-art manufacturing facilities and the industry's finest team of seasoned builders, together they are poised for a new and transformative era. For more information, visit www.jacksonguitars.com.

JACKSON MEDIA CONTACT:

Celina Bolanos

Marketing Coordinator – Specialty Brands

Fender Musical Instruments Corp.

cbolanos@fender.com

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

Fender Musical Instruments Corporation
press@fender.com

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