

FENDER MUSICAL INSTRUMENTS CORPORATION APPOINTS DAVID ANGRESS TO SENIOR VICE PRESIDENT OF GLOBAL SALES

SCOTTSDALE, Ariz. (October 4, 2013) – Fender Musical Instruments Corporation (FMIC) is pleased to announce the appointment of David Angress to the position of Senior Vice President of Global Sales.

Angress has more than 30 years of music industry experience, including his own global consulting firm, Executive Vice President for Guitar Center, Vice President of Sales and Marketing for Harman Pro North America, and Vice President of Sales and Marketing for AKG Acoustics, Inc.

Angress brings a keen understanding of FMIC products, markets and customers, and will bring a new sense of accountability and leadership to the sales team. In addition, he will lead the development of a comprehensive and credible international sales growth strategy.

“I couldn’t be more excited to welcome David to FMIC,” said Larry Thomas, chief executive officer. “After spending many years in the field leading sales and marketing efforts for various key brands in the music industry, David’s knowledge of creating, communicating and executing strategic sales programs will re-energize our efforts domestically and in emerging markets around the globe.”

Angress will report to Thomas and will be based in the Scottsdale, Ariz. headquarters office.

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ABOUT FENDER

Since 1946, Fender has revolutionized music and culture as one of the world's leading musical instrument manufacturers, marketers, and distributors. Fender Musical Instruments Corporation (FMIC)—whose portfolio of owned and licensed brands includes Fender®, Squier®, Gretsch® guitars, Jackson®, EVH®, Charvel®, Bigsby®, and PreSonus® – follows a player-centric approach to crafting the highest-quality instruments and digital experiences across genres. Since 2015, Fender's digital arm has introduced a new ecosystem of products and interactive experiences to accompany players at every stage of their musical journey. This includes innovative apps and learning platforms designed to complement Fender guitars, amplifiers, effects pedals, accessories, and pro-audio gear, and inspire players through an immersive musical experience. FMIC is dedicated to unlocking the power of musical expression for all players, from beginners to history-making legends. In 2026, Fender celebrates 80 years of giving artists “wings to fly,” carrying on the vision of its founder, Leo Fender, and connecting players through a shared love of music.

CONTACT DETAILS

GLOBAL MEDIA INQUIRIES

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